

Trulieve Opens Third Location in Jacksonville

The new dispensary expands patient access to Florida's largest inventory of medical cannabis products

TALLAHASSEE, Fla., Feb. 10, 2021 /CNW/ - [Trulieve Cannabis Corp.](#) (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 79th nationwide. The new location marks the Company's third in Jacksonville, expanding patient access to Florida's largest and broadest assortment of high-quality medical cannabis products.

The new Jacksonville Baymeadows dispensary supports Trulieve's goal of ensuring direct, reliable access to medical cannabis across its home state of Florida. It joins the Company's 73 other Florida dispensaries, including two additional Jacksonville locations.

"It's important to us that patients have safe, reliable access to the medications they use every day, and to continue to provide that with our newest Jacksonville dispensary," said [Trulieve CEO Kim Rivers](#). "We view every new store opening as an opportunity to further connect with the community, especially those curious about exploring natural relief and medical cannabis. Our staff is well-trained, educated, and ready to serve patients; we encourage everyone to reach out to find out more."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Baymeadows Road dispensary on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

ANNOUNCING: Trulieve Jacksonville Baymeadows Grand Opening
WHERE: 8355 Baymeadows Rd., Suite 103, Jacksonville, FL 32256
WHEN: Thursday, February 11, 2021, at 9:00 a.m.

In stores and online, patients will find [Florida's largest selection of THC and CBD products](#) in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 74 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a [complimentary 30-minute virtual consultation](#) with a Trulieve certified consultant to help navigate questions on products, devices, or review their doctor's recommendation.

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the highest level of safety of our patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry has surpassed 475,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are nearly 2,700 registered ordering physicians in the State

of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is primarily a vertically integrated "seed-to-sale" company in the U.S. and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com.

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