Trulieve Opens Location in Sebastian

The new dispensary brings expanded access for patients along Florida's Atlantic Coast

TALLAHASSEE, Fla., Jan. 27, 2021 /CNW/ - <u>Trulieve Cannabis Corp.</u> (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 78th nationwide. The new 4,600 sq. ft. location marks the Company's first in the city of Sebastian and second in Indian River county, expanding patient access to Florida's largest and broadest assortment of high-quality medical cannabis products.

The new dispensary also supports Trulieve's goal of ensuring direct, reliable access to medical cannabis across its home state of Florida. It joins the Company's 72 other Florida dispensaries, including those in nearby Vero Beach and Melbourne.

"We are excited to open this new dispensary in Sebastian and bring access directly to patients in the area, as well as offering resources for education on the benefits of medical cannabis," said <u>Trulieve CEO Kim Rivers</u>. "Trulieve remains dedicated to creating an environment where everyone from experienced patients to people newly curious about medical cannabis feel comfortable. Our staff is well-trained, educated, and ready to serve patients; we encourage everyone to reach out to find out more."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Sebastian dispensary on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

ANNOUNCING: Trulieve Sebastian Grand Opening WHERE: 1621 US Highway 1, Sebastian, FL 32958 WHEN: Thursday, January 28, 2021, at 9:00 a.m.

In stores and online, patients will find <u>Florida's largest selection of THC and CBD products</u> in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 73 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a <u>complimentary 30-minute virtual consultation</u> with a Trulieve certified consultant to help navigate questions on products, devices, or review their doctor's recommendation.

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the highest level of safety of our patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry has surpassed 465,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling

approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are more than 2,700 registered ordering physicians in the State of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is primarily a vertically integrated "seed-to-sale" company in the U.S. and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF.**

To learn more about Trulieve, visit <u>www.Trulieve.com</u>.

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