

Trulieve Opens Second Location in Gainesville

The new University Avenue dispensary will support patients across North and Central Florida

TALLAHASSEE, Fla., Jan. 13, 2021 /CNW/ - [Trulieve Cannabis Corp.](#) (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 76th nationwide. The new, 6,000 sq. ft. location marks the Company's 2nd in Gainesville, broadening patient access to Florida's largest and broadest assortment of medical cannabis products.

The new dispensary also supports Trulieve's goal of expanding and ensuring direct, reliable access to medical cannabis across its home state of Florida. It joins the Company's 70 other dispensaries statewide, including the original Gainesville location and those in nearby Ocala and Lake City.

"2020 presented challenges, but Trulieve focused on patient-driven customer service and organic growth to ensure access and product innovation, and that's what our continued focus will be for 2021," said [Trulieve CEO Kim Rivers](#). "We look forward to building relationships with our Truliever community in Gainesville for many years to come."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new College Park location on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

ANNOUNCING: Trulieve Gainesville College Park Grand Opening

WHERE: 1614 W University Ave., Gainesville, FL 32603

WHEN: Thursday, January 14, 2021, at 9:00 a.m.

In stores and online, patients will find [Florida's largest selection of THC and CBD products](#) in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 71 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a [complimentary 30-minute virtual consultation](#) with a Trulieve certified consultant to help navigate questions on products, devices, or to review their doctor's recommendation.

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the highest level of safety of our patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry has surpassed 460,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are more than 2,700 registered ordering physicians in the State of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com.

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