

# Trulieve Opens First Dispensary to Seffner

*The new dispensary marks the Company's 75<sup>th</sup> location nationwide*

TALLAHASSEE, Fla., Dec. 29, 2020 /CNW/ - [Trulieve Cannabis Corp.](#) (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 75<sup>th</sup> nationwide. The new location marks the first dispensary to open in Seffner, bringing patients direct access to Florida's largest and broadest assortment of medical cannabis products.

The new dispensary supports Trulieve's goal of expanding and ensuring direct, reliable patient access to medical cannabis across its home state of Florida. It joins the Company's 69 other dispensaries statewide, including several in nearby Tampa, Clearwater, and St. Petersburg.

"Access is important to us and has been a driving factor for our growth across Florida for years. Over the past few months, we've prioritized opening in cities and towns where access to medical marijuana was limited because we believe patients should have reliable and safe access to the medications they've come to rely on," said [Trulieve CEO Kim Rivers](#). "We've come a long way in four years and we're excited to end the year strong with our 75<sup>th</sup> location nationwide and the first dispensary in Seffner."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Seffner dispensary on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

**ANNOUNCING:** Trulieve Seffner Grand Opening

**WHERE:** 801 W Martin Luther King Blvd., Seffner, Florida 33584

**WHEN:** Wednesday, December 30, 2020, at 9:00 a.m.

In stores and online, patients will find [Florida's largest selection of THC and CBD products](#), available in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 70 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a [complimentary 30-minute virtual consultation](#) with a Trulieve certified consultant to help navigate questions on products, devices, or to review their doctor's recommendation.

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the highest level of safety of our patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry had surpassed 450,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling

approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are more than 2,700 registered ordering physicians in the State of Florida.

For more information, please visit [www.Trulieve.com](http://www.Trulieve.com).

### **About Trulieve**

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit [www.Trulieve.com](http://www.Trulieve.com).

View original content:

<http://www.prnewswire.com/news-releases/trulieve-opens-first-dispensary-to-seffner-301199149.html>

SOURCE Trulieve Cannabis Corp.

View original content: <http://www.newswire.ca/en/releases/archive/December2020/29/c1826.html>

%SEDAR: 00008577E

**For further information:** Lynn Ricci, Director of Investor Relations -- (850) 480-7955, IR@trulieve.com; Rachel Rivera, Public Relations -- (850) 681-8530, rrivera@vancorejones.com

CO: Trulieve Cannabis Corp.

CNW 15:56e 29-DEC-20