

Trulieve Opens First Dispensary in Clermont

The new dispensary marks the Company's 68th location in Florida

TALLAHASSEE, FL, Dec. 7, 2020 /CNW/ - [Trulieve Cannabis Corp.](#) (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 73rd nationwide. The new dispensary marks the first location to open in Clermont, bringing patients direct access to Florida's largest and broadest assortment of medical cannabis products.

The new dispensary supports Trulieve's goal of expanding and ensuring direct, reliable patient access to medical cannabis across its home state of Florida. It joins the Company's 67 other dispensaries statewide, including four additional Trulieve locations throughout nearby Orlando.

"We opened our first Orlando-area location four years ago and it's incredible to see how much our community has grown since. In those four years, our focus has remained on developing innovative products that help bring relief and improve the lives of Florida's patients, and we're glad to open the doors of Clermont's first dispensary," said [Trulieve CEO Kim Rivers](#). "Thanks to the support of our Truliever community, we're able to bring access directly to patients in Clermont, as well as bring education and compassionate care to anyone curious about how medical cannabis can change their lives."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Clermont dispensary on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

ANNOUNCING: Trulieve Clermont Grand Opening

WHERE: 17011 State Road 50, Suite A, Clermont, Florida 34711

WHEN: Tuesday, December 8, 2020, at 9:00 a.m.

In stores and online, patients will find [Florida's largest selection of THC and CBD products](#), available in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 68 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a complimentary 30-minute virtual consultation with a Trulieve certified consultant to help navigate questions on products, devices or to review their doctor's recommendation. To learn more about consultations, [click here to visit Trulieve's website](#).

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the safety of patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry nearly 450,000 registered

medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are over 2,700 registered ordering physicians in the State of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com.

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