Trulieve Brings Medical Cannabis Directly to Patients with Lake City's First Dispensary

The new dispensary marks the Company's 67th location in Florida

TALLAHASSEE, Fla., Nov. 17, 2020 /CNW/ - <u>Trulieve Cannabis Corp.</u> (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 72nd nationwide. The new dispensary marks the first dispensary to open in Lake City, as well as the Company's first in Columbia County.

The new dispensary supports Trulieve's goal of expanding and ensuring direct, reliable patient access to medical cannabis across its home state of Florida. It joins the Company's 66 other dispensaries statewide and brings a storefront to patients between Gainesville, Jacksonville, and Tallahassee.

"It's always exciting to open the first dispensary in a new area like Lake City. Expanding medical cannabis access for patients in Lake City benefits those who have incorporated cannabis into their daily routines, and gaining new members of the community who may have been dissuaded from trying cannabis because of lack of access," said Trulieve CEO Kim Rivers. "We thrive on the connection we've established with patients across the state and relish the opportunity to further connect directly with patients new and experienced throughout Columbia County."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Lake City dispensary on opening day. In line with policies adopted statewide, all visitors are required to wear masks for the duration of their dispensary visit. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

ANNOUNCING: Trulieve Lake City Grand Opening **WHERE:** 2670 US Highway 90, Lake City, Florida 32055 **WHEN:** Wednesday, November 18, 2020, at 9:00 a.m.

In stores and online, patients will find Florida's largest selection of THC and CBD products, available in a variety of delivery methods, including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 67 dispensaries in Florida.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup and statewide home delivery options available. In addition, patients can schedule a complimentary 30-minute virtual consultation with a Trulieve certified consultant to help navigate questions on products, devices or to review their doctor's recommendation. To learn more about consultations, click here to visit Trulieve's website.

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifications to the layout of all stores, installation of plexiglass partitions and HEPA air filtration scrubbers in every dispensary, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the safety of patients and staff. All updates will be shared directly on Trulieve's website as they are enacted.

The Office of Medical Marijuana Use recently announced the registry was over 440,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume per the Florida Department of Health. To support the state's rapidly growing patient base, there are nearly 2,700 registered ordering physicians in the State of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also has operations in California, Massachusetts, Connecticut and Pennsylvania. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com

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