

# Trulieve Continues Rapid Growth with Announcement of 62nd Florida Store

*Palm Harbor store provides patients direct access to the Company's wide-ranging inventory of medical cannabis products*

PALM HARBOR, Fla., Oct. 13, 2020 /CNW/ - Trulieve Cannabis Corp. (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of a brand-new Florida dispensary, the Company's 64th nationwide. The nearly 2,750 sq. ft. Palm Harbor dispensary will bring the Company's wide-ranging catalog of medical cannabis products to patients across Pinellas County and join the other Tampa area dispensaries in supporting Florida's rapidly growing patient base.

Located in the southwest corner of Palm Harbor, the new dispensary supports Trulieve's goal of expanding and ensuring direct, reliable patient access to medical cannabis across its home state of Florida. It also joins the Company's 61 other dispensaries statewide, including those in nearby Clearwater, Clearwater Beach, and throughout the Tampa Bay area.

"Trulieve thrives on bringing innovative products to patients, such as the [CBN product](#) released in partnership with Blue River earlier this week," said [Trulieve CEO Kim Rivers](#). "With approximately 90,000 new patients joining the state's registry over the past six months, our goal is ensuring convenient access to the products our Trulievers have come to rely on."

In honor of the Company's brand-new dispensary, all patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new Palm Harbor dispensary on opening day. In line with policies that have been adopted statewide, all visitors will be required to wear masks inside the dispensary. Additionally, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary at this time.

**ANNOUNCING:** Trulieve Palm Harbor Opening  
**WHERE:** 30600 US-19 N, Palm Harbor, Florida 34684  
**WHEN:** Wednesday, October 14, 2020, at 9:00 AM

In stores and online, patients will find Florida's largest selection of THC and CBD products, available in a [variety of delivery methods](#), including edibles, smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients, and convenient in-store pick-up at each of its 62 dispensaries in [locations](#) across the state from Pensacola to Key West.

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup, curbside pickup (at select locations), or statewide home delivery options available. In addition, patients can schedule a 30 minute complimentary virtual consultation with a Trulieve certified consultant. Patients can speak to a trained and certified consultant to help navigate questions on products and devices and review their doctor's recommendation. To learn more about consultations, [click here to read Trulieve's blog](#).

Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifying the store layout, installation of plexiglass partitions and HEPA air filtration scrubbers in the dispensaries, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the safety of patients and staff; all updates will be shared directly on Trulieve's website as they are enacted.

As the state's leading medical cannabis provider, Trulieve's employees are experienced, knowledgeable, and eager to help patients. Trulieve encourages potential patients, as well as patients who are new to cannabis and to our wide array of products, to connect with the staff in-store or through the online chat feature to learn more.

The Office of Medical Marijuana Use recently announced the registry was quickly approaching 427,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume, per the Florida Department of Health. To support the state's rapidly growing patient base, there are over 2,600 registered ordering physicians in the State of Florida.

For more information, please visit [www.Trulieve.com](http://www.Trulieve.com).

## About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California, Massachusetts, and Connecticut. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit [www.Trulieve.com](http://www.Trulieve.com).

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