

Trulieve Opens in Longwood, Continues Expansion Across Florida

The Company's 58th location is its first dispensary in Seminole County

LONGWOOD, Fla, Aug. 19, 2020 /CNW/ - Trulieve Cannabis Corp. (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, announced today the opening of its latest Florida dispensary. Starting on Thursday, August 20th, Longwood will be home to the Company's 58th dispensary nationwide and 56th in Florida. It will be the Company's first dispensary in Seminole County.

Situated in the southwest corner of Longwood, the dispensary supports Trulieve's goal of expanding and ensuring direct, reliable patient access to medical cannabis across its homestate of Florida. It also joins the Company's 55 other dispensaries statewide, including several throughout nearby Orlando.

"We're constantly looking for ways to better serve our patients in Florida, and providing continued focus on expanding access statewide is a major part of that. Opening our first Trulieve location in Seminole County allows us to better connect with our Trulievers and deliver the customer experience and quality products they have come to rely on. We're thankful to our incredible Truliever community for their continued support to make this possible," said [Trulieve CEO Kim Rivers](#). "At our core is compassionate care for all and we're looking forward to continuing to provide that to Florida's patients for years to come."

To commemorate the brand-new dispensary, all patients — from those new to Trulieve to the strong Truliever community — will be eligible for a 25% in-store discount at the Longwood location on opening day. In line with policies that have been adopted statewide, all visitors will be required to wear masks inside the dispensary. At this time, only patients and their state-approved caregivers will be allowed inside the waiting room and dispensary.

ANNOUNCING: Trulieve Longwood Opening

WHERE: 820 West State Road 434, Longwood, Florida 32750

WHEN: Thursday, August 20, 2020, at 9:00 AM

To assist patients with ordering, Trulieve has made our entire catalog of products available for online ordering, with in-store pickup, curbside pickup (at select locations), or statewide home delivery options available. Furthermore, to assist with CDC recommendations for social distancing and in compliance with additional company-enforced safety guidelines, several measures have been taken to ensure the health and well-being of employees and patients, including modifying the store layout, installation of plexiglass partitions and HEPA air filtration scrubbers in the dispensaries, increasing access to masks and sanitizer throughout the store for staff and visitors, utilizing visual aids to direct traffic throughout the store, and increasing the frequency of deep cleanings for all dispensaries.

Trulieve is closely monitoring the coronavirus situation and will update store policies as needed to ensure the safety of patients and staff; all updates will be shared directly on Trulieve's website as they are enacted.

As the state's leading medical cannabis provider, Trulieve's employees are experienced, knowledgeable, and eager to help patients. Trulieve encourages potential patients, as well as patients who are new to cannabis and to our wide array of products, to connect with the staff in-store or through the online chat feature to learn more.

In stores and online, patients will find Florida's largest selection of THC and CBD products, available in a [variety of delivery methods](#), including smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients, and convenient in-store pick-up at its 55 dispensaries in [locations](#) across the state from Pensacola to Key West.

The Office of Medical Marijuana Use recently announced the registry was steadily approaching 400,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling approximately half of the state's overall volume, per the Florida Department of Health. To support the state's rapidly growing patient base, there are more than 2,500 registered ordering physicians in the State of Florida.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California, Massachusetts, and Connecticut. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

To learn more about Trulieve, visit www.Trulieve.com.

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