



Trulieve to Open New Dispensary in Cape Coral, 37th in Florida

Trulieve's newest storefront brings the state's widest-ranging medical cannabis inventory to patients in Southwest Florida

CAPE CORAL, FL, Oct. 2, 2019 /CNW/ - Trulieve Cannabis Corp. (CSE: TRUL & OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company in the United States, is set to open the doors of their record 37th Florida location on Thursday, October 3rd, in Cape Coral.

Trulieve presently operates 36 other dispensaries throughout the State of Florida, including in the nearby communities of Fort Myers, Bonita Springs, and Venice. The storefront, located on Santa Barbara Boulevard in North Cape Coral, will advance the company's mission to expand and ensure safe, reliable patient access statewide.

"Patients are always the focus at Trulieve. As Florida's registry grows and patients continue to seek natural relief, we will continue to expand patient access to the safe, reliable, and effective medications they have come to rely on," said Trulieve CEO Kim Rivers. "We're looking forward to educating patients on the process, from their first steps into medical cannabis to exploring new treatment options, and offering direct access for those who may not have had convenient access to a dispensary in the past."

To celebrate their newest store, Trulieve will be hosting a grand opening celebration on Thursday, October 3rd at 10:00 AM, with doors opening and press tours of the new dispensary immediately following. In honor of the grand opening, all patients are eligible for an in-store 25% discount at the Cape Coral location on the day of.

WHAT: Trulieve Cape Coral Grand Opening

WHERE: 2517 Santa Barbara Boulevard, Cape Coral, FL 33914

WHEN: Thursday, October 3, 2019 at 10:00 AM

In stores and online, patients will find Florida's largest selection of THC and CBD products, available in a variety of delivery methods, including smokable cannabis, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients, in addition to its 37 dispensaries in locations across the state from Pensacola to Key West.

As the state's leading medical cannabis provider, Trulieve's employees are knowledgeable and eager to help patients. Trulieve encourages potential patients as well as patients who are new to cannabis and our wide array of products to connect with the staff to learn more.

The Office of Medical Marijuana Use recently announced the registry was approaching 270,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling over half of the state's overall volume, per the Florida Department of Health. There are more than 2,500 registered ordering physicians in the State of Florida as well.

For more information, please visit www.Trulieve.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed

medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California, Massachusetts and Connecticut. Trulieve is listed on the Canadian Securities Exchange under the symbol **TRUL** and trades on the OTCQX market under the symbol **TCNNF**.

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To learn more about Trulieve, visit www.Trulieve.com.

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