



SLANG Worldwide and Trulieve Launch RESERVE Brand in Florida

TORONTO, July 8, 2019 /CNW/ - SLANG Worldwide Inc. ([CNSX: SLNG](#)) (Frankfurt: 84S), ("**SLANG**"), a leading global cannabis consumer packaged goods company with a robust portfolio of renowned brands distributed across 2,600 stores in 12 US states, announced that its RESERVE line of vaporizer cartridges is now on sale in the State of Florida through Trulieve Cannabis Corp. (CSE: TRUL & OTC: TCNNF) ("Trulieve"), a leading and top-performing cannabis company in the United States.

RESERVE is the first SLANG product to be offered in Florida under its strategic partnership with Trulieve announced in February 2019. Pursuant to SLANG's agreement with Trulieve, Trulieve has an exclusive license to produce and distribute the SLANG portfolio of products in Florida. As Florida's largest fully integrated medical cannabis company, Trulieve is offering RESERVE at all 29 of its licensed dispensaries across the state.

"Our Trulieve relationship is off to a great start. This product launch is an important milestone, and the first of many we look forward to reaching in Florida," said Peter Miller, CEO of SLANG. "We expect RESERVE to be very well received in Florida by medical cannabis patients who are seeking a strain-specific, repeatable experience at an affordable price."

"Expanding patient access to high-quality, natural relief in safe, reliable, and innovative forms is an important factor in deciding who we partner with and what products we offer to patients. Our partnership with SLANG allows us to continue providing patients with an expanded variety of high-quality medication," said Kim Rivers, CEO of Trulieve. "We know patients in Florida will benefit greatly from their award-winning products."

First launched in California earlier this year, the RESERVE product offering was created to fulfill a demand in the market for a curated selection of top strains available at a competitive price. The RESERVE line uses both botanical and cannabis terpenes to deliver memorable moments to the quality-conscious consumer.

Three RESERVE strains are available in Florida, including Jack Herer, Master Kush, and SFV OG. RESERVE is filled with high-quality, high-potency distillate and is available in both half-gram and one-gram O.penVAPE cartridges with accompanying 2.0 batteries.

RESERVE is an extension of the O.penVAPE brand, which has been the #2 best-selling cannabis brand in the United States since 2014, as reported by BDS Analytics. Through its strategic partnership with Trulieve, SLANG also plans to introduce its Bakked, District Edibles, and Magic Buzz product lines to Florida's growing number of medical patients. Availability of products is subject to regulatory approval by the Florida Department of Health's Office of Medical Marijuana Use.

Consumers can visit www.openvape.com/find to locate their nearest Trulieve dispensary carrying RESERVE.

About SLANG Worldwide Inc.

SLANG Worldwide Inc. is a leading global cannabis consumer packaged goods company with a robust portfolio of renowned brands distributed across 2,600 stores in 12 US states. The Company is focused on acquiring and developing market-proven regional brands as well as creating new brands to meet the needs of cannabis consumers worldwide. SLANG is listed on the Canadian

Securities Exchange under the ticker symbol [SLNG](#) and on the Frankfurt Stock Exchange under the trading symbol 84S. For more information, please visit www.slangww.com.

About Trulieve

Trulieve is a vertically integrated "seed-to-sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California, Massachusetts and Connecticut. Trulieve is listed on the Canadian Securities Exchange under the symbol TRUL.

This press release does not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of any of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"), or the securities laws of any state of the United States and may not be offered or sold within the United States (as defined in Regulation S under the U.S. Securities Act) unless registered under the U.S. Securities Act and applicable state securities laws or pursuant to an exemption from such registration requirements.

To learn more about Trulieve, visit www.Trulieve.com.

Forward-Looking Statements

This news release contains statements that constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur.

Forward-looking statements in this document include, but are not limited to, statements regarding the receipt of anticipated regulatory approvals and ultimate sale of SLANG products in Trulieve dispensaries.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG and Trulieve at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could cause actual results to differ materially from those expressed or implied in such statements. Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the possibility that the Company or Trulieve will be unable to successfully integrate the Organa Brands product portfolio in the State of Florida, the risks associated with international and foreign operations and the other risks identified under the heading "Risk Factors" in SLANG's final long form prospectus dated January 17, 2019, and Trulieve's Annual Information Form for the year ended December 31, 2017, each as filed on SEDAR at www.sedar.com. Neither SLANG nor Trulieve is under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could

cause actual results to differ materially from those expressed or implied in such statements. Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the possibility that the Company will be unable to successfully launch its RESERVE brand in Florida and the other risks identified under the headings "Risk Factors" in SLANG's final long form prospectus dated January 17, 2019 and "Risks and Uncertainties" in the management discussion and analysis for the year ended December 31, 2018 and three months ended March 31, 2019, each as filed on SEDAR at www.sedar.com. SLANG is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.



SLANG Worldwide Inc. (CNW Group/Trulieve Cannabis Corp.)

SOURCE Trulieve Cannabis Corp.

View original content to download multimedia:

<http://www.newswire.ca/en/releases/archive/July2019/08/c5970.html>

%SEDAR: 00008577E

For further information: SLANG Media Inquiries: Media@SLANGworldwide.co; SLANG Investor Inquiries: Kelly Ehler, Chief Financial Officer, Investors@SLANGworldwide.co, 833.752.6499; Trulieve Media Inquiries: Victoria Walker, Director of Marketing & Community Relations, (704) 773-3446, Victoria.Walker@trulieve.com; Trulieve Investor Relations: Lynn Ricci, Director of Investor Relations, (850) 480-7955, IR@trulieve.com

CO: Trulieve Cannabis Corp.

CNW 08:00e 08-JUL-19