

Trulieve Hires General Counsel, Research and Development Manager, and Director of Investor Relations

TORONTO, March 14, 2019 /CNW/ - Trulieve Cannabis Corp. (CNSX: TRUL) ("Trulieve" or the "Company"), a leading and top performing cannabis company in the United States, is proud and excited to announce several significant changes to its management team.

Eric Powers has been named General Counsel and Corporate Secretary of Trulieve, Inc., the Company's wholly-owned Florida subsidiary. Prior to joining Trulieve, Mr. Powers spent 13 years as an in-house attorney for Crawford & Company, a publicly-traded insurance services firm, where he served in numerous roles within the legal department, most recently as Vice President and Corporate Secretary. Mr. Powers was in private practice for over 10 years with the law firms of Troutman Sanders and Capell & Howard, specializing in corporate and tax law. Overall, Mr. Powers brings more than 20 years of legal experience to Trulieve, with a broad background in corporate law. Mr. Powers holds a J.D. from The University of Alabama Law School and a B.A. from Auburn University. Mr. Powers also received his LLM in Taxation from New York University.

Trulieve also announced today that the Company's Research and Development Director, Craig Kirkland, is retiring. Mr. Kirkland's contributions to Trulieve cannot be overstated. Mr. Kirkland has led the development of all Trulieve products to date and designed most of the Company's operational flows. He will continue to serve as a resource for the Company and, along with his wife Abby, will actively participate in patient and doctor outreach programs throughout the state of Florida. Mr. Kirkland will be sorely missed and we wish him well.

Mr. Kirkland will be replaced by Beau Williams. Mr. Williams has spent the last two years as a laboratory manager at Green Thumb Industries Inc. ("GTI"). While at GTI, Mr. Williams managed all aspects of analytical and microbial analysis of cannabis products, to ensure the quality and performance of cannabis edibles, topicals, vape pens, concentrates, and flower products. Mr. Williams was also instrumental in research and development and scientific and technical development throughout his tenure at GTI.

Prior to joining GTI, Mr. Williams held a research scientist position at Grain Processing Corporation, a supplier of beverage grade ethanol and carbohydrate products. There Mr. Williams facilitated the process of up-scaling bench experiments through pilot plant process to full production. Mr. Williams also was instrumental in the creation of novel carbohydrate products via zymology, ion-exchange, and filtration. Before he entered research and development, Mr. Williams held a position as a quality control analytical chemist and managed maltodextrin and grain feed co-product laboratories.

Mr. Williams is a United States Air Force veteran and holds B.S. in Chemistry and Biology from Illinois State University.

Finally, Kevin Darmody, the Company's current Director of Investor Relations, is transitioning into the Chief Operating Officer role where he will be responsible for all Trulieve operations throughout the United States. Mr. Darmody will be replaced in his current Investor Relations role by Lynn Ricci. Ms. Ricci brings nearly two decades of investor relations, public relations and corporate communications experience to Trulieve. In this role, Ms. Ricci will be responsible for leading all aspects of the IR function and communicating the Company's strategy, growth opportunities and business initiatives to shareholders and the investor community. Prior to joining Trulieve, Ms. Ricci held a corporate communications role with Momenta Pharmaceuticals. Before that, Ms. Ricci served as Director of Investor Relations at SoundBite Communications and Lightbridge Corporation, and as Head of Investor Relations for NMS Communications. Ms. Ricci is an active member of the National

Investor Relations Institute (NIRI) and previously served on the NIRI Boston Chapter board of directors.

Ms. Ricci attended Massachusetts College of Art and the Investor Relations program at Bentley College.

About Trulieve

Trulieve is a vertically integrated "seed to sale" company and is the first and largest fully licensed cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California and Massachusetts.

Trulieve is listed on the Canadian Securities Exchange under the symbol TRUL.

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To learn more about Trulieve, visit www.Trulieve.com. (704) 773-3446

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CNW 08:02e 14-MAR-19