



# Timothy Morey Appointed as Director of Retail for Trulieve Cannabis

TORONTO, March 8, 2019 /CNW/ - Trulieve Cannabis (OTC: TCNNF & CNSX: TRUL) ("Trulieve" or the "Company"), a Florida-based national cannabis company, is pleased to announce the appointment of Timothy Morey as the new Director of Retail for Trulieve. Timothy replaces Jordan Atkins who will remain on to support the transition until March 15, 2019.

"Timothy joins our team with significant experience in delivering retail excellence," said Kim Rivers, CEO of Trulieve. "His focus on operational best practices and implementing the right tools and technology will ensure that we will continue to provide a positive experience for patients in our dispensaries through our well-trained and motivated staff and by providing an array of high-quality products that address their needs. We look forward to the value Timothy brings to Trulieve's current network of dispensaries and also his contributions to our growth in Florida, and beyond."

Timothy joins the Company with over 15 years of retail sector experience, with a focus on operational best practices and leveraging technology to enhance consumer engagements. Most recently, Timothy served as Senior Director of Store Operations for Finish Line, overseeing more than 900 stores and 45 district sales managers. He has also held high-level sales roles with GameStop and Foot Locker.

## About Trulieve

Trulieve Cannabis Corp. is a vertically integrated "seed to sale" company and is the first and largest fully licensed cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also operates in California and Massachusetts.

Trulieve is listed on the Canadian Securities Exchange under the symbol TRUL.

To learn more about Trulieve, visit [www.Trulieve.com](http://www.Trulieve.com).

## Forward-Looking Statements

This news release includes forward-looking information and statements, which may include, but are not limited to, information and statements regarding or inferring the future business, operations, financial performance, prospects, and other plans, intentions, expectations, estimates, and beliefs of Trulieve. Forward-looking information and statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of Trulieve to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking information and statements herein. Although Trulieve believes that any forward-looking information and statements herein are reasonable, in light of the use of assumptions and the significant risks and uncertainties inherent in such information and statements, there can be no assurance that any such forward-looking information and statements will prove to be accurate, and accordingly readers are advised to rely on their own evaluation of such risks and uncertainties and should not place undue reliance upon such forward-looking information and statements. Any forward-looking information and statements herein are made as of the date hereof, and except as required by applicable laws, Trulieve assumes no obligation and disclaims any intention to update or revise any forward-looking information and statements herein or to update the reasons that actual events or results could or do differ from

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