

Trulieve Launches 22nd Location in Florida

With 150,000 medical cannabis patients and counting, Trulieve is keeping up with high demand

DEERFIELD BEACH, FL, Nov. 20, 2018 /CNW/ - Trulieve, Florida's premier medical cannabis provider, is opening the doors on its latest Broward County dispensary this week, marking the 22nd location for the market share leader. This comes just a few short weeks after Trulieve announced it had purchased a 100% stake in Leef Industries and Life Essence, California- and Massachusetts-based cannabis companies, respectively, and was publicly trading on the Canadian Securities Exchange (TRUL).

"As the patient registry continues to grow at such a rapid pace, we are working to provide access to patients that need the safe, effective care we provide the most, including those that have not been able to make it to a physical location before," says Trulieve CEO Kim Rivers. "First and foremost, our priority has been creating spaces where patients feel comfortable and safe and have access to products that are natural, reliable, and effective."

Presently, Trulieve operates 21 other dispensaries throughout the state of Florida, including five others in the South Florida region. As part of the company's mission to ensure safe, reliable access for patients statewide, Trulieve plans to continue opening stores statewide as demand requires.

In stores and online, patients will find Florida's largest selection of THC and CBD products, all available in a variety of delivery methods, including vaporizers, ground flower for vaporizing, tinctures, topical creams, concentrates, and more. Trulieve also offers home delivery statewide for patients unable to make it to a physical store, in addition to 21 other dispensaries in locations across the state from Pensacola to Miami.

Recently, the Office of Medical Marijuana Use announced the registry had surpassed 150,000 registered medical marijuana patients with an active ID card, with Trulieve consistently selling between 60%-80% of the state's overall volume, per the Florida Department of Health. There are currently more than 1,800 registered ordering physicians in the state of Florida as well.

To celebrate their newest store, Trulieve will be holding a press conference with CEO Kim Rivers and Victoria Walker, Director of Marketing and Community Relations, on Wednesday, November 21st at 10:00 AM, with doors opening and press tours of the new dispensary immediately following.

WHAT: Trulieve Deerfield Beach Grand Opening

WHERE: 458 West Hillsboro Boulevard, Deerfield Beach, Florida 33441

WHEN: Wednesday, November 21, 2018 at 10:00 AM

About Trulieve

Trulieve is a vertically integrated "seed to sale" company and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve is listed on the Canadian Securities Exchange under the symbol TRUL.

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To learn more about Trulieve, visit www.Trulieve.com.

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