



## Acreage Announces Opening of Nature's Care Dispensary in Chicago's West Loop

NEW YORK, Sept. 28, 2020 -- [Acreage Holdings, Inc.](#) ("Acreage") (CSE:ACRG.A.U, ACRG.B.U), (OTC: ACRHF, ACRDF) announced today's opening of its first downtown Chicago cannabis dispensary and second in Illinois. *Nature's Care* West Loop is in the heart of one of Chicago's premier retail, restaurant and residential districts at 810 W. Randolph Street.

*Nature's Care* West Loop complements Acreage's existing *Nature's Care* location in Rolling Meadows, a suburb of Chicago. Illinois legalized the use of cannabis for non-medicinal purposes (commonly called "adult use") on January 1<sup>st</sup>, with July 2020 annualized sales of \$1.1 billion. Acreage now owns or has management services, consulting, or other agreements for 28 operational dispensaries in 15 states.

In March of this year, *Nature's Care* entered into two cannabis equity and social justice agreements with the Cannabis Equity Illinois Coalition and ColaGroup, each with an aim to take tangible action in support of individuals disproportionately impacted by the war on drugs through reinvestment in Illinois communities, training and advocacy efforts. The opening of *Nature's Care* West Loop is proof of *Nature's Care's* commitment to the agreements and communities of Illinois, including hiring from disproportionately impacted areas, pledging to donate 10 percent of net profits to community organizations, hosting "know your rights" educational events, and more.

To celebrate the dispensary's opening, *Nature's Care* has launched an equity campaign, entitled "*The City is Speaking. And We Hear You.*" The campaign speaks to the city's outcry for change and support, addresses *Nature's Care's* commitment to the community, and spotlights the partners who made it all happen. For more information on the brand, new dispensary and campaign, visit [NaturesCareCompany.com](#) or follow *Nature's Care* on Instagram (@NaturesCare), Facebook (@NaturesCareCompany) and Twitter (@NaturesCareCo).

### ABOUT ACREAGE

Headquartered in New York City, Acreage is a vertically integrated, multi-state operator of cannabis licenses and assets in the U.S. Acreage is dedicated to building and scaling operations to create a seamless, consumer-focused branded cannabis experience. Acreage debuted its national retail store brand, The Botanist in 2018 and its award-winning consumer brands, The Botanist and Live Resin Project in 2019.

On June 27, 2019, Acreage implemented an arrangement under section 288 of the Business Corporations Act (British Columbia) with Canopy Growth Corporation ("Canopy Growth"), which was subsequently amended on September 23, 2020 (the "Amended Arrangement"). Pursuant to the Amended Arrangement, upon the occurrence (or waiver by Canopy Growth) of changes in federal laws in the United States to permit the general cultivation, distribution and possession of marijuana (as defined in the relevant legislation) or to remove the regulation of such activities from the federal laws of the United States (the "Triggering Event"), Canopy Growth will, subject to the satisfaction or waiver of certain closing conditions, acquire all of the issued and outstanding Class E subordinate voting shares (the "Fixed Shares") on the basis of 0.3048 of a Canopy Growth share per Fixed Share (following the automatic conversion of the Class F multiple voting shares and subject to adjustment in accordance with the terms of the arrangement agreement entered into between Acreage and Canopy Growth on April 18, 2019, as amended on May 15, 2019 and on September 23, 2020).

In addition, Canopy Growth holds an option, exercisable at the discretion of Canopy Growth, to acquire all of the issued and outstanding Class D subordinate voting shares (the "Floating Shares") at the time that Canopy Growth acquires the Fixed Shares, for cash or Canopy Growth shares, as Canopy Growth may determine, at a price per Floating Share based upon the 30-day volume-weighted average trading price of the Floating Shares on the CSE relative to the trading price of the Canopy Growth shares at the time of the occurrence or waiver of the Triggering Event, subject to a minimum price of US\$6.41 per Floating Share.

For more information about the Amended Arrangement please see the Acreage proxy statement and management information circular dated August 17, 2020 (the "Circular") and the respective information circulars of each of Acreage and Canopy Growth dated May 17, 2019, which are available on Acreage's and Canopy Growth's respective profiles on SEDAR at [www.sedar.com](#) and filed with the SEC on the EDGAR website at [www.sec.gov](#). For additional information regarding Canopy Growth, please see Canopy Growth's profile on SEDAR at [www.sedar.com](#).

### FORWARD LOOKING STATEMENTS

This news release and each of the documents referred to herein contains "forward-looking information" and "forward-looking statements" within the meaning of applicable Canadian and United States securities legislation, respectively. All statements, other than statements of historical fact, included herein are forward-looking information, including, for greater certainty, statements regarding the Amended Arrangement, including the likelihood of completion thereof, the occurrence or waiver of the

Triggering Event, the satisfaction or waiver of the closing conditions set out in the Arrangement Agreement and other statements with respect to the proposed transactions with Canopy Growth. Often, but not always, forward-looking statements and information can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved.

Forward-looking statements or information involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Acreage or its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements or information contained in this news release. Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information, including, but not limited to risks disclosed in the Circular, Acreage’s management information circular dated May 17, 2019 filed on May 23, 2019, Acreage’s annual report on Form 10-K for the year ended December 31, 2019 dated May 29, 2020 and the amendment thereto on Form 10-K/A dated August 14, 2020, and Acreage’s other public filings, in each case filed with the SEC on the EDGAR website at [www.sec.gov](http://www.sec.gov) and with Canadian securities regulators and available on the issuer profile of Acreage on SEDAR at [www.sedar.com](http://www.sedar.com). Although Acreage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended.

Although Acreage believes that the assumptions and factors used in preparing the forward-looking information or forward-looking statements in this news release are reasonable, undue reliance should not be placed on such information and no assurance can be given that such events will occur in the disclosed time frames or at all. The forward-looking information and forward-looking statements included in this news release are made as of the date of this news release and Acreage does not undertake any obligation to publicly update such forward-looking information or forward-looking information to reflect new information, subsequent events or otherwise unless required by applicable securities laws.

Neither the Canadian Securities Exchange nor its Regulation Service Provider has reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

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