



ISS and Glass Lewis Support Acreage Holdings' Amended Plan of Arrangement with Canopy Growth and Recommend that Shareholders Vote FOR the Amendment Resolution

- Shareholders are reminded to vote **"FOR"** the Amendment Resolution ahead of the voting deadline on September 14, 2020 at 11:00 a.m. (New York time)
- **Don't delay. Vote today:** For assistance with voting contact Kingsdale Advisors 1-877-657-5856 or contactus@kingsdaleadvisors.com

NEW YORK, Sept. 09, 2020 -- [Acreage Holdings, Inc.](#) ("**Acreage**") (CSE: ACRG.U) (OTCQX: ACRGF) (FSE: 0VZ) is pleased to announce that Institutional Shareholder Services Inc. ("**ISS**") and Glass, Lewis & Co., LLC ("**Glass Lewis**"), leading independent proxy advisory firms, have each recommended that Acreage shareholders vote **"FOR"** the resolution (the "**Amendment Resolution**") to approve, among other things, the Amended Arrangement (as defined below) at Acreage's special meeting of shareholders (the "**Meeting**") on Wednesday, September 16, 2020.

In reaching its recommendation, ISS stated the following:

"The proposed amended arrangement with Canopy Growth appears to offer shareholders the best path forward. The amended arrangement with Canopy Growth will provide [a subsidiary of] the company with additional funding, an up-front cash payment to shareholders, and additional optionality that the newly-created share classes may be acquired at a significant premium to the unaffected share price."

The recommendation from ISS follows the report from Glass Lewis, who also recommended that shareholders vote **"FOR"** the Amendment Resolution, noting that:

"In our assessment, the reduced exchange ratio for the new Fixed Shares in an eventual acquisition by Canopy appears to have been at least made up by the introduction of new Floating Shares, based on the agreed minimum value of the Floating Shares when and if they are acquired by Canopy and the relative value of the companies' share prices at the time the Existing and Amended Arrangement Agreements were signed. We recognize that the Amended Arrangement preserves shareholder value, offers further potential upside, yields additional upfront cash for shareholders and provides financial and management resources which are needed by the Company during this challenging period."

VOTING IS FAST AND EASY

Even if an Acreage shareholder has never voted before, every vote will count no matter how many shares such shareholder owns. Holders of Acreage shares eligible to vote at the Meeting must vote their proxies before 11:00 a.m. (New York time) on September 14, 2020.

FOR ACREAGE SHAREHOLDERS WITH QUESTIONS OR REQUIRING HELP VOTING:

If a holder of Acreage shares has any questions regarding the submission of such shareholder's proxy, please contact Odyssey Trust Company, at its North American toll-free number: 1-888-290-1175 or Kingsdale Advisors, the strategic advisor and proxy solicitation agent for Acreage, by telephone at 1-877-657-5856 toll-free in North America (+1-416-867-2272 collect) or by e-mail at contactus@kingsdaleadvisors.com.

ADDITIONAL DETAILS

For a more detailed description of the Amended Arrangement and the Amendment Resolution to be voted upon at the Meeting, Acreage shareholders are urged to review and carefully consider the proxy statement and circular (the "**Circular**") that was mailed by Acreage to its shareholders and was filed with the SEC and is available on the EDGAR website at www.sec.gov and on Acreage's profile on SEDAR at www.sedar.com. The Circular contains important information concerning the Amended Arrangement and the rights and entitlements of the holders of Acreage shares in relation thereto. Holders of Acreage shares should consult with their financial, tax, legal and other professional advisors in respect of the Amended Arrangement and the Amendment Resolution.

ABOUT ACREAGE

Headquartered in New York City, Acreage is a vertically integrated, multi-state operator of cannabis licenses and assets in the U.S. Acreage is dedicated to building and scaling operations to create a seamless, consumer-focused branded cannabis experience. Acreage debuted its national retail store brand, The Botanist in 2018 and its award-winning consumer brands, The Botanist and Live Resin Project in 2019.

On June 27, 2019, Acreage implemented an arrangement under section 288 of the *Business Corporations Act* (British

Columbia) (the “**Current Arrangement**”) with Canopy Growth Corporation (“**Canopy Growth**”) pursuant to the arrangement agreement between the Company and Canopy Growth dated April 18, 2019, as amended on May 15, 2019 (the “**Arrangement Agreement**”). On June 24, 2020, Canopy Growth and Acreage entered into an agreement (the “**Proposal Agreement**”) proposing to implement the Amended Arrangement. Pursuant to the Current Arrangement, upon the occurrence of changes to federal laws in the United States to permit the general cultivation, distribution and possession of marijuana or to remove the regulation of such activities from the federal laws of the United States (the “**Triggering Event**”) (or waiver of the Triggering Event by Canopy Growth), Canopy Growth will, subject to the satisfaction or waiver of certain closing conditions, acquire (the “**Acquisition**”) each of Acreage’s Class A subordinate voting shares (the “**Subordinate Voting Shares**”) (following the automatic conversion of the Class B proportionate voting shares (the “**Proportionate Voting Shares**”) and Class C multiple voting shares (the “**Multiple Voting Shares**”) into Subordinate Voting Shares) on the basis of 0.5818 of a common share of Canopy Growth (each whole share, a “**Canopy Growth Share**”) per Subordinate Voting Share (subject to adjustment in accordance with the terms of the Arrangement Agreement), until such time as amended in accordance with the Amended Arrangement.

The proposed amended arrangement (the “**Amended Arrangement**”) will result in, among other things, each Subordinate Voting Share will be exchanged for 0.7 of a Class E subordinate voting share (each whole share, a “**Fixed Share**”) and 0.3 of a Class D subordinate voting share (each whole share, a “**Floating Share**”), each Proportionate Voting Share will be exchanged for 28 Fixed Shares and 12 Floating Shares and each Multiple Voting Share will be exchanged for 0.7 of a Class F multiple voting share (each whole share, a “**Fixed Multiple Share**”) and 0.3 of a Floating Share. In addition to various amendments to the covenants, restrictions and closing conditions contained in the Arrangement Agreement, the Amended Arrangement will provide (i) that upon the occurrence (or waiver of Canopy Growth) of the Triggering Event, Canopy Growth will, subject to the satisfaction or waiver of certain closing conditions (as amended by the Amended Arrangement), acquire all of the issued and outstanding Fixed Shares on the basis of 0.3048 of a Canopy Growth Share per Fixed Share (following the automatic conversion of the Fixed Multiple Shares and subject to adjustment in accordance with the terms of the Arrangement Agreement, as amended by the Amended Arrangement); and (ii) an option, exercisable at the discretion of Canopy Growth, to acquire all of the issued and outstanding Floating Shares at the time that Canopy Growth acquires the Fixed Shares, for cash or Canopy Growth Shares, as Canopy Growth may determine, at a price Per Floating Share based upon the 30-day volume-weighted average trading price of the Floating Shares on the Canadian Securities Exchange relative to the trading price of the Canopy Growth Shares at the time of the occurrence or waiver of the Triggering Event, subject to a minimum price of US\$6.41 per Floating Share.

For more information about the Current Arrangement and the Acquisition please see the respective information circulars of each of Acreage and Canopy Growth dated May 17, 2019, which are available on Canopy Growth’s and Acreage’s respective profiles on SEDAR at www.sedar.com and filed with the SEC on the EDGAR website at www.sec.gov. For more detailed information about the Amended Arrangement, please see the Circular dated August 17, 2020, which was mailed to Acreage shareholders in connection with the Meeting and which was filed with the SEC and is available on the EDGAR website at www.sec.gov and on Acreage’s profile on SEDAR at www.sedar.com. For additional information regarding Canopy Growth, please see Canopy Growth’s profile on SEDAR at www.sedar.com.

FORWARD LOOKING STATEMENTS

This news release and each of the documents referred to herein contains “forward-looking information” and “forward-looking statements” within the meaning of applicable Canadian and United States securities legislation, respectively. All statements, other than statements of historical fact, included herein are forward-looking information, including, for greater certainty, statements regarding the Acquisition, including the likelihood of completion thereof, the Amended Arrangement, including the timing and likelihood of completion thereof, the occurrence or waiver of the Triggering Event, the satisfaction or waiver of the closing conditions set out in the Arrangement (as amended by the Amended Arrangement), statements regarding the Meeting proceeding as described herein or at all, and other statements with respect to the proposed transactions with Canopy Growth. Often, but not always, forward-looking statements and information can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved.

Forward-looking statements or information involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Acreage or its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements or information contained in this news release. Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information, including, but not limited to risks disclosed in the Circular, Acreage’s management information circular dated May 17, 2019 filed on May 23, 2019, Acreage’s annual report on Form 10-K for the year ended December 31, 2019 dated May 29, 2020 and the amendment thereto on Form 10-K/A dated August 14, 2020, and Acreage’s other public filings, in each case filed with the SEC on the EDGAR website at www.sec.gov and with Canadian securities regulators and available on the issuer profile of Acreage on SEDAR at www.sedar.com. Although Acreage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended.

Although Acreage believes that the assumptions and factors used in preparing the forward-looking information or forward-looking statements in this news release are reasonable, undue reliance should not be placed on such information and no assurance can be given that such events will occur in the disclosed time frames or at all. The forward-looking information and forward-looking statements included in this news release are made as of the date of this news release and Acreage does not

undertake any obligation to publicly update such forward-looking information or forward-looking information to reflect new information, subsequent events or otherwise unless required by applicable securities laws.

Neither the Canadian Securities Exchange nor its Regulation Service Provider has reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

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