

Notice-and-Access

The Canadian securities regulators have adopted new rules, effective for meetings held on or after March 1, 2013, which permit the use of notice-and-access for proxy solicitation instead of the traditional physical delivery of material. This new process provides the option to post meeting related materials including management information circulars, as well as annual financial statements and management's discussion and analysis on a website in addition to SEDAR. Under notice-and-access, meeting related materials will be available for viewing for up to 1 year from the date of posting and a paper copy of the material can be requested at any time during this period.

APPLIED INVENTIONS MANAGEMENT INC. has elected to utilize notice-and-access and provide you with the following information:

Meeting Date and Time: Wednesday, June 4, 2014 at 10:30 a.m. (EST)

Meeting Location: WeirFoulds LLP, 66 Wellington Street West, Suite 4100, Toronto, Ontario M5K 1B7

Meeting materials are available electronically at www.sedar.com and also on http://noticeinsite.equityfinancialtrust.com/AppliedInventionsManagementASM2014/.

If you wish to receive a paper copy of the Meeting materials or have questions about notice-and-access please call 1-866-393-4891. In order to receive a paper copy in time to vote before the meeting, your request should be received by Monday, May 26, 2014.

Please follow the instructions accompanying the Voting Instruction Form you receive with respect to returning it.

Disclosure regarding matters to be voted on may be found in the following Sections of the Information Circular.

- 1. ELECTION OF DIRECTORS
- 2. APPOINTMENT OF AUDITORS
- 3. APPROVAL OF THE SHARE CONSOLIDATION
- 4. APPROVAL OF THE NAME CHANGE
- 5. APPROVAL OF SHARES FOR DEBT

You should review the Information Circular before voting.

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		OOCUMENTS BY MAIL, PLEASE N THIS COMPLETED FORM TO:		ving the financial statements by mail, SEDAR website at <u>www.sedar.com.</u>	you may choose to view these
TMX EQUITY TRANSFER SERVICES 200 University Avenue, 3 rd Floor Toronto ON M5H 4H1			I HEREBY CERTIFY that I am a registered and/or beneficial holder of the Corporation, and as such, request that my name be placed on the Corporation's Mailing List in respect to its annual and/or interim financial statements and the corresponding MD&A for the current financial year.		
	Or by fax to: (416	6) 595-9593			
	Please send me:	Annual Financial Statements (Mark this box if you would annual Financial Statement)	ike to receive the	Interim Financial Statements with MD (Mark this box if you would like to rec Interim Financial Statements and rela	eive the
FIRST NAME			LAST	NAME	
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