

VIA ELECTRONIC TRANSMISSION

March 4, 2014

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: APPLIED INVENTIONS MANAGEMENT INC

Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA03820E2006 CA03820E3095
	CUSIP:	03820E200 03820E309
2	Date Fixed for the Meeting:	May 2, 2014
3	Record Date for Notice:	March 31, 2014
4	Record Date for Voting:	March 31, 2014
5	Beneficial Ownership Determination Date:	March 31, 2014
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	CLASS A - SUBORDINATE CLASS B - MULTIPLE
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	CLASS A - SUBORDINATE CLASS B - MULTIPLE
8	Business to be conducted at the meeting:	Annual and Special
9	Notice-and-Access: Registered Shareholders: Beneficial Holders: Stratification Level:	NO NO NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	NO

Yours truly,

EQUITY FINANCIAL TRUST COMPANY

[&]quot; Rosa Vieira "
Senior Relationship Manager
rvieira@equityfinancialtrust.com