



EQUITY

Equity Financial Trust Company

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VIA ELECTRONIC TRANSMISSION

October 27, 2011

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: APPLIED INVENTIONS MANAGEMENT INC

We are pleased to confirm that copies of the following materials were mailed to registered shareholders on October 27, 2011.

1. Proxy – Class A Subordinate Voting Shares (BLUE)
2. Proxy – Class B Multiple Voting Shares (GREEN)
3. Request for Financial Statements
4. Notice of Annual and Special Meeting of Shareholders
5. Management Discussion and Analysis
6. Online Voting Insert
7. Non-Postage Paid Proxy Return Envelope

Yours Truly,
EQUITY FINANCIAL TRUST COMPANY

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