

**VIA ELECTRONIC TRANSMISSION**

October 4, 2011

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:****RE: Applied Inventions Management Inc.  
Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the Annual & Special Meeting of Securityholders for Applied Inventions Management Inc.

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|----|---|---------------------------|
| 1. | Subordinate ISIN:<br>Subordinate CUSIP:   | CA03820E2006<br>03820E200 |
| 2. | Class B ISIN:<br>Class B CUSIP:   | CA03820E3095<br>03820E309 |
| 3. | Date Fixed for the Meeting:   | November 24, 2011         |
| 4. | Record Date For Notice:   | October 24, 2011          |
| 5. | Record Date For Voting:   | October 24, 2011          |
| 6. | Beneficial Ownership Determination Date:  | October 24, 2011          |
| 7. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Subordinate<br>Class B    |
| 8. | Classes of Series of Securities that entitle the holder to vote at the meeting:           | Subordinate<br>Class B    |
| 9. | Business to be conducted at the meeting:  | Annual & Special          |

Yours Truly,  
**EQUITY FINANCIAL TRUST COMPANY**

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c.c. Nathaniel Mariano, Administrator, Client Relations