BITRUSH CORP. NAMED TO CIX TOP 20 MOST INNOVATIVE PUBLIC TECHNOLOGY COMPANIES 2016

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TORONTO, ONTARIO, Nov. 10, 2016 – BitRush Corp. (CSE:BRH, Frankfurt:0XSN) ("BRH" or the "Company") is pleased to announce that it has been named one of the 20 most innovative public technology companies in Canada for 2016 by the Canadian Innovation Exchange ("CIX"). CIX reviewed hundreds of Canadian public company profiles and the Top 20 were chosen based on their innovative technology products backed by strong management, significant market opportunity and sound business models. Companies are chosen by a selection committee made up of technology experts and investors from across the country.

"BitRush is honored to be recognized by the Canadian Innovation Exchange as one of Canada's hottest most innovative small and mid-market public tech companies," said Karsten Arend, President and Director of BitRush Corp. "The teams in all our divisions deserves the credit for this recognition. BitRush is a pioneering blockchain technology company that offers real-time clearing of transactions on our proprietary patent pending blockchain universal payments platform." Please see below for more information.

The CIX Public Investor Day is an important new event launched last year by the organizers of CIX and Stockhouse. This year's event will be held at MaRS Discovery District in Toronto on November 23, 2016 and is unique to any other showcase event in Canada. CEOs and Founders of these Top 20 companies will present to an audience of Canada's top tech investors and peers.

"Canadian technology investors are starting to recognize the value to be found in the Canadian public markets," said Marcus New, Chairman of Stockhouse. "And we have an impressive group of CEOs from innovative tech companies from across Canada who will share their story with investors in the audience."

Investors in the audience will also have the opportunity to message and connect with the company CEOs through CIX's exclusive CIXchange software.

Event information: http://canadianinnovationexchange.com/public-investor-day/. Registration: https://cix.brunico.com/2016/register/

About Canadian Innovation Exchange

The Canadian Innovation Exchange (CIX) is a showcase for great Canadian innovation while catalyzing strategic relationships and transactions across this dynamic sector. Its objective is to bring together the key leaders and protagonists of technology-based innovation in order to learn from each other and to showcase and celebrate the tremendous innovative products, services and technologies that exist today and are providing the fuel for our economy to grow. The CIX is over three days CIX FinTECH on Nov 21, Canadian Innovation Exchange on Nov 22 and CIX Public Investor Day on Nov 23.

About Stockhouse

With over 1 Million unique visitors a month, Stockhouse.com is Canada's most popular small-cap investor community featuring significant editorial coverage and analysis on the technology sector. Stockhouse members and visitors are active, affluent and risk oriented investors who utilize the site to discover new investment opportunities and make successful stock buying decisions. Technology companies use The Stockhouse Deal Room to introduce their private placement financings to new qualified online investors.

About BitRush:

BitRush Corp. is a pioneering Canadian FinTech company focused on cryptographic blockchain technology. BitRush™ has chosen to go to the public markets as a startup to allow all types of investors, from individuals to institutions, to participate in the potential value appreciation of a FinTech "startup built by grownups", that otherwise would usually have taken place in the private markets accessible only to VCs and accredited investors.

BitRush™ (www.BitRush.co), based in Toronto, but with teams active in Asia, Eastern Europe, Western Europe and North America has 3 main business verticals all built on our core universal transaction processing technology ANOON™, which includes payment processing services (www.ANOON.co), gaming technologies (www.WaggaWagga.co) and online advertising services (www.AdBit.co). We either use these technologies in our own businesses or provide our services to or for qualified partners and or clients.

BitRush has more than 18 million Unique Users/Visitors per month generating up to 50 million nano and micro-payments per month across our own and our client's sites. BitRush's ad network AdBit (www.adbit.co) has more than 101,000 registered users on more than 11,700 connected websites generating just under 3.5 Billion ad impressions per month.

BitRush intends offer BitRush debit cards to consumers and businesses to perform their payments anywhere Visa and MasterCard debit cards are accepted, worldwide.

BitRush™ offers solutions in the B2C, B2B, C2B and C2C markets. Join BitRush™, either as a consumer user, as a business or both benefiting from our unique services, features and pricing, that only our proprietary blockchain based technologies allow.

With our core technologies already developed, BitRush™ plans to scale each of our businesses.

BitRush Corp. is traded on the Canadian Securities Exchange (CSE: BRH) and the Frankfurt Stock Exchange: (symbol:0XSN).

BitRush, AdBit, WaggaWagga and ANOON are trademarks of BitRush Corp.

FORWARD LOOKING INFORMATION

This press release is for informational purposes only and is not an offer to buy or the solicitation of an offer to sell any securities in any jurisdiction.

This press release contains certain "forward-looking information". All statements, other than statements of historical fact, that address activities, events or developments that the Corporation believes, expects or anticipates will or may occur in the future (including, without limitation, statements relating to the launch of branded debit cards by the Corporation, the timing thereof and anticipated revenues and profitability relating thereto and BitRush's expectations with respect to the potential market for blockchain-based debit cards for unbanked adults) constitute forward-looking information.

This forward-looking information reflects the current expectations or beliefs of the Corporation based on information currently available to the Corporation as well as certain assumptions including, without limitation, the ability of the Corporation to integrate the payment systems of MasterCard and Visa in a successful manner through the Wave Crest agreement; the ability of the Corporation to successfully launch its branded debit cards as

anticipated; the ability of the Corporation to successfully tap into the unbanked adult market and its ability to generate sales and fees as anticipated. Forward-looking information is subject to a number of significant risks and uncertainties and other factors that may cause the actual results of the Corporation to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on the Corporation. Factors that could cause actual results or events to differ materially from current expectations, include, but are not limited to, the inability of the Corporation to integrate the said payment systems successfully and in a timely manner, if at all; the lack of use of crypto currencies such as Bitcoins; the lack of a market for blockchain-based debit cards developing for unbanked adults; the failure to develop and sell branded debit cards and the use thereof being inferior than as anticipated by the Corporation; and competition from others delivering cryptographic payment solutions .

Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the Corporation disclaims any intent or obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. Although the Corporation believes that the assumptions inherent in the forward-looking information are reasonable, forward-looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.

On behalf of the Board of Directors,

Karsten Arend

President, Director

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