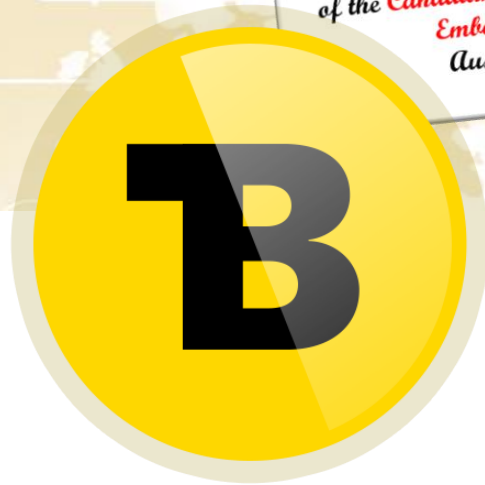


**Tomorrow's Leading
Cryptographic Payment
Services Provider**



BITRUSH

Cryptographic Technologies at Work

Toronto | London | Vienna

Stock Symbol CSE: *BRH*

Frankfurt :*OXSN*

Corporate Update, June 2016

www.bitrush.co



DISCLOSURE

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The Opportunity

The Peer-to-Peer-Challenge

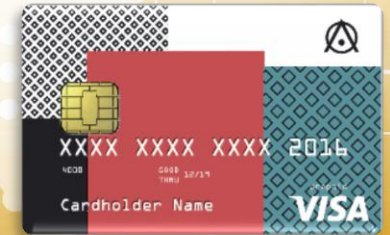
BitRush™: A Start-Up for the Masses

ANOON™ is a **Universal Payment Platform** that integrates **Cryptocurrencies** and their respective blockchains as well as **FIAT Currencies** and their respective payment systems into a **simple to use digital means of payment**.

Cryptographic technologies, a **Distributed Ledger Architecture (DLA)** and a comprehensive **API Framework** are used to integrate the **FIAT Systems** as well as **blockchain services**.



ANOON



ANOON (Old English) adverb:
immediately, at once, right away



The Accomplishments

After 30 months and before Relaunch

- ➔ up to **17 Million (M) Unique Users** on more than **5,000 connected Websites** with up to **50 M micro/nano payment transactions/mth.**
- ➔ Redesign and integration into **Visa/MC networks**
- ➔ Launch of **ANOON Payment** (June 2016)
- ➔ ANOON **Debit Cards** available in June 2016
- ➔ More than **60 leading trading and gaming brands** are to integrate ANOON as means of payment



ANOON



The Transaction Ecosphere

The Initial Ecosphere for Market Penetration



Business Partnerships
continue to be developed

AdBit™ Ad Network
> 7 M Unique Users/mth



WaggaWagga™ Gaming Portal
up to 10 M Unique Users/mth

Gaming Partners & Affiliates
13 M Unique Users (FIAT)



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BitRush Develops Global Market Coverage

Building a Global Ecosphere with Shareholders, Selective Acquisitions and Partnerships



Vancouver
Nick Rathman



Toronto
Karsten Arend



London Sven & Chris Wollner
Werner Boehm



Bratislava

Vienna

Joachim Kalcher

Kiev

Anna Lebedeva

Hong Kong
Franz Kozich-Koschitzky



Singapore
Hansjoerg Wagner



We are global ...

The BitRush Team

"A Start-Up Built by Grown Ups" - Experienced Banking & Technology People



Werner Boehm
Co-Founder, CEO
20 year banking &
FinTech experience

Joachim Kalcher
Co-Founder, CTO
20 year banking &
Payment experience

Karsten Arend
President, Director
20 year cross industry &
Entrepreneurship
experience

**Franz Kozich-
Koschitzky**
Director
Market Development, Asia

Chris Wollner
Director (Start-it Ltd)
Tech Entrepreneur &
Tech Investor

Sven Wollner
Director (Start-it Ltd)
Tech Entrepreneur &
Tech Investor

Hansjoerg Wagner
Co-Founder, Director
Team Leader
Singapore
Tech Executive, Investor

Nick Rathman
Team Leader
Vancouver
AdBit & Blockchain
Development

Anna Lebedeva
Team Leader Kiev
Blockchain & Cryptocurrency
Development

Hannes Zeitelberger
Team Leader Vienna
Business Development
Payment Services

The Cryptographic ANOON Transaction Network

Numbers from the ever Evolving ANOON Ecosphere, scheduled for end of June 2016



- ➔ Targeting more than **30 Million Unique Users in the Ecosphere**
 - 30 Million Unique Users/mth on more than 50 connected Websites
 - 20,000 Registered Users on land-based Gaming Machines (i.e. on the future ANOON ATM Network)

- ➔ Up to **80 Million Payment** Related Transactions per month
 - Up to 50 Million Cryptocurrency Micro-Payment Transactions
 - Up to 50 Million fiat (Real) Money Related Payment Transactions (trading, gaming, betting)

- ➔ More than **2,000 cryptographic ANOON ATMs** connected
 - Partnership with CryptoTec and their ecosphere
 - Land-based casino terminals become POS and ATMs for the ANOON Ecosphere

- ➔ Over **5,000 Websites** are connected to the ANOON Ecosphere via our AdBit Ad Network

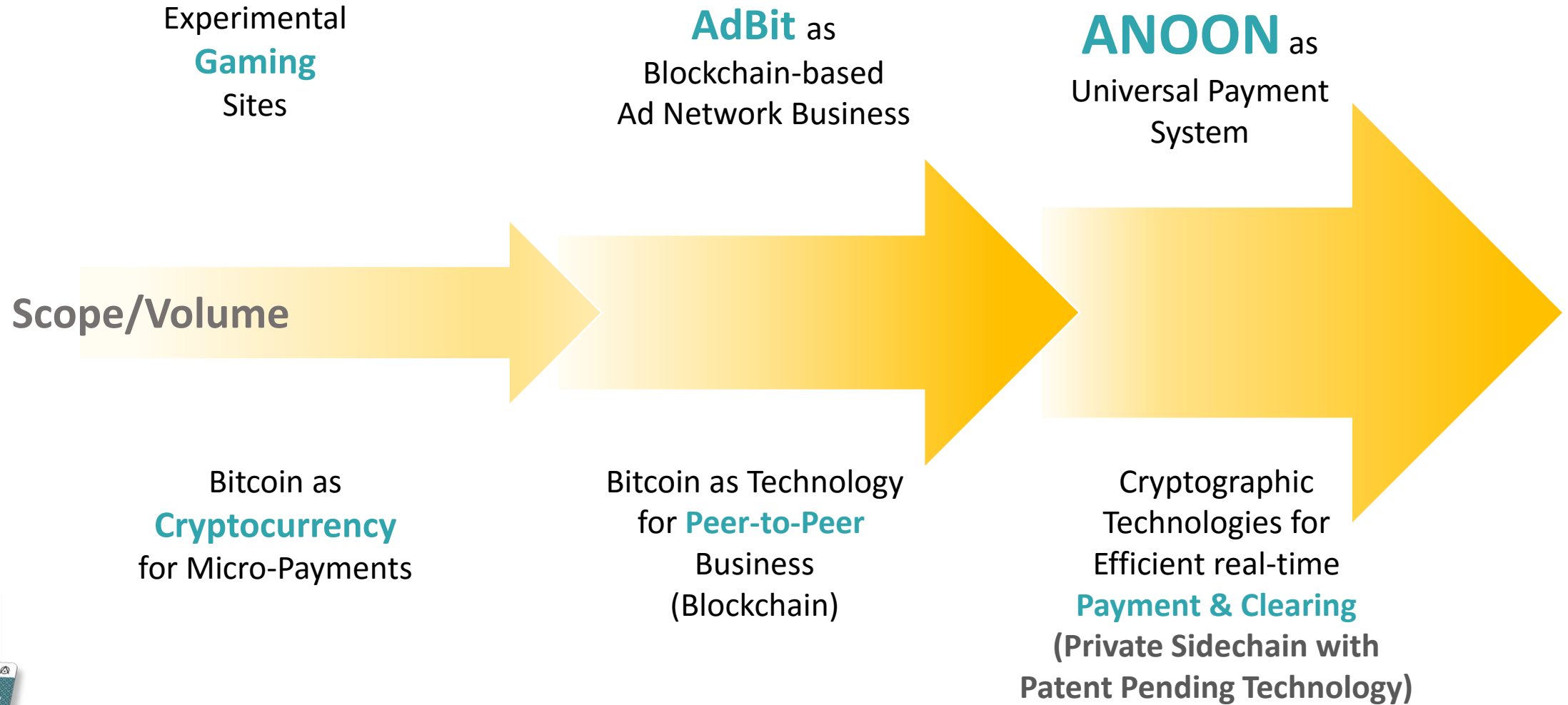
- ➔ More than **60 Gaming & Casino Brands** to be connected by end of July



The BitRush Roadmap to ANOON



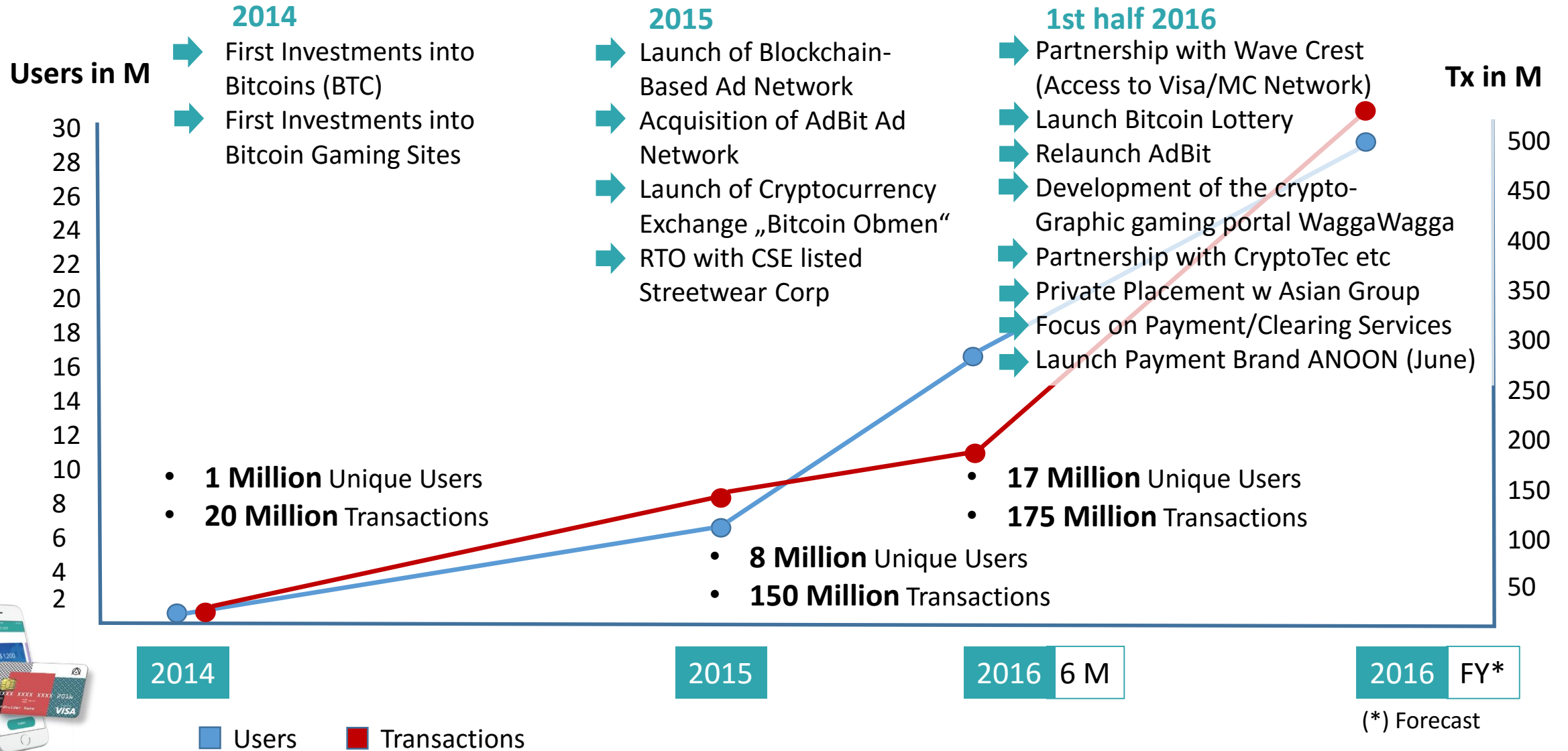
The Evolution from Bitcoins to Blockchain Technology to a Universal Payment System



The BitRush Ecosphere: Timeline & Milestones



From Zero to more than 17 Million Unique Users per month within 30 Months



The Gaming Market

An urgent need for a new means of payment & clearing

What problem do we solve?

We can eliminate charge backs and we solve the slow, process of on-boarding new players to gaming sites, removing the need to fund accounts in the old, slow and expensive ways and therefore removing the resistance and trust issues for new players.

Global online gambling market forecasted to be **\$ 46 billion U.S. in 2016, \$ 56 billion U.S. in 2018**. (Statista, 2016)

A gross win of around **\$ 317 billion U.S.** was forecasted for global land-based gambling in 2015. (Statista, 2016)

78 million Americans admitted to having visited a casino in the past 12 months. (Nielsen Scarborough, Spring 2015)

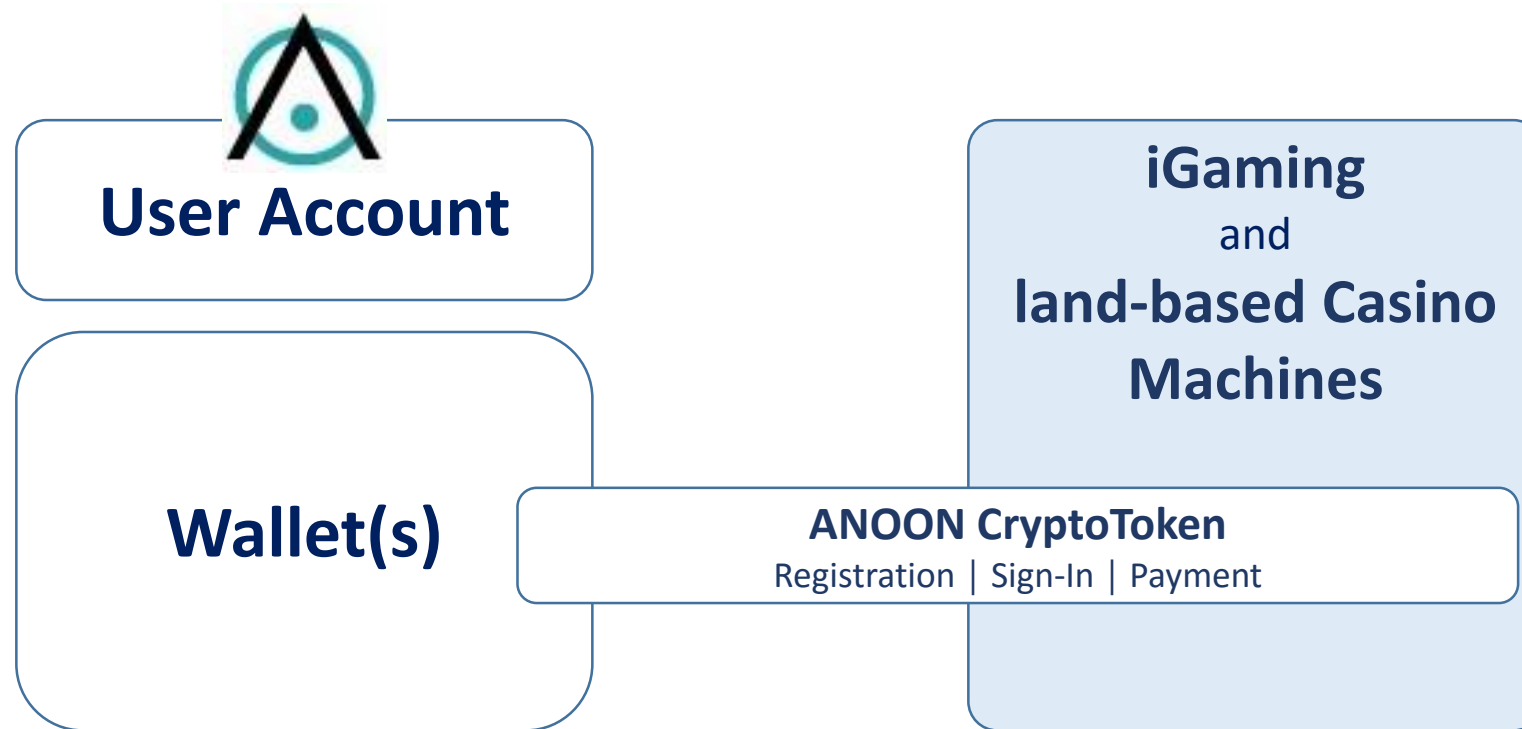


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ANOON Payment Solution for the iGaming Industry

A hybrid solution designed for iGaming and land-based Casino Gaming



- **Real-Time Clearing** – no Deposits , no Trust Accounts (reduces costs)
- **Secure Payment** – cryptographic technologies with SHA-512
- **Privacy Preservation** – no User Data will be passed on



The \$3 B/yr ANOON Ecosphere in Gaming and Trading

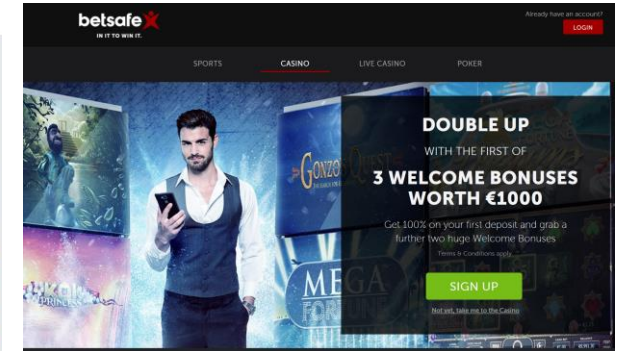
BitRush has Already Built a Substantial Global Ecosphere for the Launch Campaign in June 2016



Tradologic:

More than 50 **binary option** brands based on the Tradologic platform will integrate ANOON as a means of payment for more than **1 M trades per day**

ANOON aims to be the world's largest
Cryptocurrency based Payment Services
Provider in Q3 2016



Leading European Gaming, Lotto & Casino brands will be launch partners for ANOON:

- BetSafe www.betsafe.com
- Bet90 www.bet90.com
- KulBet www.kulbet.com
- Lotto Palace www.lottopalace.com





Payments Scale

Markets: Remittance, Debit Card, Peer-to-Peer

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\$583 billion was remitted across borders in 2014, according to the World Bank, **for revenue of about \$34.3 billion**. (Business Insider Intelligence, Feb. 10 , 2016)

In the U.S. **Visa had 469 million total debit cards**, compared to just 313 million credit cards in 2015. **MasterCard had 512 million debit cards**, compared to 570 million credit cards. (Business Insider Intelligence, April 13 , 2016)

Debit cards accounted for **\$1.5 trillion in purchase volume in the U.S. alone** in 2015. (The Nilson Report, 2016).

Peer-to-Peer (P2P) payments in the U.S., all methods, reached over **\$540 billion in 2014** and will grow to **\$566 billion by 2019** and **mobile P2P payments will grow from \$5.6 billion in 2014 to \$174 billion by 2019**. (Business Insider Intelligence, June 15 , 2016)

Payment Solutions

Markets: Remittance, Debit Card, Peer-to-Peer

Remittance

What problems do we solve?

High cost, slow transfers, security, convenience and limited use when funds arrive. Funds are available immediately on the ANOON debit card.

Debit Card

What problems do we solve?

The ANOON Debit cards can pay in FIAT or Cryptocurrency, wherever VISA or MasterCard are accepted worldwide, without the prepaid hassle.

Peer-to-Peer

What problems do we solve?

Slow, less secure & expensive modalities like cheque, email money transfer, bank transfer or wires are replaced with convenient 24/7 real-time clearing and extremely low cost between ANOON users.



Hence we call it a **Universal Payment Platform**

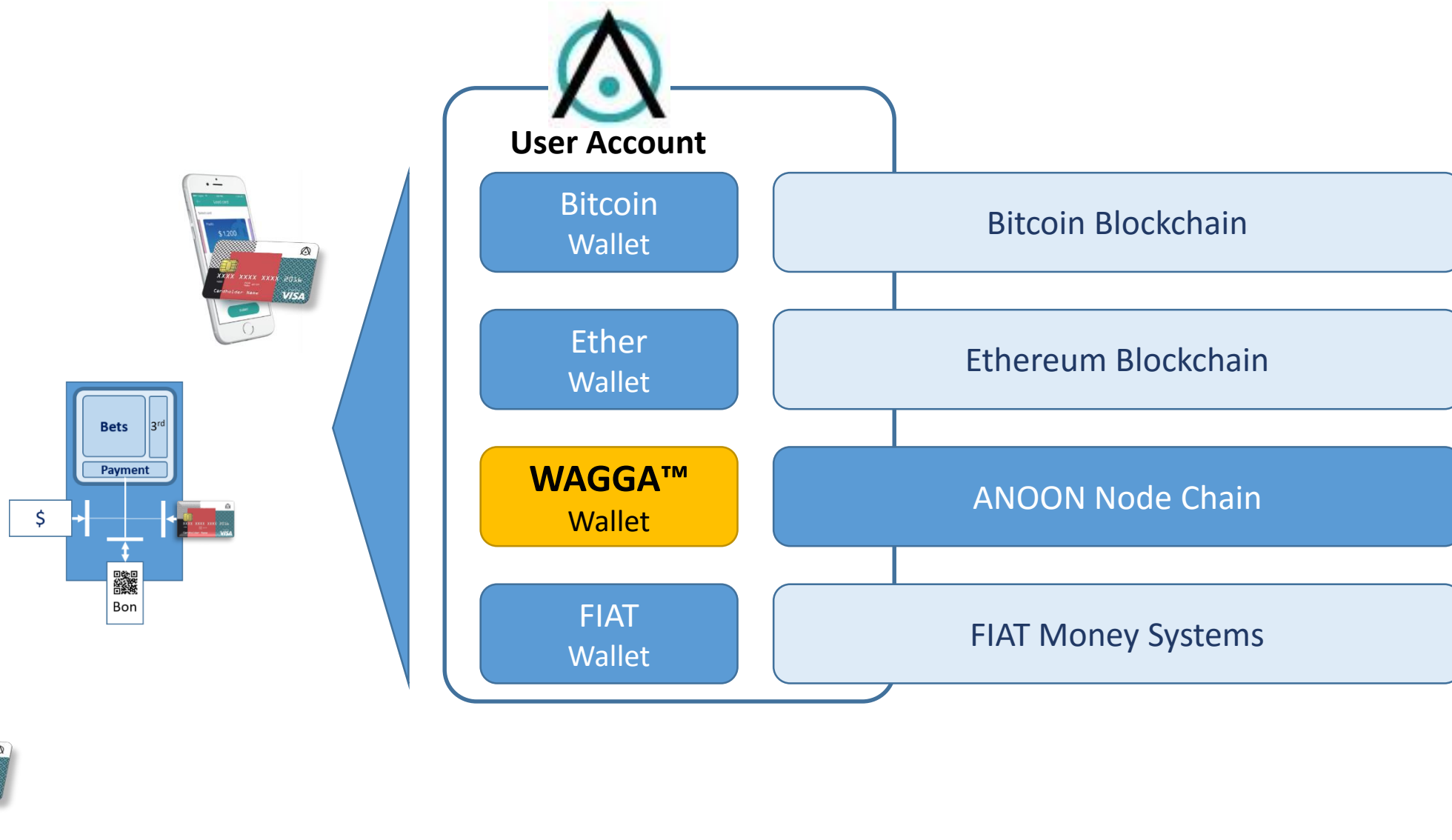


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ANOON – A Universal Payment Network

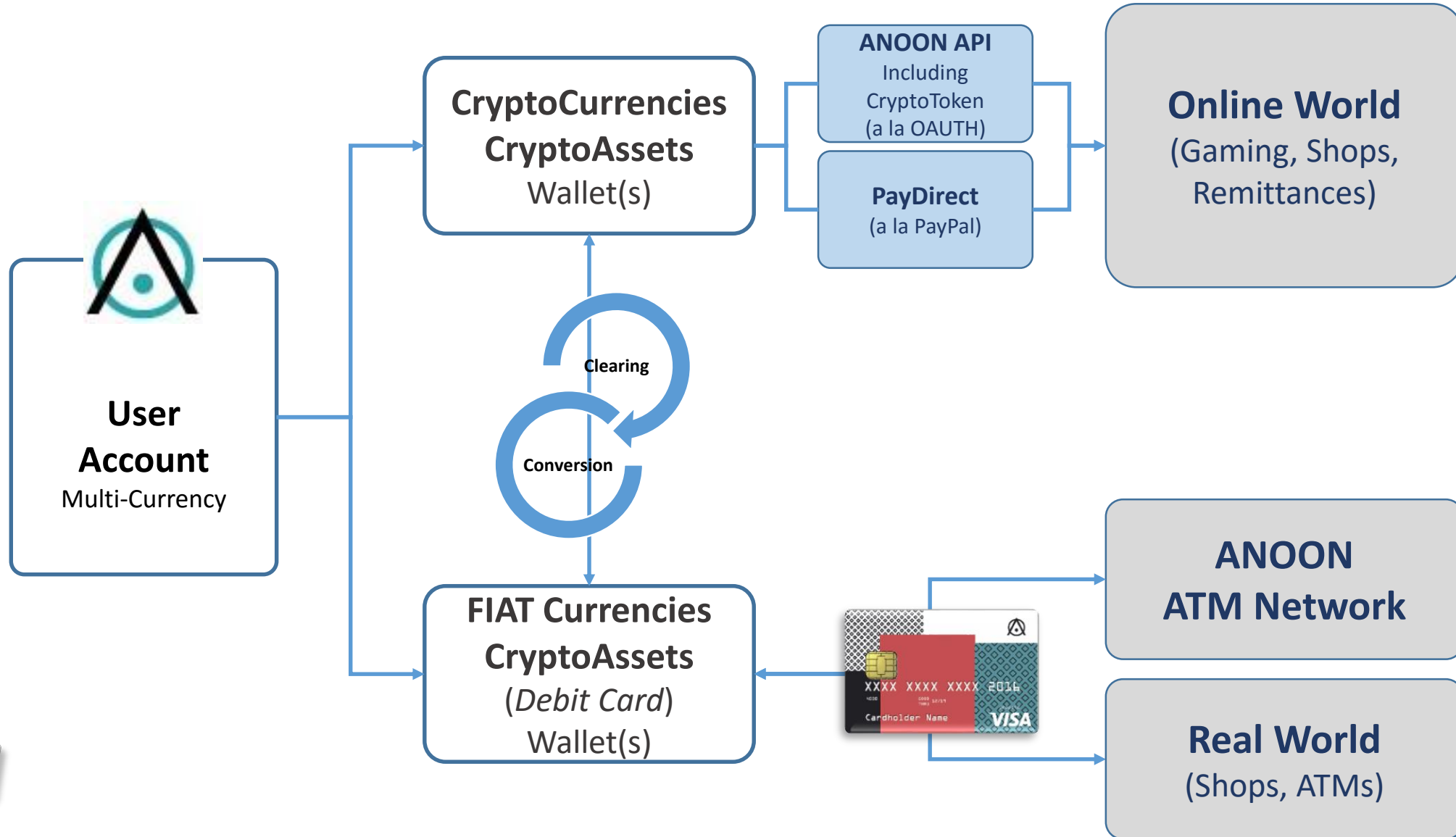
Integration of FIAT Systems and Blockchains Into a Universal And Mobile Payment System



ANOON - The Universal Transaction System



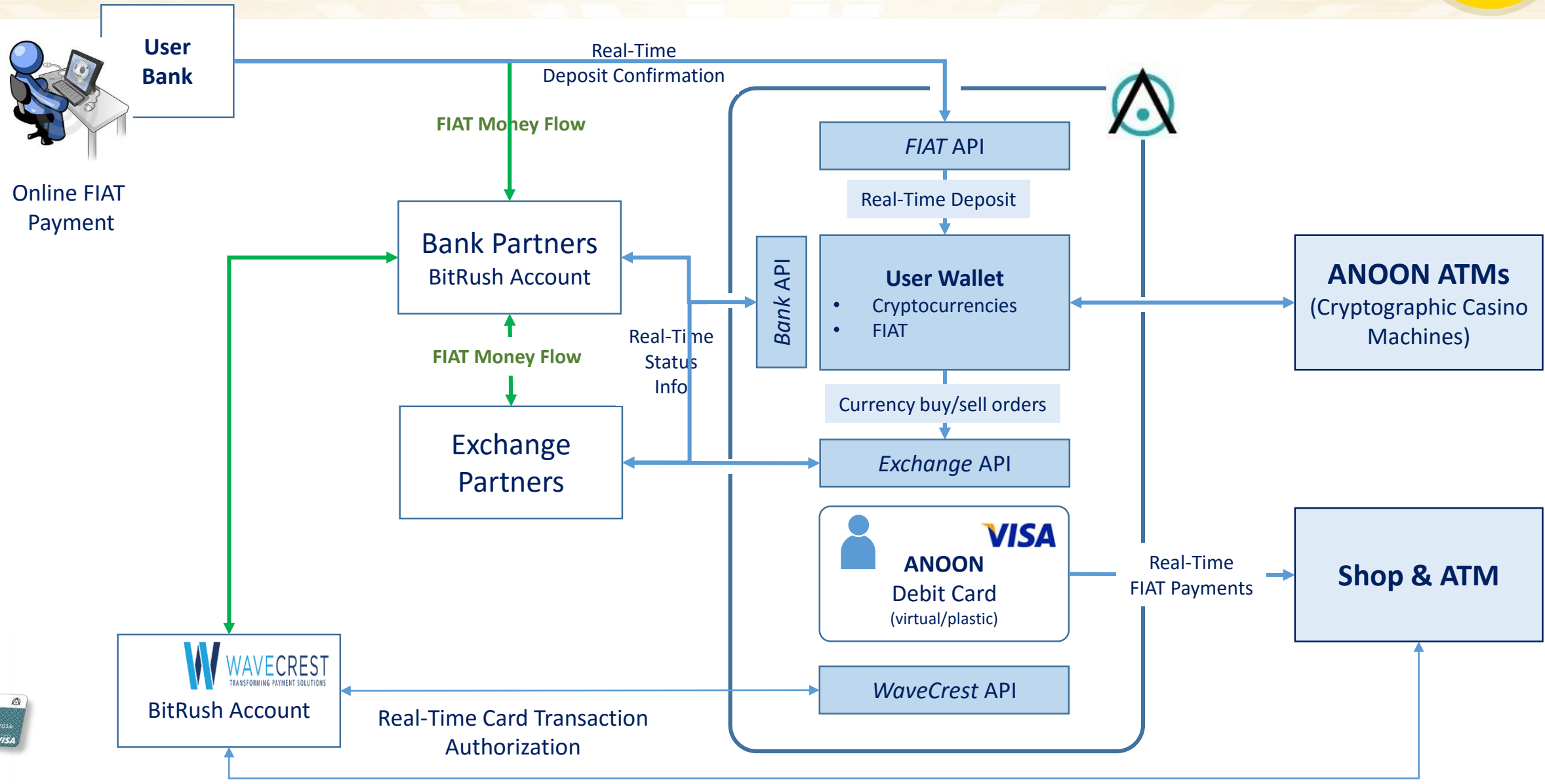
Integrates FIAT and Cryptocurrency Into a Highly Efficient & Privacy Protecting Payment Service



The ANOON Fiat Network Ecosphere



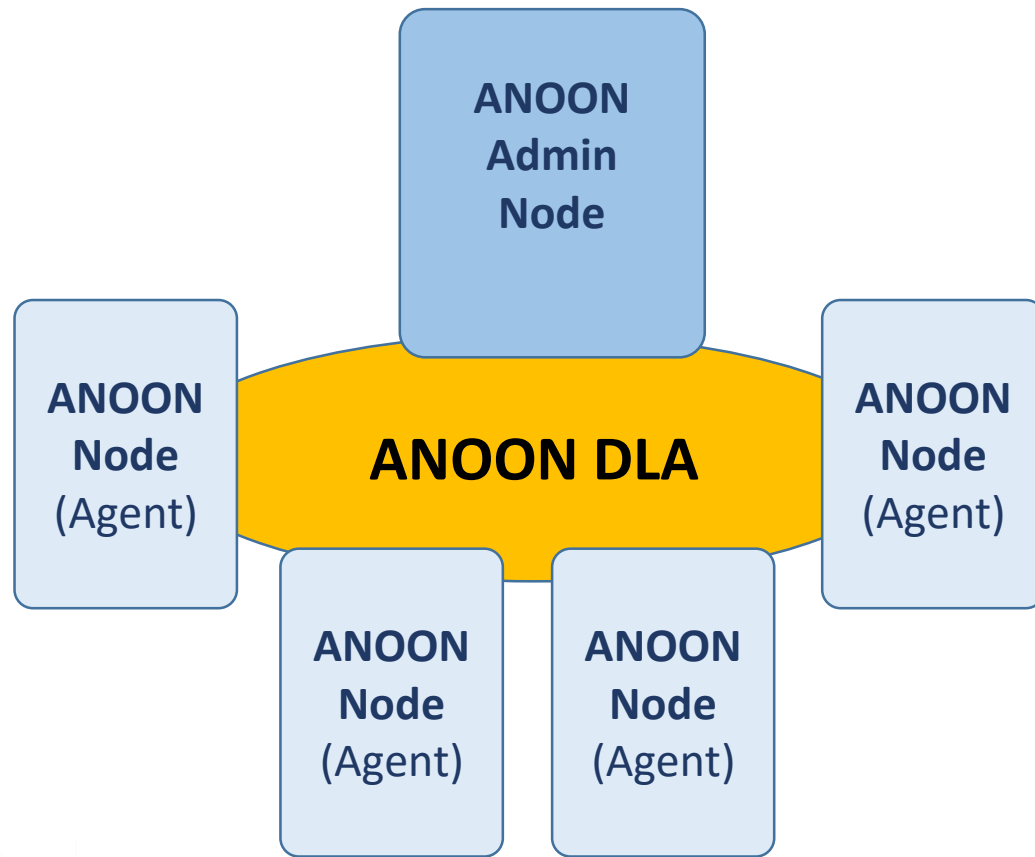
ANOON Integrates Existing FIAT Networks Into A Universal Transaction System (KYC/AML Compliant)



ANOON: A Distributed Ledger Architecture (DLA)



Decentralized Node System with Centralized Architecture and Balance-Based Confirmations



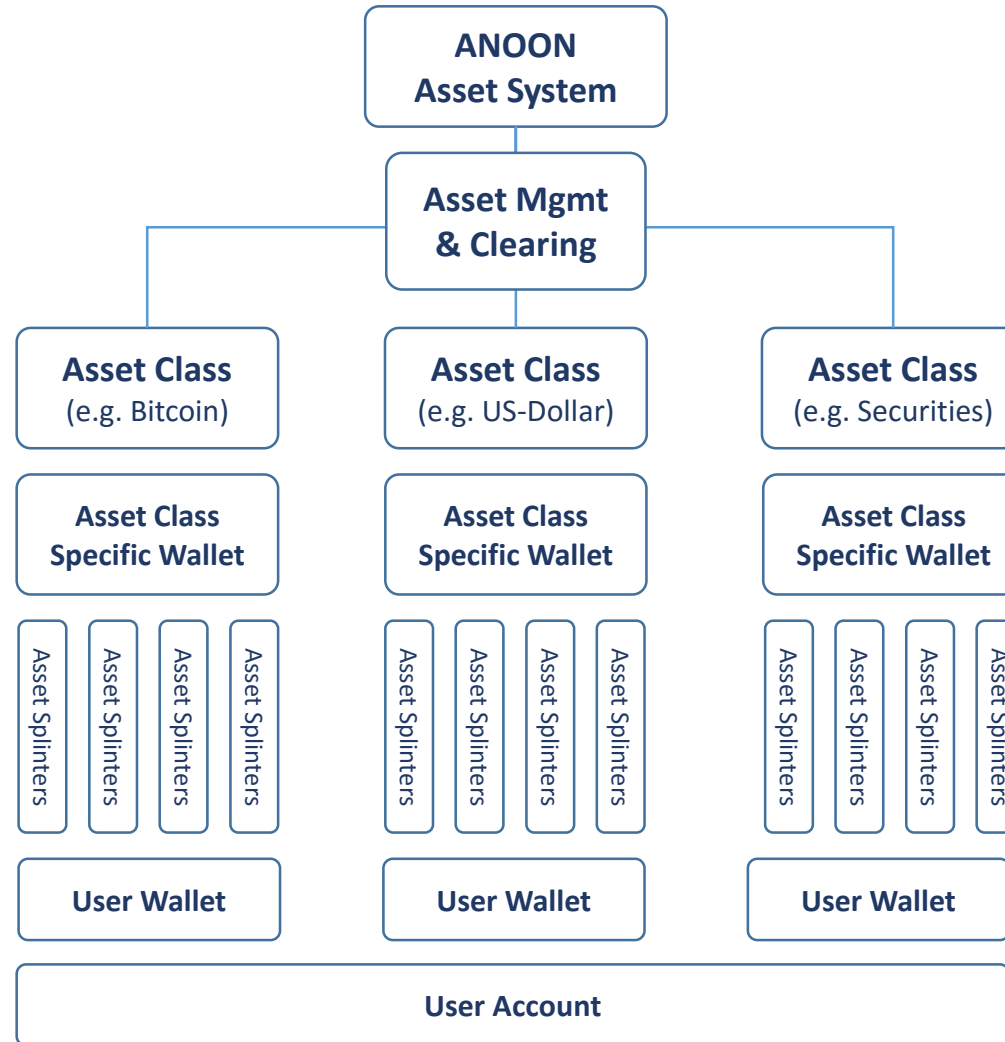
- **Decentralized** Confirmation Process with
 - A minimum requirement of **>51% Nodes**
- **Integration of Agents** (Banks, Auditors, POS)
- **Distributed** (Private) Ledger Architecture (DLA)
 - It's a **balance-based** system (like Ethereum)



Architecture: The ANOON Asset Management



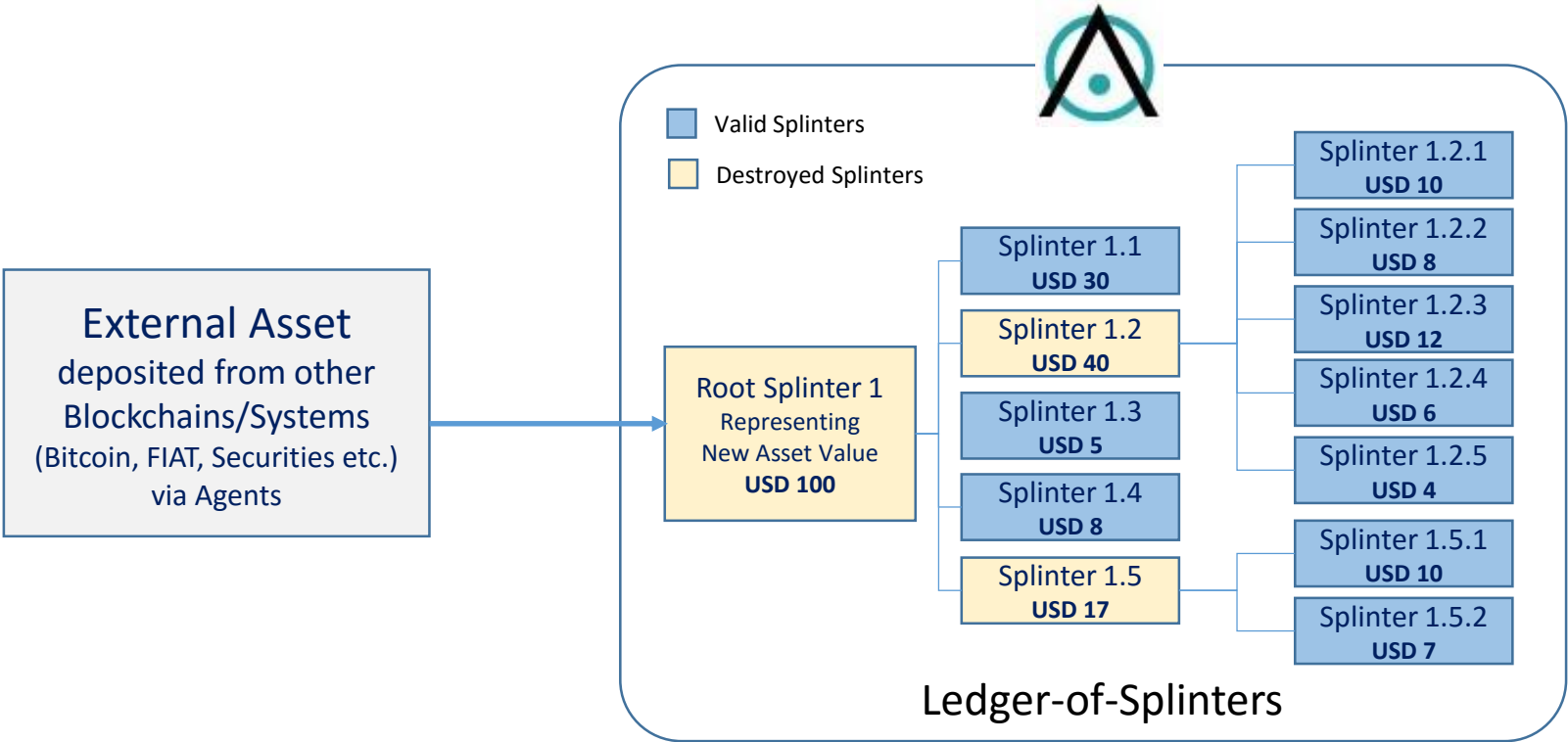
ANOON can handle all kinds of Online/Offline Assets by using Splinter-Tokens





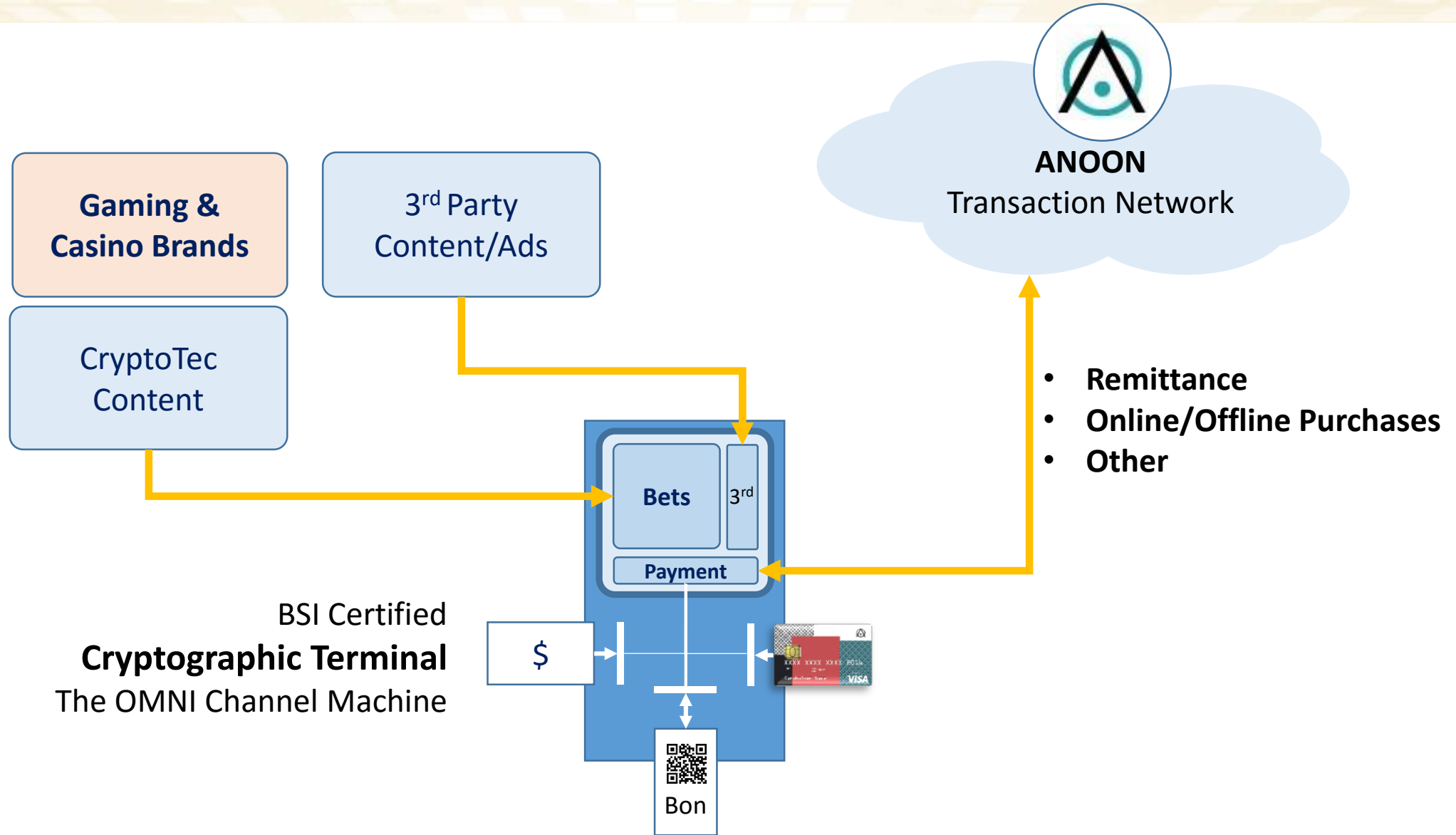
Architecture: The ANOON Splinter System

"Splinters", as Digital Tokens, represent assets in the ANOON Distributed Architecture



The Cryptographic ANOON ATM Network

Teaming Up with CryptoTec to Build a Global Cryptographic ATM Network

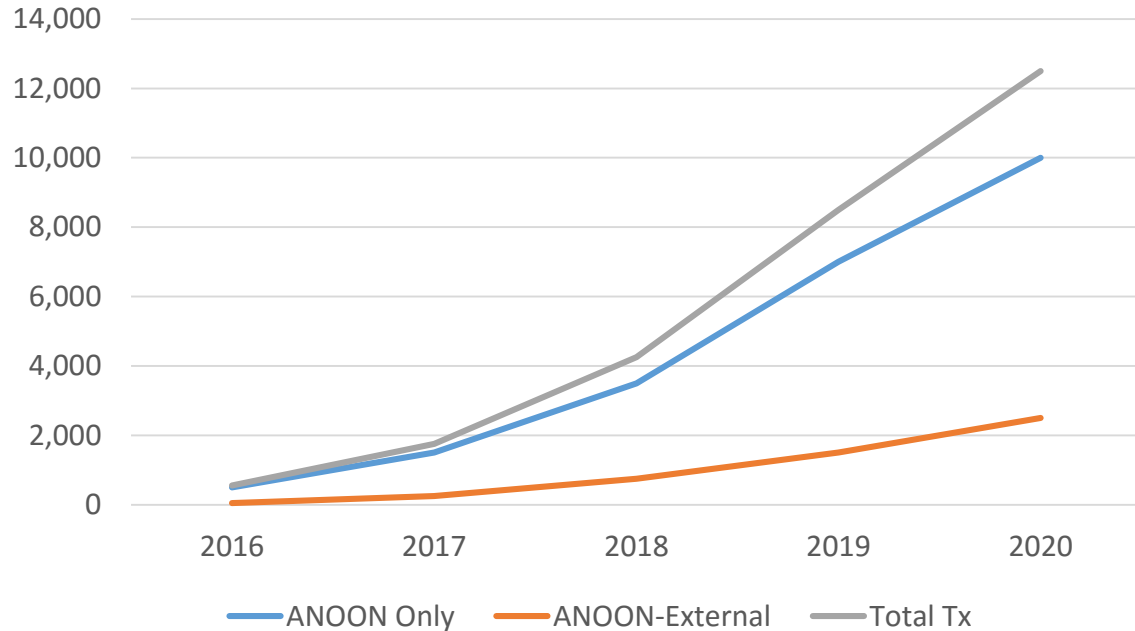


Transaction Volume 2020

Highly Scalable Business Model with B2B Partnerships



Potential Transaction Volume Including Micro and Nano Transactions
Transactions in Millions

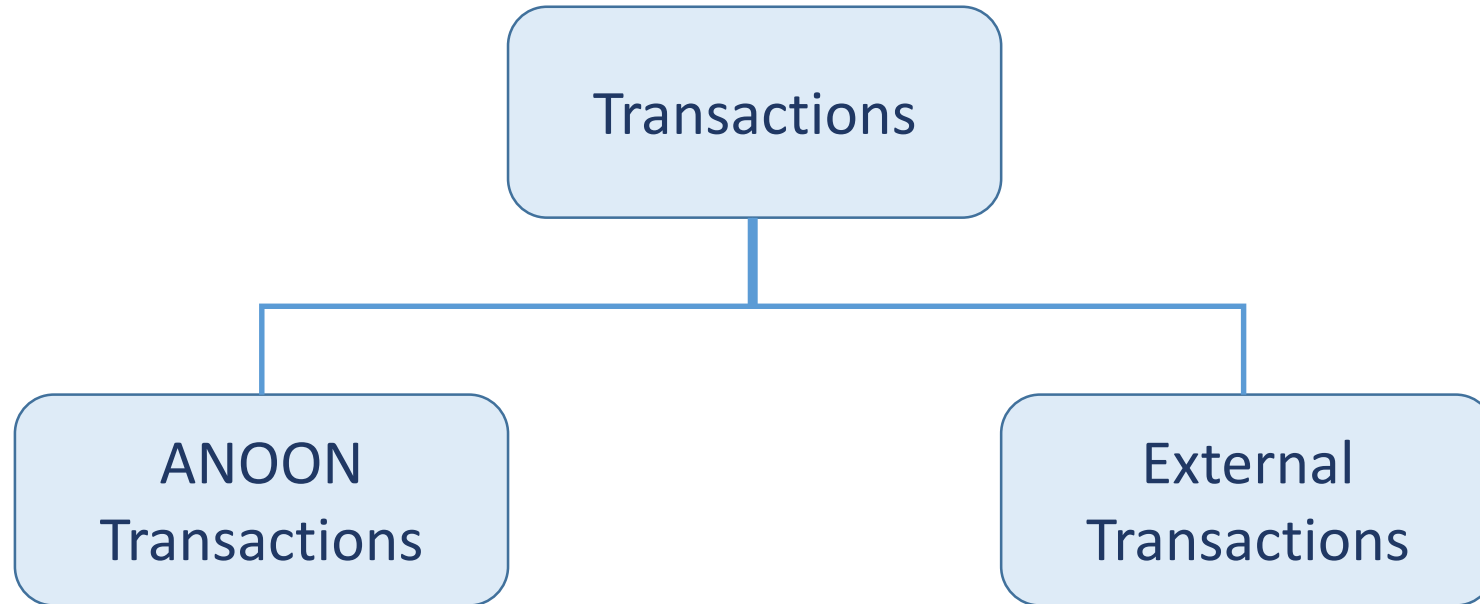


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Transaction Categories for Revenue Forecasting

ANOON-only Transactions versus External Transactions



Wallet-to-Wallet

- Zero-Cost for Cryptocurrency Tx
- >90% Gross Profit for fiat Tx
- Exchange Fee Revenue

ANOON-to-Other

- External Costs (VISA/MC/Blockchains)
- >70% Gross Profit for fiat Tx
- Exchange Fee Revenue
- Earning Opportunity for Card Selling



BitRush Stock

Shareholders, Listings and Outlook

Stock listed on:

- Canadian Securities Exchange (CSE:BRH)
- Frankfurt Stock Exchange:OXSN

Planned Actions:

- Move from CSE to TSXV (Venture)
- Listing in Hong Kong

Shareholder Structure

- 50% MezzaCap Investments (UK)
- 21% HSRC Investments (Singapore)
- 10% Management
- 8% Strategic Partners

Capitalization:

- 127 M Issued & Outstanding
- 12.7 M Reserved for Issuance
- 12.2 M Warrants Issued



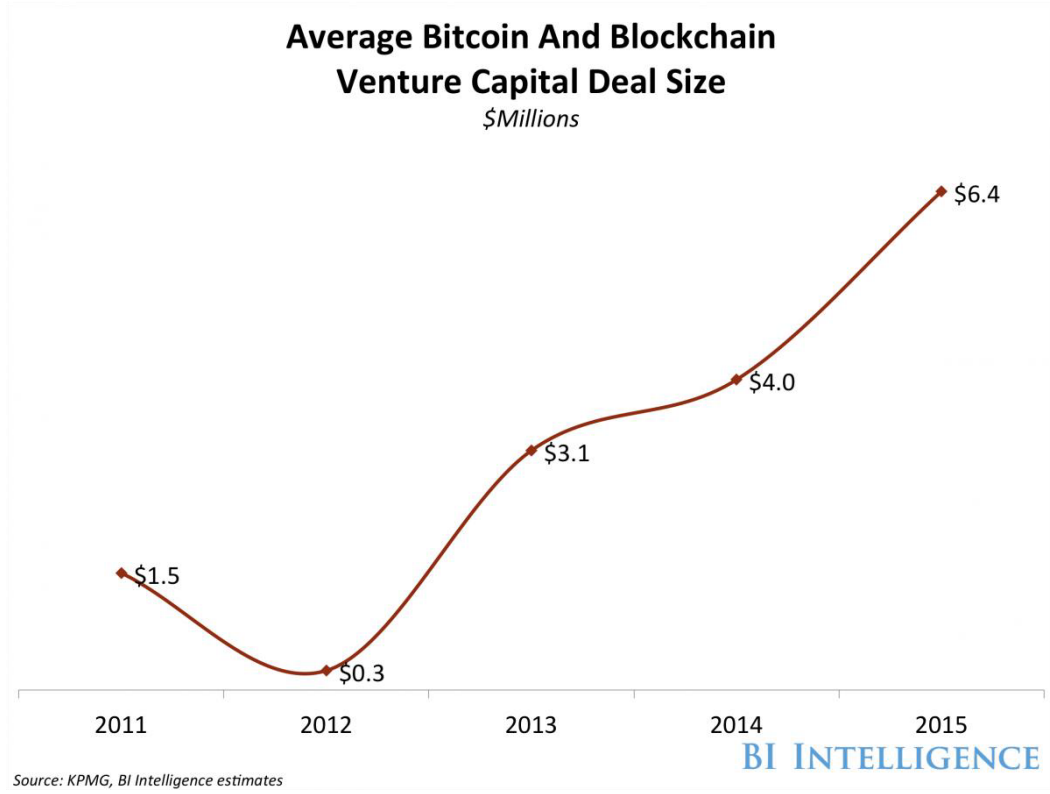
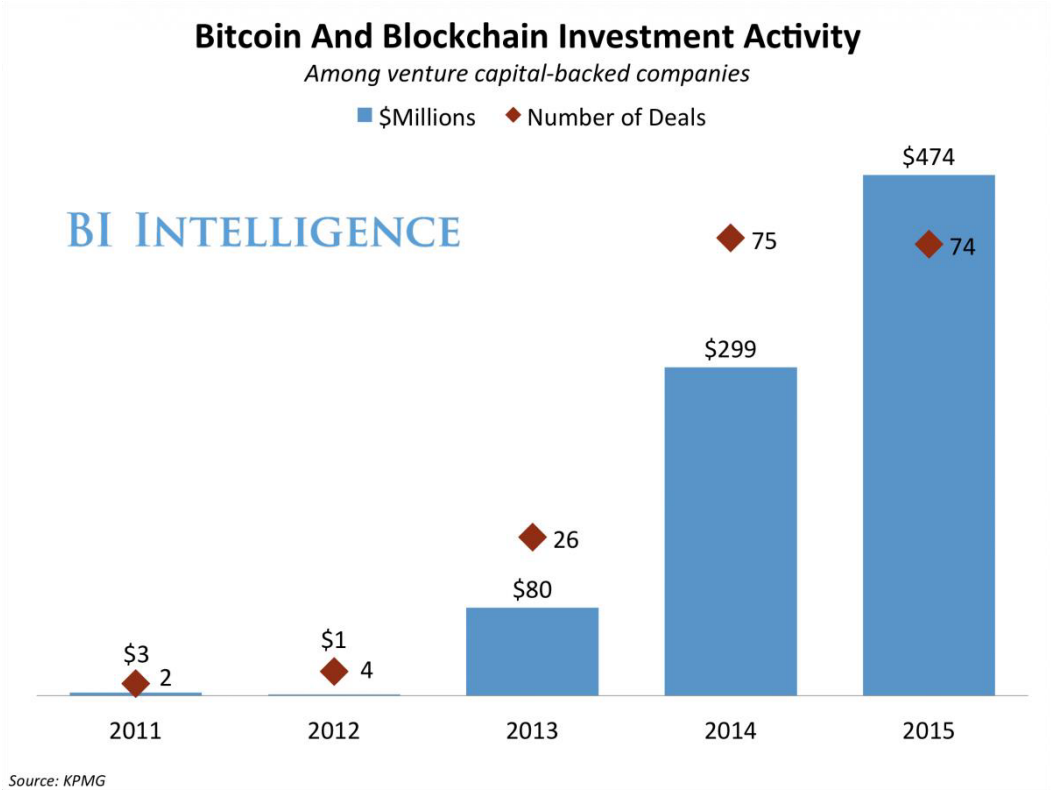
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\$4.9 billion U.S. Fintech funding in Q1 2016 (KPMG and CB Insights)

Bitcoin and Blockchain V.C. Funding alone tops \$474 million U.S. in 2015*



Blockchain funding is on the rise. In [Q3](#) 2015, blockchain and hybrid firms accounted for 31% of all-time VC investment in Bitcoin and blockchain firms. That rose to 34% in [Q4](#) 2015 and 40% in [Q1](#) 2016, according to CoinDesk. (For reference, this CoinDesk data tracks "all-time funding" through a given quarter, rather than quarter-specific data.) *(Business Insider Intelligence, The Blockchain Report, May 16, 2016)



Comparisons

Where we stack up

ANOON



Blockstream [raised \\$55M in Series A funding](#), total funding is \$76M over two investment rounds. They are [still in testing](#) according to CoinDesk, Feb. 3, 2016.

Digital Asset Holdings, the [blockchain startup](#) headed by the former JP Morgan banker Blythe Masters, [raised \\$60M](#) in funding. (CoinDesk, 2016)

R3 CEV Plans to [Raise \\$200m for Blockchain Trials](#). (NewsBTC May 16, 2016)

[BitRush: Tested and ready to go.](#)

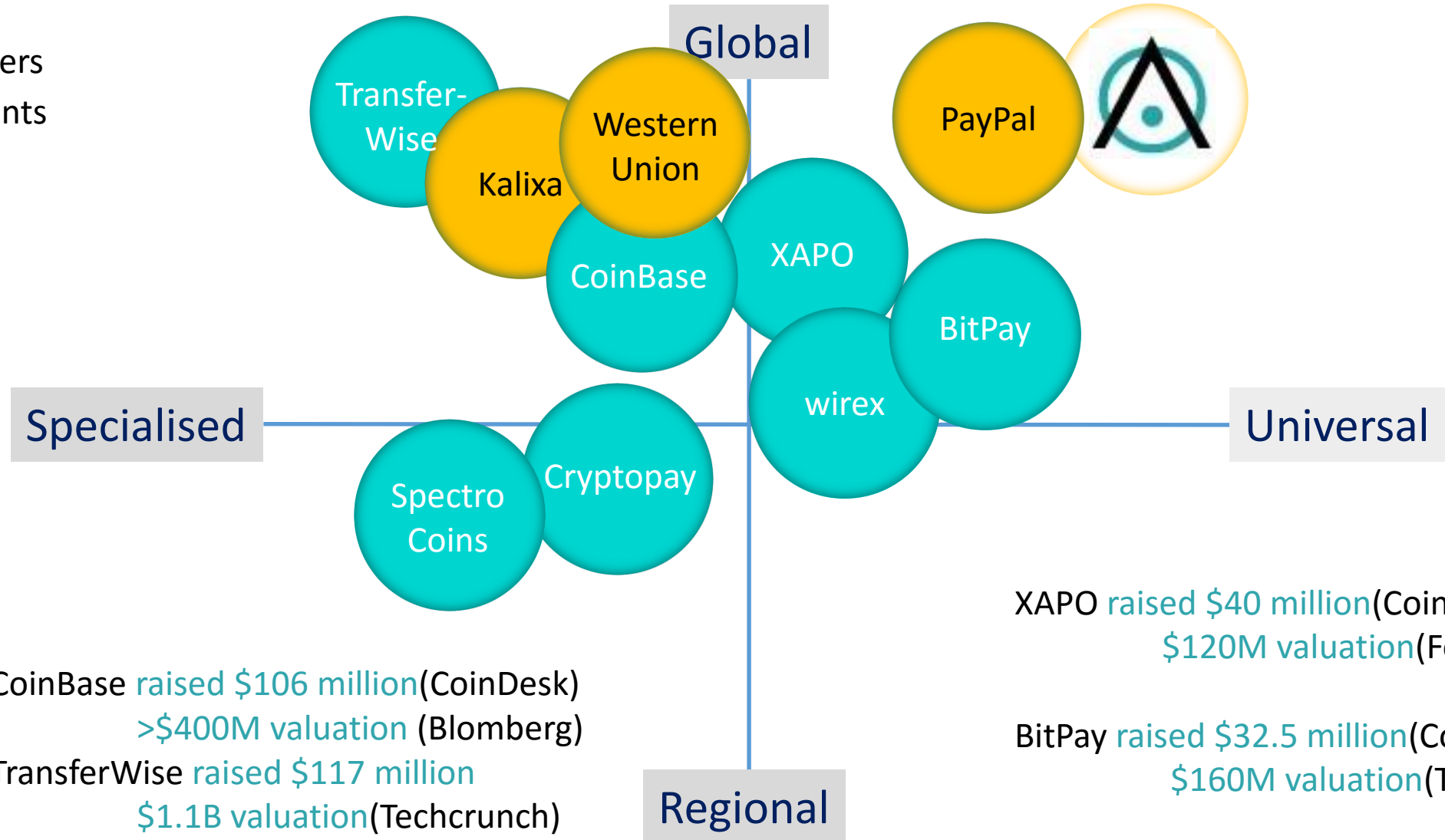
Relaunch of ANOON Payment System in June 2016
Launch of ANOON Debit Card VISA/MC in June 2016
[Already processing up to 50 Million micro/nano payments per month.](#)

BitRush – Unique Competitive Postioning



A Distinct Value Proposition with our Universal Cryptographic Payment System

- Challengers
- Incumbents



CoinBase raised \$106 million (CoinDesk)
>\$400M valuation (Blomberg)
TransferWise raised \$117 million
\$1.1B valuation (Techcrunch)

XAPO raised \$40 million (CoinDesk)
\$120M valuation (Forbes)
BitPay raised \$32.5 million (CoinDesk)
\$160M valuation (Techcrunch)



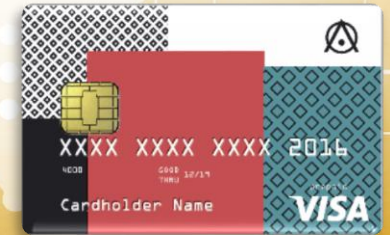
The Design of ANOON

Scope, Security, Compliance, Features, Metrics and Speed

We designed ANOON to match or, in some cases, go beyond the core existing capabilities of XAPO, BitPay, TransferWise and Coinbase combined.



ANOON



We look forward to your joining us!



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President, Director

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Werner Boehm

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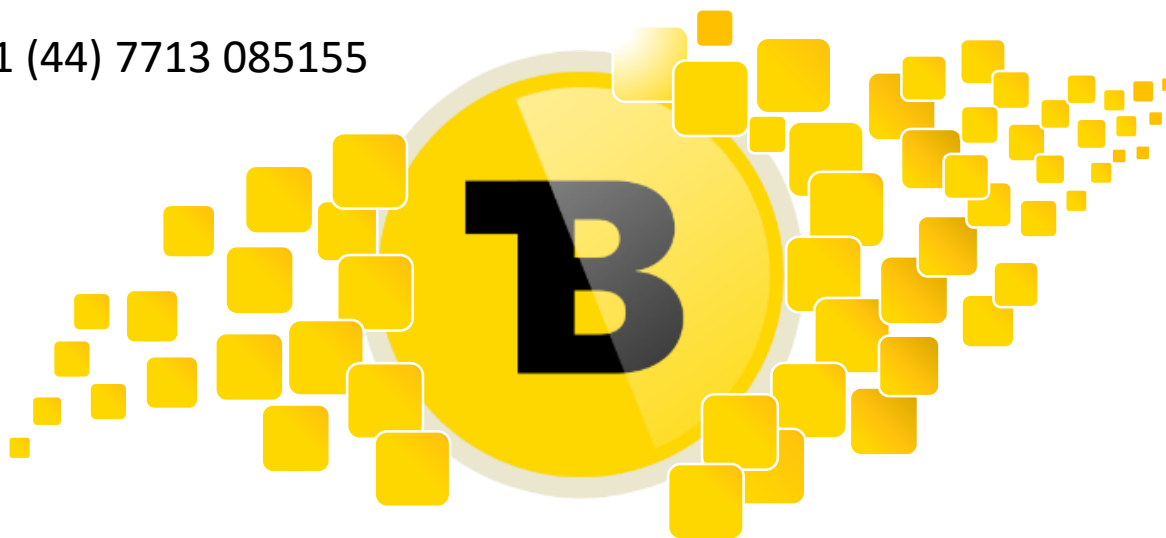
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www.bitrush.co



BitRush Corp. is listed on the CSE in Toronto under the symbol **BRH** and on Deutsche Boerse in Frankfurt under the symbol **OXSN**.

