## BITRUSH CORP. LAUNCHES PROVABLY FAIR CRYPTOGRAPHIC GAMING PORTAL WAGGAWAGGA TO LEVERAGE ITS EXISTING 10 MILLION USERS

**TORONTO, ONTARIO, June 13th, 2016** – BitRush Corp. ("BitRush" or the "Corporation") is pleased to announce the experimental beta launch of its provably fair cryptocurrency gaming portal WaggaWagga (<a href="www.waggawagga.co">www.waggawagga.co</a>). The gaming portal is a project of BitRush's UK based subsidiary Start-it Ltd (<a href="www.start-it.co">www.start-it.co</a>) and has been presented to the gaming industry at the iGaming Supershow in Amsterdam (June 7<sup>th</sup> to 10<sup>th</sup>, 2016).

Start-it Ltd is positioned as a gaming publisher, with a special focus on provably fair games and cryptographic payment services for the gaming industry. WaggaWagga is a next generation gaming portal that offers game developers the possibility to use a powerful technoorganizational infrastructure along with back office services.

Among other services, BitRush's proprietary cryptographic payment system ANOON is integrated into the WaggaWagga infrastructure. BitRush has developed a cryptographic token system for gaming purposes to ensure user privacy and security. Users can use a cryptographic token to register or sign-on to WaggaWagga and play games using credits in their ANOON wallets. Users do not have to provide their personal data to the platform or connected games and they do not have to make deposits to the gaming sites. Likewise, the gaming sites do not have to operate costly trust accounts on behalf of players or operate escrow services. This helps to dramatically reduce operating costs, speed up player on-boarding and remove the concern of potential players of having to deposit funds in a challenging or expensive way with a gaming site they do not know or trust.

Using the ANOON wallet, all payment transactions are done real-time between the WaggaWagga platform and the user's ANOON wallet without any fees for the user. The game providers on WaggaWagga work on a revenue sharing model with Start-it. WaggaWagga receives a percentage of the user's wager (House Edge) as revenue and shares it with the respective gaming operator/game developer. ANOON has integrated the Bitcoin Blockchain, thus users can send and receive Bitcoins using their Bitcoin address.

BitRush's cryptographic gaming sites attract up to 10 million Unique Users per month. They will be integrated into the WaggaWagga portal over the next couple of weeks. The WaggaWagga portal is the first step in monetizing this user base. For BitRush Corp., WaggaWagga is a "proof-of concept" for its ANOON payment service and a showcase project for other customers in the gaming industry.

WaggaWagga will make use of the BitRush owned ad platform, AdBit (<a href="www.adbit.co">www.adbit.co</a>). With up to 800 million Ad Impressions and more than 7 million Unique Visitors per month (Source: CloudFlare, May 2016) AdBit is one of the leading blockchain related ad networks.

BitRush also announces that 50,000 options exercisable at \$0.20 for a two year period have been granted to a consultant of the Corporation.

## About BitRush

BitRush Corp. is a pioneering Canadian FinTech company focused on cryptographic blockchain technology. BitRush™ has chosen to go to the public markets as a startup to allow all types of investors, from individuals to institutions, to participate in the potential value appreciation of a

FinTech "startup built by grownups", that otherwise would usually have taken place in the private markets accessible only to VCs and accredited investors.

BitRush™ (www.BitRush.co), based in Toronto, but with teams active in Asia, Eastern Europe, Western Europe and North America has 3 main business verticals all built on our core universal transaction processing technology BlockNexus™, which includes payment processing services (www.ANOON.co), gaming technologies and online advertising services (www.AdBit.co). We either use these technologies in our own businesses or provide our services to or for qualified partners and or clients.

BitRush operates a range of websites with more than 10 million Unique Users per month generating up to 20 million micro-payments per month. Those micro-payments are processed by BitRush's proprietary universal payment platform (patent pending). BitRush's ad network AdBit (<a href="https://www.adbit.co">www.adbit.co</a>) has more than 62,000 registered customers performing up to 500,000 micro-payments per day.

BitRush intends to offer BitRush debit cards to consumers and businesses to perform their payments anywhere Visa and MasterCard debit cards are accepted, worldwide.

BitRush™ offers solutions in the B2C, B2B, C2B and C2C markets. Join BitRush™, either as a consumer user, as a business or both benefiting from our unique services, features and pricing, that only our proprietary blockchain based technologies allow.

With our core technologies already developed, BitRush™ plans to scale each of our businesses.

BitRush Corp. is traded on the Canadian Securities Exchange (CSE: BRH) and the Frankfurt Stock Exchange: (symbol:0XSN).

BitRush, AdBit, BlockNexus and ANOON are trademarks of BitRush Corp.

## FORWARD LOOKING INFORMATION

This press release contains certain "forward-looking information". All statements, other than statements of historical fact, that address activities, events or developments that the Corporation believes, expects or anticipates will or may occur in the future (including, without limitation, statements relating to the launch of branded debit cards by the Corporation, the timing thereof and anticipated revenues and profitability relating thereto and BitRush's expectations with respect to the potential market for blockchain-based debit cards for unbanked adults) constitute forward-looking information.

This forward-looking information reflects the current expectations or beliefs of the Corporation based on information currently available to the Corporation as well as certain assumptions including, without limitation, the ability of the Corporation to integrate the payment systems of MasterCard and Visa in a successful manner through the Wave Crest agreement; the ability of the Corporation to successfully launch its branded debit cards as anticipated; the ability of the Corporation to successfully tap into the unbanked adult market and its ability to generate sales and fees as anticipated. Forward-looking information is subject to a number of significant risks and uncertainties and other factors that may cause the actual results of the Corporation to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on the Corporation. Factors that could cause actual

results or events to differ materially from current expectations, include, but are not limited to, the inability of the Corporation to integrate the said payment systems successfully and in a timely manner, if at all; the lack of use of crypto currencies such as Bitcoins; the lack of a market for blockchain-based debit cards developing for unbanked adults; the failure to develop and sell branded debit cards and the use thereof being inferior than as anticipated by the Corporation; and competition from others delivering cryptographic payment solutions.

Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the Corporation disclaims any intent or obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. Although the Corporation believes that the assumptions inherent in the forward-looking information are reasonable, forward-looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.

## On behalf of the Board of Directors,

Warren Hawkins

Corporate Secretary

For further information, contact Werner Boehm at werner.boehm@bitrush.co or Karsten Arend at karsten.arend@bitrush.co.