NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS GIVEN that the annual and special meeting of the holders of common shares of The Streetwear Corporation ("**Streetwear**" or the "**Corporation**") will be held at Streetwear's corporate headquarters at 133 Richmond Street West, Suite 403, Toronto, Ontario M5H 2L3, on Friday, June 26, 2015, commencing at 10:00 a.m. (Toronto time), for the following purposes, each as described in the management information circular accompanying this notice of meeting:

- **1.** to receive the financial statements of the Corporation for the year ended December 31, 2014 and the auditor's report thereon;
- **2.** to appoint Wasserman Ramsay LLP Chartered Accountants as auditor of the Corporation for the financial year ended December 31, 2015, and authorize the board of directors to fix the remuneration of the auditor;
- **3.** to approve the Corporation's stock option plan for the ensuing year;
- 4. to set the number of directors to be elected at five;
- **5.** to elect the board of directors;
- 6. to amend the Articles of Incorporation to consolidate the issued and outstanding common shares by issuing one common share for three of the issued and outstanding common shares of the Corporation;
- 7. to approve the acquisition of MezzaCap GmbH as described in detail in the management information circular accompanying this notice of meeting as well as to approve the name change of the Corporation to be Bitrush Corp.; and
- **8.** to transact such other business as may be properly brought before the meeting or any adjournment thereof.

The board of directors has fixed May 22, 2015, as the record date ("**Record Date**") for the determination of shareholders entitled to notice of and to vote at the meeting and at any adjournment thereof. Only shareholders of record on the Record Date are entitled to receive notice of and to vote at the meeting.

A registered shareholder may appoint a proxyholder to attend and act at the meeting in accordance with the shareholder's instructions. A shareholder wishing to appoint a proxyholder should complete, date and sign the enclosed form of proxy and deposit it with Capital Transfer Agency Inc, 121 Richmond Street West, Suite 401, Toronto, Ontario M5H 2K1. Proxies must be deposited with Capital Transfer Agency Inc at least 48 hours, excluding Saturdays, Sundays and holidays, preceeding the meeting.

There are also procedures, described in the accompanying management information circular, for beneficial owners of shares to give voting instructions to the registered owners of those shares.

DATED at Toronto, Ontario, May 22, 2015.

By Order of the Board of Directors	(signed) Peter Lukesch Chairman and Chief Executive Officer