

THE STREETWEAR CORPORATION

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FOR IMMEDIATE RELEASE

CHANGE IN DIRECTORS, MANAGEMENT AND SHAREHOLDERS

November 14, 2013, Toronto, Ontario – The Streetwear Corporation (“**Streetwear**” or the “**Corporation**”) is pleased to announce that it continues to move forward in its objective to create shareholder value for its shareholders.

Mr. Peter Lukesch has joined the Corporation as its Chief Executive Officer, Chief Financial Officer and Corporate Secretary replacing Mr. Saul Rajskey who has resigned as has Mr. Martin Selvin effective October 30, 2013.

On Behalf of the Corporation, Mr. Pindt would like to thank Mr. Rajskey and Mr. Selvin who have played a pivotal role in helping the Corporation obtain the revocation of its Cease Trade Order last November 2012.

In October 2013, Mr. Rajskey’s divested himself of his indirect holding of 18 million shares in the Corporation.

In addition to Mr. Lukesch joining the board of directors of the Corporation, Mr. Friedrich Pindt would also like to welcome to the board of directors of the Corporation Mr. Warren Hawkins and Mr. Andrew McQuire, who has also been appointed as the Chief Financial Officer of the Corporation.

Peter Lukesch, PhD, graduated in 1975 with a masters degree in business administration and obtained a doctoral degree in economics in 1977 from the University of Economics in Vienna. From 1978 to 1984, he worked for Amax, Inc., a large mining, smelting and metals refining company in Greenwich, Conn., first as a financial analyst, then as a raw materials purchasing agent for two of Amax’s facilities. Between 1984 and 1986, he was a metals trader for Wogen Resources in London, England and Norore Corporation in New York, N.Y. leading to the establishment of ACI Industries, Ltd, a metals trading and recovery company in Columbus, Ohio, specializing in metal scraps and residues; he served as the president of ACI Industries Ltd. until 1995 when the annual sales volume had reached \$8M. Also in 1986, he founded Traude Corporation, a real estate development company which continues to operate in Columbus, Ohio. In 1995, he became a partner in the Vienna, Austria based Circle Trade GmbH, a company trading in capital goods and commodities. From 2003 to 2005, Mr. Lukesch has served on the board of directors of Foccini International, a Vienna based merchandising company. Mr. Lukesch also has public company experience with Richmond Minerals Inc. (formerly Aavdex Corp.), where he served as President and a director from June to November of 2004. In 2005, he joined Batcon GmbH as partner; Batcon is involved in consulting and coaching activities for large Austrian corporations and in 2011 he started Pindt & Partner Slovakia k.s., a company involved in the consulting and financing of SMEs and start-up companies.

Andrew L McQuire has worked as a private consultant and is a director of a number of public companies since 1996. Currently, he is on the board of Richmond Minerals Inc., a minerals exploration company. In 1990 Mr. McQuire had joined Broad Oak Associates and remained as their Executive Vice President until 1996. Prior to this position he was a Senior Gold Analyst RCB Financial Group and a portfolio Manager for Sunlife Financial.

Warren Hawkins, age 49 is a professional geological engineer with more than 20 years of mineral exploration and related securities industry experience. My Hawkins has managed exploration projects and conducted mineral property assessments throughout Canada and the United States.

Certain statements in this document constitute "forward-looking statements" within the meaning of various security legislation inclusive of but not limited to the United States Private Securities Litigation Reform Act of 1995 and/or "forward-looking information" under the Securities Act (Ontario). These statements include, without limitation, statements regarding the status of development or expenditures relating to our business, plans to fund our current activities, statements concerning our partnering activities, exploration regulatory submissions, strategy, future operations, future financial position, future revenues and projected costs. In some cases, you can identify forward-looking statements by terminology such as "may", "will", "should", "expects", "plans", "anticipates", "believes", "estimated", "predicts", "potential", "continue", "intends", "could", or the negative of such terms or other comparable terminology. We made a number of assumptions in the preparation of these forward-looking statements. You should not place undue reliance on our forward-looking statements, which are subject to a multitude of risks and uncertainties that could cause actual results, future circumstances or events to differ materially from those projected in the forward-looking statements. These risks include, but are not limited to, securing and maintaining corporate alliances, the need for additional capital and the effect of capital market conditions and other factors, including the current status of our programs, on capital availability, the potential dilutive effects of any financing, the timing of our programs to explore, develop and commercialize our products, the timing and costs of obtaining regulatory approvals, our estimates regarding our capital requirements and future revenues, the timing and amount of investment tax credits, and other risks detailed from time to time in our public disclosure documents or other filings with the securities commissions or other securities regulatory bodies in Canada and the U.S as well as abroad. Additional risks and uncertainties relating to the Corporation and our business can be found in the "Risk Factors" section of our documents filed on SEDAR, and we disclaim any intention and have no obligation or responsibility, except as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

No regulatory body accepts responsibility for the adequacy or accuracy of this release."

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