



PRESS RELEASE

Grown Rogue Wins Highest Honors at Cultivation Competition and Achieves Record Breaking THC Potency

Awards recognize best in class cultivators emphasizing premium quality cannabis

MEDFORD, OREGON – January 8, 2019 -- Grown Rogue International Inc. (CSE:GRIN) (“Grown Rogue” or the “Company”), announced two significant cultivation milestones over the past 30 days. First, the company took home top honors from the Grow Classic held in Eugene, Oregon. The Company was one of 31 elite growers who entered the three-category invitation only competition, in which Grown Rogue took first place for Highest Percentage THC, first place for Highest Percentage Terpenes, and third place in the Growers Choice overall. A few days later, Green Leaf Lab, the nation’s 1st accredited and licensed cannabis laboratory, confirmed that Grown Rogue’s recent outdoor harvest included a strain that tested at a 35.13%, potentially breaking Oregon State records for outdoor cultivation.

“This is certainly one of the highest THC levels we have ever seen in our 8 years of testing,” said Anthony DiFalco, Green Leaf Lab Sales & Marketing Director.

“Cultivation as a practice has been marginalized as a commodity, particularly in some markets where supply has risen and price for quality flower has decreased,” explains CEO and Co-Founder of Grown Rogue Obie Strickler. “The reality is that cultivating cannabis at scale is a rather modern endeavor and our team treats the daily care of our plants as core to our company’s focus on providing the best possible products for our customers.”

At the Grow Classic, Grown Rogue’s winning result was cultivated in its state-of-the-art indoor growing facility where it grows a select variety of its top-selling cannabis genetics. However, the Green Leaf record setting THC content came from the Company’s Monkey Train strain, which was grown outdoor in Oregon’s Rogue Valley, a region known for its premier microclimates which produces some of the best outdoor cannabis in the world. Indoor growing provides excellent environmental control, which typically mimics the naturally occurring climate in the Rogue Valley. However, combining full spectrum natural sun with optimal climate results in producing higher cannabinoid and terpene levels which was realized in the record setting potency and the 4.35% terpenes. Terpenes are the compounds which create the unique flavor and aroma of plants including cannabis.

In response to receiving the awards, Mr. Strickler added “We are incredibly proud of our cultivation team for the best-in-class flower that they consistently produce both in our indoor facility and our two outdoor farms. It is very gratifying to have this competition validate the quality that our team consistently achieves.”



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“For us it’s not about breaking records, but rather pushing boundaries in all aspects of cultivation which includes exotic genetics and maximizing terpene levels to enhance flavors all focused on ensuring the right consumer experience,” explained Chief Strategy Officer, Jacques Habra. “While cannabis will continue to evolve into various derivatives such as oils, edibles, and topicals, it is the quality of the cultivated flower that is the fundamental starting point that enables brands like Grown Rogue to stand out.”

Grown Magazine’s [Grow Classic](#) is an invitation-only competition hosted by Grow Magazine each November and bills itself as The Quintessential Cannabis Horticulture Competition. Over fifty growers (31 of which submitted final product) were provided with four clones from the same strain from the same mother plant and invited to grow the best plants possible. For the Growers Choice award, only the participating growers themselves are the judges with blind labeled products– so there are no paid or potentially biased judges.

Several other testing labs in Oregon are processing the news of the 35.13% THC outdoor strain achievement and Grown Rogue will report if indeed this is a validated State Record.

About Grown Rogue

[Grown Rogue International](#) (CSE: GRIN) is a vertically-integrated, multi-state cannabis company curating innovative products to provide consumers with the right cannabis experience. Each of Grown Rogue’s products and strains are categorized and marketed based on unique effects and designed for the full range of a consumers’ active lifestyle from Relaxation to Energizing. The Company’s “seed to experience” positioning conveys the vision of ensuring “the right experience, every time”. Grown Rogue is scaling the vertically integrated model into multiple states by incorporating best in class manufacturing facilities and a proprietary distribution platform based on Microsoft technology. Grown Rogue’s diverse cannabis product suite includes premium flower, patent-pending nitrogen sealed pre-rolls, oil and concentrates, and edibles featuring a partnership with a world-renowned chocolatier.

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relationships, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; and in particular in the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in the public perception of cannabis; decreases in the prevailing prices for cannabis and cannabis products in the markets that the Company operates in; adverse changes in applicable laws; or adverse changes in the application or enforcement of current laws; and increasing costs of compliance with extensive government regulation, and other risks described in the Company's Listing Statement available on www.sedar.com.

Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.

Safe Harbor Statement:

This press release may contain forward-looking information within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) the Company's financing plans; (ii) trends affecting the Company's financial condition or results of operations; (iii) the Company's growth strategy and operating strategy; and (iv) the declaration and payment of dividends. The words "may," "would," "will," "expect," "estimate," "anticipate," "believe," "intend" and similar expressions and variations thereof are intended to identify forward-looking statements. Also, forward-looking statements represent our management's beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control, and that actual results may differ materially from those projected in the forward-looking statements as a result of various factors including the risk disclosed in the Company's Form 20-F and 6-K filings with the Securities and Exchange Commission.

The Company is indirectly involved in the manufacture, possession, use, sale and distribution of cannabis in the recreational cannabis marketplace in the United States through its indirect operating subsidiaries. Local state laws where its subsidiaries operate permit such activities however, these activities are currently illegal under United States federal law. Additional information regarding this and other risks and uncertainties relating to the Company's business are disclosed in the Company's Listing Statement filed on its issuer profile on SEDAR at www.sedar.com. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

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