



PRESS RELEASE

Grown Rogue Launches 3.5oz Nitrogen Sealed Cannabis Glass Jars to Guarantee Freshness



MEDFORD, OREGON – December 3, 2018 -- Grown Rogue International Inc. (CSE:GRIN) (“Grown Rogue” or the “Company”), announces the latest addition to its experience-branded cannabis product line, with the launch of 3.5oz nitrogen sealed flower jars.

Following the success of Grown Rogue’s patent-pending nitrogen sealed pre-rolls, Grown Rogue now introduces 3.5oz flower jars that are nitrogen sealed guaranteeing fresh connoisseur quality premium cannabis.



The premium nitrogen fresh-sealed flower glass jars are an industry first and produce a noticeable “woosh” sound when opened. “It’s like opening a fresh can of vacuum-sealed coffee,” said Obie Strickler, CEO of Grown Rogue. This guarantees freshness through the sealing process. “In keeping with our premium product line of products including oils and concentrates, our nitrogen-sealed flower jars are classified by experience,” Strickler added. “In addition, unlike canned packing, glass packaging gives our customers the ability to view and confirm the premium signature product before purchasing.”

Grown Rogue is the only vertically integrated cannabis company that crowdsources consumer experiences from

users of its products to categorize cannabis strains by the resulting effect, to ensure *the Right Experience, Every Time.*™ The Company introduced the ROGUE Study in late 2017 to crowdsource survey information from customers to categorize the experience or effect of the many diverse strains. The survey, designed by PhD. Research Psychologists at the University of California - Santa Barbara, uses scientifically validated questions to capture the physiological and psychological effects of a cannabis consumption.

“Rather than conduct internal testing to determine experience-based classification, we believe the most transparent and accurate representation of cannabis experiences has to come from crowd consensus of real time users, so we created the *ROGUE Study* to crowdsource the data,” said Mr. Strickler.

Headquartered in Oregon’s Rogue Valley, known for its premier cannabis growing microclimates, the Company operates approximately 90,000 SQ FT of cultivation through both outdoor and best in class indoor facilities. The Company’s Chief Strategy Officer, Jacques Habra, explained “There has been limited group testing on the actual user experience around the varying cannabis strains. Rather than rely on anecdotes or wait for academia or government agencies to conduct testing, we took a forward thinking approach to capture people’s experiences in a qualified, meaningful way from the very users of the product.”



About Grown Rogue

[Grown Rogue International](#) (CSE: GRIN) is a **vertically-integrated, multi-state Cannabis brand** specializing in “seed to experience” products through an experienced management team, state of the art indoor and outdoor manufacturing facilities, and a proprietary distribution platform featuring exclusive partnership with Microsoft 365. Grown Rogue’s diverse product suite includes premium flower, patent-pending nitrogen sealed pre-rolls, 3.5 oz flower jars, oil and concentrate distillates, and most recently dark chocolate edibles featuring partnership with world-renowned chocolatier.

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This press release contains statements which constitute “forward-looking information” within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities. Forward-looking information is often identified by the words “may,” “would,” “could,” “should,” “will,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “expect” or similar expressions and include information regarding: (i) statements regarding the future direction of the Company (ii) the ability of the Company to successfully achieve its business and financial objectives, (iii) plans for expansion of the Company, and (iv) expectations for other economic, business, and/or competitive factors. Investors are cautioned that forward-looking information is not based on historical facts but instead reflect the Company’s management’s expectations, estimates or projections concerning the business of the Company’s future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements of the combined company. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: the potential impact of the announcement of the going public transaction on relationships, including with regulatory bodies, employees, suppliers, customers and competitors; changes in general economic, business and political conditions, including changes in the financial markets; and in particular in the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in the public perception of cannabis; decreases in the prevailing prices for cannabis and cannabis products in the markets that the Company operates in; adverse changes in applicable laws; or adverse changes in the application or enforcement of current laws; and increasing costs of compliance with extensive government regulation, and other risks described in the Company’s Listing Statement available on [www.sedar.com](#).

Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.

Safe Harbor Statement:

This press release may contain forward-looking information within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), including all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) the Company’s financing plans; (ii) trends affecting the Company’s financial condition or results of operations; (iii) the Company’s growth strategy and operating strategy; and (iv) the declaration and payment of dividends. The words “may,” “would,” “will,” “expect,” “estimate,” “anticipate,” “believe,” “intend” and similar expressions and variations thereof are intended to identify forward-looking statements. Also, forward-looking statements represent our management’s beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company’s ability to control, and that actual results may differ materially from those projected in the forward-looking statements as a result of various factors including the risk disclosed in the Company’s Form 20-F and 6-K filings with the Securities and Exchange Commission.

For further information on Grown Rogue International please visit [www.grownrogue.com](#) or contact:

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