



# **Intelligent Content Enterprises** inc.

**Management's Discussion and Analysis  
For the Three Months Ended  
November 30, 2016**

## OVERVIEW

Intelligent Content Enterprises Inc., (formerly: Eagleford Energy Corp.) was amalgamated under the Business Corporations Act (Ontario) on November 30, 2009 ("ICE" or the "Company"). The Company filed articles of amendment effective February 1, 2016, and changed its name from Eagleford Energy Corp., to Intelligent Content Enterprises Inc., and consolidated its common shares on the basis of one (1) new share for every ten (10) old shares. Through the Company's wholly owned subsidiary DoubleTap Daily Inc. (formerly: Digital Widget Factory Inc.) ("DoubleTap"), the Company is developing an online management and advertising platform that powers user and advertising engagement programs in real-time to desktop, mobile and portable devices. The Company's registered office is located at 1 King Street West, Suite 1505, Toronto, Ontario, M5H 1A1. During the period the Company's common shares traded on OTCQB under the symbol ICEIF and on the Canadian Securities Exchange under the symbol ISP. The Company's common shares are currently subject to a cease trade order pending the filing of its financial statements.

Our Canadian public filings can be accessed and viewed via the System for Electronic Data Analysis and Retrieval ("SEDAR") at [www.sedar.com](http://www.sedar.com). Readers can also access and view our Canadian public insider trading reports via the System for Electronic Disclosure by Insiders at [www.sedi.ca](http://www.sedi.ca). Our U.S. public filings are available at the public reference room of the U.S. Securities and Exchange Commission ("SEC") located at 100 F Street, N.E., Room 1580, Washington, DC 20549 and at the website maintained by the SEC at [www.sec.gov](http://www.sec.gov).

The Company's Unaudited Interim Condensed Consolidated Financial Statements for the three months ended November 30, 2016 and 2015, include the accounts of ICE, the legal parent, together with its wholly-owned subsidiaries, Ice Studio Productions Inc., incorporated in the Province of Ontario on June 16, 2016 ("ICE Studio") and DoubleTap incorporated in the Province of Ontario on February 29, 2016.

All Intercompany balances and transactions have been eliminated on consolidation. Effective February 29, 2016, the Company disposed of its investment in 1354166 Alberta Ltd., a company operating in the province of Alberta ("1354166 Alberta"). The Company's former subsidiaries, Eagleford Energy, Zavala Inc., a Nevada company ("Zavala Inc."), and its' wholly owned subsidiary EEZ Operating Inc., a Texas company ("EEZ Operating") were disposed of effective August 31, 2015 and Dyami Energy LLC., a Texas company ("Dyami Energy") was dissolved effective April 3, 2014 (see Note 15 to the Unaudited Interim Condensed Consolidated Financial Statements).

The following Management's Discussion and Analysis of ICE should be read in conjunction with the Company's Unaudited Interim Condensed Consolidated Financial Statements for the three months ended November 30, 2016 and notes thereto. This Management's Discussion and Analysis is dated March 15, 2017, and has been approved by the Board of Directors of the Company.

The Company's Unaudited Interim Condensed Consolidated Financial Statements for the three months ended November 30, 2016, were prepared using the same accounting policies and methods of computation as those described in our Consolidated Financial Statements for the year ended August 31, 2016. Any subsequent changes to IFRS that are given effect in the Company's annual consolidated financial statements for the year ending August 31, 2017 could result in restatement of the Unaudited Interim Condensed Consolidated Financial Statements. The Unaudited Interim Condensed Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements for the year ended August 31, 2016. All amounts herein are presented in Canadian dollars, unless otherwise noted.

The Unaudited Interim Condensed Consolidated Financial Statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB") and interpretations issued by the IFRS Interpretations Committee ("IFRIC"). The unaudited interim condensed consolidated financial statements have been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting. Accordingly, they do not include all of the information required for full annual financial statements required by IFRS as issued by the IASB and interpretations issued by IFRIC.

## FORWARD LOOKING STATEMENTS

*This Management's Discussion and Analysis contains certain forward-looking statements, including management's assessment of future plans and operations, and capital expenditures and the timing thereof, that involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control. Such risks and uncertainties include, without limitation, risks associated with ability to access sufficient capital from internal and external sources, the impact of general economic conditions in Canada, the United States and overseas, industry conditions, changes in laws and regulations (including the adoption of new laws and regulations) and changes in how they are interpreted and enforced, increased competition, the lack of availability of qualified personnel or management, fluctuations in foreign exchange or interest rates, stock market volatility and market valuations of companies with respect to announced transactions and the final valuations thereof, and obtaining required approvals of regulatory authorities. The Company's actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what benefits, including the amount of proceeds, that the Company will derive there from. Readers are cautioned that the foregoing list of factors is not exhaustive. All subsequent*

forward-looking statements, whether written or oral, attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these cautionary statements. Furthermore, the forward-looking statements contained in this Management Discussion and Analysis are made as at the date of this Management Discussion and Analysis and the Company does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable securities laws.

## OVERALL PERFORMANCE

Net loss from continuing operations for the three months ended November 30, 2016, was \$618,247, compared to a net loss of \$11,035,223 for the three months ended November 30, 2015. During the three months ended November 30, 2015, the Company recorded a loss on settlement of debt in the amount of \$12,005,804 and \$Nil in the current three month period in 2016. During the three month period in 2016, the Company experienced an increase of \$172,353 in research, content development and technology support compared to \$Nil in 2015, an increase in stock based compensation of \$151,096 compared to \$Nil in 2015 and an increase in anti-dilution fees of \$104,727 compared to \$Nil during 2015 and an increase in general and administrative costs of \$120,330 to \$183,905 compared to \$63,575 for the three month period ended November 30, 2015. During the three month period in 2016, the Company recorded a gain on de-recognition of financial liabilities of \$Nil compared to \$893,990 in 2015 and a gain on expiry of derivative warrants in the amount of \$Nil compared to \$281,210 during the comparable period in 2015.

On November 30, 2016, the Company completed private placements for gross proceeds of \$50,000 and issued 76,923 units in the capital of the Company at a purchase price of \$0.65 per unit. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$1.00 until November 30, 2019.

On May 25, 2016, the Company entered into a Term Sheet to license to acquire all the technology, production and client operations owned and operated by New York based Catch Star Studios LLC ("Catch Star"). On October 12, 2016, the Company advanced \$87,269 (US\$65,000) to Catch Star and entered into a Secured Promissory Note and General Security Agreement (the "Note") with Catch Star. The Note is due on demand and is secured by all of the assets of Catch Star. Subsequently, Catch Star and the Company could not reach a definitive agreement to memorialize the terms and conditions of the Term Sheet and abandoned the prospective transaction (see Subsequent Events).

The Company anticipates further expenditures to be made on future opportunities evaluated by the Company. Any expenditure which exceeds available cash will be required to be funded by additional share capital or debt issued by the Company, or by other means. The Company's long-term profitability will depend upon its ability to successfully implement its business plan. The Company's past primary source of liquidity and capital resources has been proceeds from the issuance of share capital, shareholders' loans and cash flow from oil and gas operations.

## RISK AND UNCERTAINTIES

There have been no material changes during the three months ended November 30, 2016, to the risks and uncertainties as identified in the Management Discussion and Analysis and the Annual Report on Form 20F for the year ended August 31, 2016.

The following table illustrates the contractual maturities of financial liabilities:

November 30, 2016	Payments Due by Period \$				
	Total	Less than 1 year	1-3 years	4-5 years	After 5 years
Trade and others payables	1,186,918	1,186,918	-	-	-
<b>Total</b>	<b>1,186,918</b>	<b>1,186,918</b>	<b>-</b>	<b>-</b>	<b>-</b>

  

August 31, 2016	Payments Due by Period \$				
	Total	Less than 1 year	1-3 years	4-5 years	After 5 years
Trade and others payables	1,173,231	1,173,231	-	-	-
<b>Total</b>	<b>1,173,231</b>	<b>1,173,231</b>	<b>-</b>	<b>-</b>	<b>-</b>

(1)

## Capital Management

The Company's objectives when managing capital are to ensure the Company will have sufficient financial capacity, liquidity and flexibility to fund its operations, growth and ongoing development opportunities. The Company's capital requirements currently exceed its operational cash flow. As such, the Company is dependent upon future financings in order to maintain liquidity and will be required to issue equity or issue debt.

The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions, availability of capital and the risk characteristics of any underlying assets in order to meet current and upcoming obligations.

The board of directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management and favourable market conditions to sustain future development of the business. As at November 30, 2016 and August 31, 2016, the Company considered its capital structure to be comprised of shareholders' deficiency.

## RESULTS OF OPERATIONS-CONTINUING OPERATIONS

### Production Volume

For the three months ended November 30, 2016, average natural gas sales volumes were Nil mcf/d compared to 59 mcf/d for the same period in 2015. Total production volume for the three months ended November 30, 2016 was Nil mcf compared to 5,280 mcf for the same three month period in 2015.

Effective February 29, 2016, the Company disposed of its interest in 1354166 Alberta and as a result, its operations have been deconsolidated from the Company's Consolidated Financial Statements and presented as discontinued operations on the Consolidated Statements of Operations and Other Comprehensive Income (Loss) and the Consolidated Statements of Cash Flows.

### Commodity Prices

For the three months ended November 30, 2016, average natural gas prices received per mcf were Nil compared to \$2.24 for the three months ended November 30, 2015.

### Revenue

Natural gas sales for the three months ended November 30, 2016, were \$Nil compared to \$8,963 for the same three month period in 2015.

### Operating Costs

For three months ended November 30, 2016, operating costs were \$Nil compared to operating costs of \$3,527 for the three months ended November 30, 2015. The decrease in operating costs during 2016 was attributed to the discontinued operations of 1354166 Alberta.

### Research, Content Development and Technology Support

For the three months ended November 30, 2016, the Company incurred research, content development and technology support costs of \$172,353 compared to \$Nil in the prior comparable period in 2015. The increase in research, content development and technology support costs during 2016 is related to the change in business direction of the Company into technology.

### Hosting, Advertising and Technology Services

For the three months ended November 30, 2016, the Company incurred hosting and technology costs of \$4,192 compared to \$Nil for the same three month period in 2015. The increase in hosting and technology costs experienced in current fiscal year 2016, was a result of the costs associated with the change in business direction of the Company into technology.

### General and Administrative Expenses

	For the Three Months Ended	
	November 30,	
	2016	2015
Professional fees	\$45,578	\$10,603
Head office costs	25,500	25,500
Management fees	15,000	15,000
Transfer and registrar costs	7,783	1,817
Shareholders information	28,343	9,812
Rent	19,912	-
Office and general costs	6,117	843
Travel	872	-
Consulting fees	30,000	-
Directors fees	4,800	-
<b>Total</b>	<b>\$183,905</b>	<b>\$63,575</b>

General and administrative expenses for the three months ended November 30, 2016, were \$120,330 higher at \$183,905 compared to \$63,575 for the three months ended November 30, 2015. The increase in expenses during 2016, was primarily attributed to an increase in professional fees of \$34,975 to \$45,578 compared to \$10,603 for the same three month period in 2015, an increase in consulting fees of \$30,000 compared to \$Nil in 2015, an increase of \$18,531 to \$28,343 in shareholders information compared to \$9,812 during 2015 and an increase of \$19,912 in rent compared to \$Nil during the same three month period in 2015.

### **Loss on Foreign Exchange**

For the three months ended November 30, 2016, the Company recorded a loss on foreign exchange of \$1,974 compared to a loss of \$18,738 for the same three month period in 2015.

These foreign exchange gains and losses are attributed to the translation of monetary assets and liabilities not denominated in the functional currency of the Company.

### **Stock Based Compensation**

#### ***Employees***

For the three months ended November 30, 2016, the Company recorded stock based compensation of \$136,291 compared to \$Nil for the same three month period in 2015.

On September 9, 2016, the Company granted 300,000 immediately vesting common share purchase options to shares to a director and 300,000 common share purchase options vesting February 6, 2017 to the President. These options are exercisable at \$1.30 per share and expire on September 8, 2021. The Company recorded non-cash stock based compensation expense of \$44,416.

On September 9, 2016, the Company granted to the President 700,000 common share purchase options exercisable at \$1.50 per share and expiring on September 8, 2021. Of these options 350,000 vest on September 8, 2017 and 350,000 vest on September 8, 2018. The Company recorded non-cash stock based compensation expense of \$50,897.

On November 1, 2016, the Company granted 500,000 common share purchase options vesting March 30, 2017 to the former Chief Financial Officer. These options are exercisable at \$0.64 per share and expire on April 25, 2017. The Company recorded non-cash stock based compensation expense of \$40,978.

#### ***Non Employees***

For the three months ended November 30, 2016, the Company recorded stock based compensation for non-employees of \$14,805 compared to \$Nil for the same three month period in 2015.

On September 9, 2016, the Company granted 200,000 immediately vesting common share purchase options to a consultant of the Company. These options are exercisable at \$1.30 per share and expire on September 8, 2021. The Company recorded non-cash stock based compensation expense of \$14,805.

### **Anti-Dilution Fees**

For the three months ended November 30, 2016, the Company recorded anti-dilution fees of \$104,727 compared to \$Nil for the same period in 2015.

On August 31, 2016, the Company completed private placements for gross proceeds of \$260,000 and issued 236,364 units in the capital of the Company at a purchase price of \$1.10 per unit. The subscription agreements contain an anti-dilution provision such that if within 18 months of August 31, 2016, the Company issues additional common shares for a consideration per share or with an exercise or conversion price per share, less than \$1.10 (the "Adjusted Price") the Holder shall be entitled to receive from the Company (for no additional consideration) additional Units in an amount such that, when added to the number of Units acquired by Holder under this agreement will equal the number of Units that the Holder would otherwise be entitled to receive had this transaction occurred at the Adjusted Price. On November 30, 2016, the Company completed private placements for gross proceeds of \$50,000 and issued 76,923 units in the capital of the Company at a purchase price of \$0.65 per unit and accordingly this transaction gave effect to additional units to be issued pursuant to the Adjusted Price. At November 30, 2016, the Company recorded the additional 163,636 units to be issued at the market price of \$0.64 per unit or \$104,727 as a derivative liability on the statement of financial position and as anti-dilution fees on the statement of operations.

### **Interest Expense**

For the three months ended November 30, 2016, the Company incurred interest costs of \$Nil versus interest costs of \$7,618 for the three months ended November 30, 2015.

The decrease in interest costs during the three months ended November 30, 2016, was primarily attributed to the settlement of loans and shareholder loans payable.

### **Gain on Expiry of Derivative Liabilities**

For the three months ended November 30, 2016, the Company recorded again on expiry of derivative liabilities of \$Nil compared to a gain of \$281,210 for the three months ended November 30, 2015. On September 25, 2015, 13,048 warrants expired and the fair value measured using the Black-Scholes option pricing model of \$281,210 was recorded as a gain on expiry of derivative liabilities on the consolidated statement of operations.

### **Loss on Settlement of Debt**

For the three months ended November 30, 2016, the Company recorded a loss on settlement of debt in the amount of \$Nil compared to \$12,005,804 for the same three month period in 2015.

Effective November 18, 2015, the Company issued 10,329,983 units in the capital of the Company pursuant to the anti-dilution provision of the August 30, 2014, debt conversion agreements. Each unit was comprised of one (1) common share and one half of one (1/2) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of CDN\$1.00 until August 30, 2017. The fair value of the units \$6,896,800 was recognized as a loss on settlement of debt in the statement of operations.

Effective November 18, 2015, the Company entered into shares for debt conversion agreements and converted loans and interest due in the aggregate amount of \$1,262,453 through the issuance of 9,543,110 common shares in the capital of the Company. The fair value of \$6,371,457 was recorded as an increase to common shares and \$5,109,004 was recorded as a loss on settlement of debt in the statement of operations.

#### **Impairment Loss on Marketable Securities**

For the three months ended November 30, 2016, the Company recorded an impairment loss on marketable securities in the amount of \$Nil compared to \$120,124 for the same three month period in 2015.

As at November 30, 2015, the Company held 1,200,000 common shares in a quoted company security that had been acquired as settlement of litigation. As at August 31, 2015, the Company recorded a change in the fair value of the securities in other comprehensive loss in the amount of \$110,525. For the three months ended November 30, 2015, the Company re-classified the comprehensive loss of \$110,525 to the statement of operations and recorded a further impairment of \$9,599.

#### **Gain on De-Recognition of Financial Liabilities**

For the three months ended November 30, 2016, the Company recorded a gain on de-recognition of financial liabilities in the amount of \$Nil compared to \$893,990 for the same three month period in 2015.

Effective April 3, 2014, Dyami Energy's charter was dissolved by the Secretary of State, Texas. Accordingly, the Company's investment in Dyami Energy had been deconsolidated from the Company's Consolidated Financial Statements as at the effective date, and presented on the Consolidated Statements of Operations and Comprehensive Loss and the Consolidated Statements of Cash Flow as an impairment of the net assets and liabilities on dissolution of subsidiary. Prior obligations related to Dyami Energy, with respect to the Matthews and Murphy Leases of \$893,990 expired and were recorded as a gain on de-recognition of financial liabilities in the in the unaudited interim condensed consolidated statements of operations as at November 30, 2015.

#### **Net Loss from Continuing Operations**

Net loss from continuing operations for the three months ended November 30, 2016, was \$618,247, compared to a net loss of \$11,035,223 for the three months ended November 30, 2015. During the three months ended November 30, 2015, the Company recorded a loss on settlement of debt in the amount of \$12,005,804 and \$Nil in the current three month period in 2016. During the three month period in 2016, the Company experienced an increase of \$172,353 in research, content development and technology support compared to \$Nil in 2015, an increase in stock based compensation of \$151,096 compared to \$Nil in 2015 and an increase in anti-dilution fees of \$104,727 compared to \$Nil during 2015 and an increase in general and administrative costs of \$120,330 to \$183,905 compared to \$63,575 for the three month period ended November 30, 2015. During the three month period in 2016, the Company recorded a gain on de-recognition of financial liabilities of \$Nil compared to \$893,990 in 2015 and a gain on expiry of derivative warrants in the amount of \$Nil compared to \$281,210 during the comparable period in 2015.

#### **Net Loss from Discontinued Operations Net of Tax**

Net loss from discontinued operations net of tax for the three months ended November 30, 2016, was \$Nil compared to a loss from discontinued operations net of tax of \$3,902 for the three months ended November 30, 2015.

The following table presents the consolidated statements of operations and other comprehensive loss of Zavala Inc. for the period set out:

	Three Months Ended November 30,	
	2016	2015
Expenses		
Accretion	\$-	\$-
General and administrative	-	3,902
Loss from discontinued operations net of tax	-	(3,902)
Foreign currency translation	-	-
Comprehensive income (loss) from discontinued operations	\$-	\$(3,902)
Loss per share basic and diluted from discontinued operations	\$-	\$(0.000)

At August 31, 2015, the Company entered into a Settlement and Exercise of Security Agreement whereby effective August 31, 2015, the Company assigned and conveyed all of its rights, title and interest in and to Zavala Inc. Accordingly, the Company's investment in Zavala Inc. had been deconsolidated from the Company's Consolidated Financial Statements as at August 31, 2015 and presented as discontinued operations on the consolidated statements of operations.

#### **Net Loss**

Net loss for the three months ended November 30, 2016, was \$618,247, compared to a net loss of \$11,039,125 for the three months ended November 30, 2015. During the three months ended November 30, 2015, the Company recorded a loss on settlement of debt in the amount of \$12,005,804 and \$Nil in the current three month period in 2016. During the three month period in 2016, the Company experienced an increase of \$172,353 in research, content development and technology support compared to \$Nil in 2015, an increase in stock based compensation of \$151,096 compared to \$Nil in 2015 and an increase in anti-dilution fees of \$104,727 compared to \$Nil during 2015 and an increase in general and administrative costs of \$120,330 to \$183,905 compared to \$63,575 for the three month period ended November 30, 2015. During the three month period in 2016, the Company recorded a gain on de-recognition of financial liabilities of \$Nil compared to \$893,990 in 2015 and a gain on expiry of derivative warrants in the amount of \$Nil compared to \$281,210 during the comparable period in 2015.

#### **Other Comprehensive Income to be re-classified to operations**

##### ***Impairment Loss on Marketable Securities***

As at November 30, 2015, the Company reclassified an impairment loss on marketable securities of \$110,525 from other comprehensive income to an impairment loss on marketable securities on the consolidated statement of operations.

#### **Total Other Comprehensive Income**

Total other comprehensive income for the three months ended November 30, 2016 was \$Nil compared to \$110,525 for the three months ended November 30, 2015.

#### **Net Loss from Operations and Other Comprehensive Income**

Net loss from operations and other comprehensive loss for the three months ended November 30, 2016 was \$618,247 compared to a net loss from operations and other comprehensive income of \$10,928,600 for the three months ended November 30, 2015.

#### **Loss per Share, Basic**

Basic loss per share from continuing operations for the three months ended November 30, 2016 was \$0.023 compared to basic loss per share of \$1.710 for the same three month period in 2015.

Basic loss per share from discontinued operations for the three months ended November 30, 2016 was \$Nil compared to basic loss per share of \$0.001 for the same three month period in 2015.

#### **Total Loss per Share, Basic**

Total basic loss per share for the three months ended November 30, 2016 was \$0.046 compared to total basic loss per share of \$1.711 for the same three month period in 2015.

### **SUMMARY OF QUARTERLY RESULTS-CONTINUING OPERATIONS**

The following tables reflect the summary of quarterly results for the periods set out.

<b>For the quarter ending</b>	<b>2016 November</b>	<b>2016 August 31</b>	<b>2016 May 31</b>	<b>2016 February 29</b>
Net income (loss) for the period	\$(618,247)	\$(1,118,309)	\$(855,102)	\$(525,664)
Loss per share, basic	\$(0.023)	\$(0.043)	\$(0.033)	\$(0.022)
Earnings (loss) per share, diluted				

During the quarter ended November 30, 2016, the Company recorded anti-dilution fees of \$104,727. During the quarter ended August 31, 2016, the Company reversed a previously recorded gain on de-recognition financial liabilities for prior obligations of Dyami Energy in the amount of \$893,990. During the first quarter ended August 31, 2016, the Company recorded general and administrative expenditures of \$148,078 and research, content development and technology support costs of \$68,819. During the quarter ended May 31, 2016, the Company recorded stock based compensation expense of \$615,924. For the three months ended February 29, 2016, the Company recorded a gain on settlement of debt in the amount of \$285,721.

<b>For the quarter ending</b>	<b>2015 November 30</b>	<b>2015 August 31</b>	<b>2015 May 31</b>	<b>2015 February 28</b>
Net income (loss) for the period	\$(11,035,223)	\$4,250,165	\$(523,128)	\$274,941
Earnings (loss) per share, basic	\$(1.71)	\$1.151	\$(0.014)	\$0.097
Earnings (loss) per share, diluted	\$(1.71)	\$1.116	\$(0.014)	\$0.044

For the three months ended November 30, 2015 the Company a loss on settlement of debt in the amount of \$12,005,804 and a gain on expiry of derivative warrants in the amount of \$281,210 and a gain on de-recognition financial liabilities for prior obligations of Dyami Energy in the amount of \$893,990. For the three month period ended August 31, 2015, the Company recorded gain on derivative liabilities of \$2,653,591, a gain on expiry of derivative liabilities of \$722,664 and a gain on disposal of subsidiary of \$615,881. For the three month period ended May 31, 2015, the Company recorded a loss on derivative liabilities of \$738,652 and accretion of \$327,793 on a secured convertible note. For the three month period February 28, 2015, the Company record a gain on derivative liabilities of \$751,502.

## **CAPITAL EXPENDITURES**

On May 25, 2016, the Company entered into a Term Sheet to license to acquire all the technology, production and client operations owned and operated by New York based Catch Star Studios LLC ("Catch Star"). On October 12, 2016, the Company advanced \$87,269 (US\$65,000) to Catch Star and entered into a Secured Promissory Note and General Security Agreement (the "Note") with Catch Star. The Note is due on demand and is secured by all of the assets of Catch Star. Subsequently, Catch Star and the Company could not reach a definitive agreement to memorialize the terms and conditions of the Term Sheet and abandoned the prospective transaction (see Subsequent Events).

The Company expects that capital expenditures will increase in future reporting periods as the Company seeks further opportunities and ventures of merit.

## **FINANCING ACTIVITIES**

On November 30, 2016, the Company completed private placements for gross proceeds of \$50,000 and issued 76,923 units in the capital of the Company at a purchase price of \$0.65 per unit. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$1.00 until November 30, 2019.

## **LIQUIDITY AND CAPITAL RESOURCES**

Cash as of November 30, 2016, was \$79,472 (August 31, 2016: \$449,983). During the three months ended November 30, 2016, the Company completed a private placement for gross proceeds of \$50,000.

For the three months ended November 30, 2016, the primary use of funds was related to administrative expenses and the \$87,269 (US\$65,000) advance to Catch Star. The Company's working capital deficiency at November 30, 2016 was \$1,107,800 (August 31, 2016: \$690,649).

Our current assets of \$183,845 as at November 30, 2016, (\$482,582 as of August 31, 2016) include the following items: cash \$79,472 (\$449,983 as of August 31, 2016), trade and other receivables \$17,104 (\$14,800 as of August 31, 2016), secured note receivable \$87,269 (\$Nil as of August 31, 2016) and prepaid expenses and deposits of \$Nil (\$17,799 as of August 31, 2016).

Our current liabilities of \$1,291,646 as of November 30, 2016 (\$1,173,231 as of August 31, 2016) include the following items: trade and other payables \$1,186,918 (\$1,173,231 as of August 31, 2016); and derivative liabilities of \$104,727 (\$Nil as of August 31, 2016).

At November 30, 2016, the Company had outstanding 1,605,190 common share purchase warrants exercisable at \$0.35 per share, 236,364 common share purchase warrants exercisable at \$1.25 per share, and 5,461,088 common share purchase warrants exercisable at \$1.00 per share. If any of these common share purchase warrants are exercised, it would generate additional capital for us.

Management of the Company recognizes that cash flow from operations is not sufficient to meet its working capital requirements or fund additional opportunities or ventures of merit. The Company has liquidity risk which necessitates the Company to obtain debt financing or raise additional equity. There is no assurance the Company will be able to obtain the necessary financing in a timely manner.

The Company's past primary source of liquidity and capital resources has been proceeds from the issuance of share capital, shareholders' loans and cash flow from oil and gas operations. If the Company issued additional common shares from treasury it would cause the current shareholders of the Company dilution.

## **Outlook and Capital Requirements**

The Company anticipates further expenditures to expand its current business plan. Amounts expended on future opportunities and ventures of merit is dependent on the nature of the opportunities evaluated by the Company. Any expenditure which exceeds available cash will be required to be funded by additional share capital or debt issued by the Company, or by other means. The Company's long-term profitability will depend upon its ability to successfully implement its business plan.



## PROVISIONS

	Decommissioning Obligations
<b>Balance, August 31, 2015</b>	11,563
Disposal of 1354166 Alberta	(11,563)
<b>Balance, August 31, 2016 and November 30, 2016</b>	<b>\$-</b>

The Company's prior decommissioning obligations resulted from its ownership interests in petroleum and natural gas assets. The decommissioning obligations were based on the Company's net ownership interest in all wells and estimated costs to reclaim and abandon these wells.

## SHAREHOLDERS' LOANS AND NOTES PAYABLE

### **Shareholder Loans**

As at November 30, 2016 and August 31, 2016, the Company had shareholders' loans payable of \$Nil. Effective November 18, 2015, the Company issued a total of 10,329,983 Units in the capital of the Company pursuant to the terms of the August 30, 2014, debt conversion agreements that contained an anti-dilution provision such that if within 18 months of this the effective date, the Company issues additional common shares for a consideration per share or with an exercise or conversion price per share, less than CDN\$0.80 (the "Adjusted Price") the Holder herein shall be entitled to receive from the Company (for no additional consideration) additional Units in an amount such that, when added to the number of Units acquired by Holder under this agreement will equal the number of Units that the Holder would otherwise be entitled to receive had this transaction occurred at the Adjusted Price. The warrant component was valued using a Binomial Lattice model whereas the fair value of the common share component was based on the current market value of the company's stock. The fair value of the units of \$6,896,800 was allocated to the common shares in the amount of \$5,034,157 and warrants in the amount of \$1,862,643 based on their relative fair values and \$6,896,800 was recognized as a loss on settlement of debt in the statement of operations. Significant assumptions utilized in the Binomial Lattice process for the warrant component of the conversion were as follows:

	<u>November 18, 2015</u>
Market value on valuation date	\$0.66
Contractual exercise rate	\$1.00
Term	1.79 Years
Expected market volatility	183.30%
Risk free rate using zero coupon US Treasury Security rate	0.90%

### **Loans Payable**

As at November 30, 2016 and August 31, 2016, the Company had loans payable of \$Nil. As at November 30, 2016, the Company recorded interest on the loans payable of \$Nil (August 31, 2016: \$4,945). As at November 30, 2016, included in trade and other payables, is interest of \$Nil (August 31, 2016: \$Nil). The loans were payable on demand with interest at 10% per annum. Effective November 18, 2015, the Company entered into shares for debt conversion agreements and converted loans and interest due in the aggregate amount of \$899,660 through the issuance of 6,800,680 common shares in the capital of the Company. The fair value of the common shares \$4,540,474 was allocated to common shares and \$3,640,814 was recorded as loss on settlement of debt in the consolidated statement of operations.

On February 29, 2016, the Company entered into asset purchase and debt settlement agreement and converted loans and interest in the aggregate amount of \$277,473 in exchange for the Company's 0.03% net smelter return royalty on 8 mining claim blocks located in Red Lake, Ontario which were carried on the consolidated statement of financial position at \$Nil. Accordingly, the Company recorded a gain on settlement of debt for the full amount.

The Company entered into a debt settlement agreement with 1288131 Alberta Ltd. effective February 29, 2016 and disposed of its interest in 1354166 Alberta for the settlement of debt owed by the Company to 1288131 Alberta Ltd., in the amount of \$62,867.

### **Debt Conversion**

On February 29, 2016, the Company entered into shares for debt conversion agreements and converted debt in the aggregate amount of \$451,557 through the issuance of 1,505,190 units in the capital of the Company. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$0.35 until March 1, 2019. The fair value of the Units \$1,220,709 was allocated to common shares in the amount of \$638,295 and warrants in the amount of \$582,414 based on their relative fair values and \$769,157 was recognized as a loss on extinguishment of debt in the consolidated statement of operations. The units are subject to the terms and conditions of a Lock-up and Leak-out Agreement. Under the terms of Lock-up and Leak-out Agreement the Holder may not offer, sell, contract to sell, grant any option to purchase, hypothecate, pledge or otherwise dispose of or transfer title to any of the Purchase Price Shares during the period commencing on the February 29, 2016 and ending on November 30, 2016 (the "Lockup Period"). During the 12 month period following the Lockup Period, if Holders sales are less than 25% in any such three month period, the unsold portion shall carry forward into the next three month period (the "Lock-up and Leak-out Agreement").

Significant assumptions utilized in the Binomial Lattice process for the warrant component of the conversion were as follows:

	<u>February 29, 2016</u>
Market value on valuation date	\$0.81
Contractual exercise rate	\$0.35
Term (years)	3 Years
Expected market volatility	169.73%
Risk free rate using zero coupon US Treasury Security rate	0.91%

## DERIVATIVE LIABILITIES

### **Anti-Dilution Fees**

On August 31, 2016, the Company completed private placements for gross proceeds of \$260,000 and issued 236,364 units in the capital of the Company at a purchase price of \$1.10 per unit. The subscription agreements contain an anti-dilution provision such that if within 18 months of August 31, 2016, the Company issues additional common shares for a consideration per share or with an exercise or conversion price per share, less than \$1.10 (the "Adjusted Price") the Holder shall be entitled to receive from the Company (for no additional consideration) additional Units in an amount such that, when added to the number of Units acquired by Holder under this agreement will equal the number of Units that the Holder would otherwise be entitled to receive had this transaction occurred at the Adjusted Price. On November 30, 2016, the Company completed private placements for gross proceeds of \$50,000 and issued 76,923 units in the capital of the Company at a purchase price of \$0.65 per unit and accordingly this transaction gave effect to additional units to be issued pursuant to the Adjusted Price. At November 30, 2016, the Company recorded the additional 163,636 units to be issued at the market price of \$0.64 per unit or \$104,727 as a derivative liability on the statement of financial position and as anti-dilution fees on the statement of operations.

### **Warrants**

At November 30, 2016, the Company recorded a gain on expiry of derivative warrant liabilities of \$Nil (November 30, 2015: \$281,210). As at November 30, 2016, the Company had derivative liabilities with a fair value of \$Nil (August 31, 2016 and November 30, 2015: \$Nil). The Company had warrants issued with an exercise price in US dollars which are different from the functional currency of the Company and accordingly the warrants were treated as a financial liability. The fair value movement during the periods were recognized in the profit or loss.

The following table set out the changes in derivative warrant liabilities during the respective periods.

	<b>Number of Warrants</b>	<b>Fair Value Assigned \$</b>	<b>Average Exercise Price \$</b>
As at August 31, 2015	13,048	281,210	-
Warrants expired (Note a)	(13,048)	(281,210)	-
As at November 30, 2015	-	-	-
Warrants issued (Note b)	1,750,000	-	-
<b>As at August 31, 2016 and November 30, 2016</b>	<b>1,750,000</b>	<b>-</b>	<b>CDN 1.50</b>

a) On September 25, 2015, 11,249 and 1,799 warrants expired and the fair value measured using the Black-Scholes option pricing model of \$281,210 was recorded as a gain on expiry of derivative liabilities on the consolidated statement of operations.

b) On June 22, 2016, the Company entered into a consulting agreement and issued 1,750,000 common share purchase warrants exercisable at CDN \$1.50 with a cashless exercise option, vesting on October 1, 2016, January 1, 2017, April 1, 2017 and July 1, 2017 and expiring June 21, 2021. At August 31, 2016, the Company determined that it would not continue with the agreement and it was subsequently suspended. Accordingly, the Company determined that as a result of no warrants exercised, no liability was recorded and subsequent to November 30, 2016 the agreement was mutually terminated and no warrants were exercised.

The following table sets out the number of derivative warrant liabilities outstanding as at November 30, 2016 and August 31, 2016, respectively:

<b>Number of Warrants</b>	<b>Exercise Price CDN (\$)</b>	<b>Expiry Date</b>	<b>Weighted Average Remaining Life (Years)</b>	<b>Fair Value CDN (\$)</b>
1,750,000	1.50	January 15, 2017	0.13	-

## OFF-BALANCE SHEET ARRANGEMENTS

The Company has no off-balance sheet arrangements.

## SEGMENTED INFORMATION

The Company's reportable and geographical segments are Canada and previously the United States. The accounting policies used for the reportable segments are the same as the Company's accounting policies. For the purposes of monitoring segment performance and allocating resources between segments, the Company's executive officer monitors the tangible, intangible and financial assets attributable to each segment. All assets are allocated to reportable segments. Effective August 31, 2015, the Company discontinued its reportable segment in the United States. The following tables show information regarding the Company's reportable segments.

<b>November 30, 2016</b>	<b>\$ Canada</b>	<b>\$ United States</b>	<b>\$ Total</b>
Net loss, continuing operations	(618,247)	-	(618,247)
Net loss, discontinued operations	-	-	-
Net loss	(618,247)	-	(618,247)

November 30, 2015	Canada	United States	Total
Revenue, continuing operations	8,963	-	\$8,963
Net loss, continuing operations	(11,035,223)	-	(11,035,223)
Net loss, discontinued operations	-	(3,902)	(3,902)
Net loss	(11,035,223)	(3,902)	(11,039,125)

<b>As at November 30, 2016</b>	<b>\$ Canada</b>	<b>\$ United States</b>	<b>\$ Total</b>
Total Assets	183,845	-	183,845
Total Liabilities	(1,291,645)	-	(1,291,645)

As at August 31, 2016	Canada	United States	Total
Total Assets	482,582	-	482,582
Total Liabilities	(1,173,231)	-	(1,173,231)

## RELATED PARTY TRANSACTIONS AND BALANCES

The following transactions with individuals related to the Company arose in the normal course of business have been accounted for at the amount agreed to by the related parties.

### Compensation of Key Management Personnel

The remuneration of directors and other members of key management personnel during the periods set out were as follows:

	<b>November 30, 2016</b>	August 31, 2016
Short term employee benefits (1)	\$15,000	\$60,000
Directors stock based compensation (2)	136,291	615,924
	<b>\$151,291</b>	<b>\$675,924</b>

The following balances owing to the President of the Company are included in trade and other payables and are unsecured, non-interest bearing and due on demand:

	<b>November 30, 2016</b>	August 31, 2016
Short term employee benefits (1)	\$65,000	\$40,000
	<b>\$65,000</b>	<b>\$40,000</b>

- (1) The Company accrues management fees to the former President of the Company at a rate of \$5,000 per month.
- (2) On April 1, 2016, the Company granted options to purchase 300,000 common shares to a director. On September 8, 2016 and November 1, 2016, the Company granted options to purchase 1,800,000 common shares to officers and directors.

As at November 30, 2016, the amount of directors' fees included in trade and other payables was \$6,300 (August 31, 2016: \$7,100). On February 29, 2016, Mr. Klyman, a former director of the Company agreed to convert outstanding directors' fees due of \$7,400 into 24,667 units of the Company.

As at November 30, 2016, the Company had a promissory note payable to the former President of the Company of \$Nil (August 31, 2016: \$Nil). As at November 30, 2016, the Company recorded interest on the promissory note of \$Nil (August 31, 2016: \$496). On February 26, 2016, the former President assigned the promissory note of \$10,000 and all interest due in the amount of \$113,844 to an arms-length third party. The note was due on demand at a rate of 10% per annum. Effective November 18, 2015, the Company issued to the former President 1,140,090 Units in the capital of the Company pursuant to the anti-dilution provision contained in the August 30, 2014, debt conversion agreements. On February 29, 2016, the former President converted \$38,239 in outstanding debt into 127,462 units in the capital of the Company.

Effective November 18, 2015, the Company entered into a shares for debt conversion agreement and converted a note and interest due in the aggregate amount of \$362,793 through the issuance 2,742,430 common shares in the capital of the Company to Core Energy Enterprises Inc. ("Core"). The fair value of the common shares \$1,830,983 was recorded as an increase to common shares and \$1,468,190 was recorded as a loss on settlement of debt in the statement of operations. The former President of the Company is a major shareholder, officer and a director of Core.

## **SIGNIFICANT ACCOUNTING POLICIES**

The Unaudited Interim Condensed Consolidated Financial Statements were prepared using the same accounting policies and methods as those described in our Consolidated Financial Statements for the year ended August 31, 2016.

## **CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS**

The Company's management made assumptions, estimates and judgments in the preparation of the Unaudited Condensed Interim Consolidated Financial Statements. Actual results may differ from those estimates, and those differences may be material. There has been no material changes in the three months ended November 30, 2016 to the critical accounting estimates and judgments.

## **RECENT ACCOUNTING PRONOUNCEMENTS AND RECENT ADOPTED ACCOUNTING STANDARDS**

### ***Recent Issued Accounting Pronouncements***

The following standards, amendments and interpretations, which may be relevant to the Company have been introduced or revised by the IASB:

(i) In May 2014, the IASB issued IFRS 15 Revenue from Contracts with Customers, which supersedes IAS 11 Construction Contracts, IAS 18 Revenue, IFRIC 13 Customer Loyalty Programmes, and IFRIC 15 Agreements for the Construction of Real Estate, IFRIC 18 Transfers of Assets from Customers, and SIC 31 Revenue – Barter Transactions Involving Advertising Services. IFRS 15 establishes a comprehensive five-step framework for the timing and measurement of revenue recognition. The Company intends to adopt IFRS 15 effective September 1, 2018. The Company does not expect the amendment to have an impact on the Consolidated Financial Statements.

(ii) In July 2014, the IASB issued the final version of IFRS 9, Financial Instruments which reflects all phases of the financial instruments project and replaces IAS 39, Financial Instruments – Recognition and Measurement and all previous versions of IFRS 9. The standard introduces new requirements for classification and measurement, impairment and hedge accounting. IFRS 9 is effective for annual periods beginning on or after January 1, 2018, with early application permitted. Retrospective application is required, but comparative information is not compulsory. The Company does not intend to adopt the new standard prior to its effective date and has not yet determined the impact of this new standard on the Consolidated Financial Statements.

(iii) On January 13, 2016, the IASB issued IFRS 16 Leases ("IFRS 16") which will replace IAS 17, Leases. IFRS 16 will bring leases on-balance sheet for lessees under a single model, eliminating the distinction between operating and finance leases. Lessor accounting however, remains largely unchanged and the distinction between operating and finance leases is retained. IFRS 16 is effective for annual reporting periods beginning on or after January 1, 2019. The Company does not expect the amendment to have an impact on the Consolidated Financial Statements.

(iv) Amendments to IFRS 2 - Classification and measurement of Share-based payment transactions ("IFRS 2"): On June 20, 2016, the IASB issued amendments to IFRS 2, clarifying how to account for certain types of share-based payment transactions. The amendments apply for annual periods beginning on or after January 1, 2018. As a practical simplification, the amendments can be applied prospectively, retrospectively, or early application is permitted if information is available without the use of hindsight. The amendments provide requirements on the accounting for:

- The effects of vesting and non-vesting conditions on the measurement of cash-settled share-based payments;
- Share-based payment transactions with a net settlement feature for withholding tax obligations; and
- A modification to the terms and conditions of a share-based payment that changes the classification of the transaction from cash-settled to equity-settled.

The Company intends to adopt the amendments to IFRS 2 in its financial statements for the annual period beginning on September 1, 2018. The extent of the impact of adoption of the standard has not yet been determined.

(v) Amendments to IAS 7 – Disclosure initiative: On January 7, 2016 the IASB issued Disclosure Initiative (Amendments to IAS 7). The amendments apply prospectively for annual periods beginning on or after October 1, 2017. Earlier application is permitted. The amendments require disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flow and non-cash changes. One way to meet this new disclosure requirement is to provide a reconciliation between the opening and closing balances for liabilities from financing activities. The Company intends to adopt the amendments to IAS 7 in its financial statements for the annual period

beginning on September 1, 2018. The Company does not expect the amendments to have a material impact on the financial statements.

(vi) Amendments to IAS 12 – Recognition of Deferred Tax Assets for Unrealized Losses: On January 19, 2016 the IASB issued Recognition of Deferred Tax Assets for Unrealized Losses. The amendments apply retrospectively for annual periods beginning on or after October 1, 2017. Earlier application is permitted. The amendments clarify that the existence of a deductible temporary difference depends solely on a comparison of the carrying amount of an asset and its tax base at the end of the reporting period, and is not affected by possible future changes in the carrying amount or expected manner of recovery of the asset. The amendments also clarify the methodology to determine the future taxable profits used for assessing the utilization of deductible temporary differences. The Company intends to adopt the amendments to IAS 12 in its financial statements for the annual period beginning on September 1, 2018. The extent of the impact of adoption of the amendments has not yet been determined.

#### **Recent Adopted Accounting Standards**

The following standards, amendments and interpretations have been adopted by the Company as of September 1, 2015. There were no material impacts on the Consolidated Financial Statements as a result of the adoption of these standards, amendments and interpretations: (i) IFRS 11, Joint Arrangements, the annual improvement projects and IAS 1 Disclosure Initiative.

#### **SHARE CAPITAL AND RESERVES**

The Company filed articles of amendment effective February 1, 2016, and changed its name from Eagleford Energy Corp., to Intelligent Content Enterprises Inc., and consolidated its common shares on the basis of one (1) new share for every ten (10) old shares and the financial statements have been adjusted accordingly. On February 29, 2016, the Company filed articles of amendment, amending the attributes of the preferred shares.

#### **a) Share Capital**

##### **Authorized:**

Unlimited number of common shares at no par value  
Unlimited number of preferred shares issuable in series

##### **Common Shares Issued:**

The following table sets out the changes in common shares during the respective periods:

	<b>Number</b>	<b>Amount \$</b>
Balance August 31, 2015	3,767,637	9,997,792
Common shares issued as debt extinguishment (Note b (a))	9,543,110	6,371,457
Common shares issued as private placement (Note b (b))	500,000	50,000
Common shares issued as anti-dilution provision (Note 12 b (c))	10,329,983	5,034,157
Common shares issued as private placement (Note b (d))	100,000	9,044
Common shares issued as debt extinguishment (Note b (e))	1,505,190	638,295
Common shares issued on exercise of warrants (Note b (f))	518,683	986,667
Common shares issued as private placement (Note b (g))	236,364	133,271
<b>Balance August 31, 2016</b>	<b>26,500,967</b>	<b>23,220,683</b>
Common shares issued as private placement (Note b (h))	76,923	30,233
<b>Balance November 30, 2016</b>	<b>26,577,890</b>	<b>23,250,916</b>

#### **b) Share Purchase Warrants**

The following table sets out the changes in warrants during the respective periods:

<b>Warrants</b>	<b>November 30, 2016</b>		<b>August 31, 2016</b>	
	<b>Number of Warrants</b>	<b>Weighted Average Price</b>	<b>Number of Warrants</b>	<b>Weighted Average Price</b>
Outstanding, beginning of period	7,225,719	\$0.86	737,856	\$1.00
Warrants issued (Note b (c))	-	-	5,164,992	\$1.00
Warrants issued (Note b (d))	-	-	100,000	\$0.35
Warrants issued (Note b (e))	-	-	1,505,190	\$0.35
Warrants exercised (Note b (f))	-	-	(518,683)	\$1.00
Warrants issued (Note b (g))	-	-	236,364	\$1.25
Warrants issued (Note b (h))	76,923	\$1.00	-	-
<b>Balance, end of period</b>	<b>7,302,642</b>	<b>\$0.87</b>	<b>7,225,719</b>	<b>\$0.86</b>

(a) Effective November 18, 2015, the Company entered into shares for debt conversion agreements and converted loans and interest due in the aggregate amount of \$1,262,453 through the issuance of 9,543,110 common shares in the capital of the Company. The fair value of \$6,371,457 was recorded as an increase to common shares and \$5,109,004 was recorded as a loss on settlement of debt in the statement of operations.

(b) Effective November 18, 2015, the Company completed a private placement for gross proceeds of \$50,000 and issued 500,000 common shares in the capital of the Company at a purchase price of \$0.10 per share.

(c) Effective November 18, 2015, the Company issued 10,329,983 Units in the capital of the Company pursuant to the anti-dilution provision of the August 30, 2014, debt conversion agreements. Each unit was comprised of one (1) common share and one half of one (1/2) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of CDN\$1.00 until August 30, 2017. The fair value of the units of \$6,896,800 was allocated to the common shares in the amount of \$5,034,157 and warrants in the amount of \$1,862,643 based on their relative fair values and \$6,896,800 was recognized as a loss on settlement of debt in the statement of operations.

(d) On February 29, 2016, the Company completed a private placement for gross proceeds of \$30,000 and issued 100,000 units in the capital of the Company at a purchase price of \$0.30 per unit. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$0.35 until March 1, 2019. The fair value of the units \$30,000 was allocated to common shares \$20,956 and the amount allocated to warrants component using a Binomial Lattice model was \$9,044. The units are subject to the terms and conditions of a Lock-up and Leak-out Agreement.

(e) On February 29, 2016, the Company entered into debt conversion agreements and converted debt in the aggregate amount of \$451,557 through the issuance of 1,505,190 units in the capital of the Company. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$0.35 until March 1, 2019. The fair value of the Units \$1,220,709 was allocated to common shares in the amount of \$638,295 and warrants in the amount of \$582,414 based on their relative fair values and \$769,157 was recognized as a loss on extinguishment of debt in the consolidated statement of operations. The units are subject to the terms and conditions of a Lock-up and Leak-out Agreement.

(f) During the year ended August 31, 2016, 518,683 common share purchase warrants were exercised at \$1.00 expiring August 30, 2017 for proceeds of \$518,683. The amount allocated to warrants using a Binomial Lattice model was \$363,770.

(g) On August 31, 2016, the Company completed private placements for gross proceeds of \$260,000 and issued 236,364 units in the capital of the Company at a purchase price of \$1.10 per unit. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$1.25 until August 31, 2019. The Subscription agreements contain an anti-dilution provision such that if within 18 months of August 31, 2016, the Company issues additional common shares for a consideration per share or with an exercise or conversion price per share, less than \$1.10 (the "Adjusted Price") the Holder shall be entitled to receive from the Company (for no additional consideration) additional Units in an amount such that, when added to the number of Units acquired by Holder under this agreement will equal the number of Units that the Holder would otherwise be entitled to receive had this transaction occurred at the Adjusted Price.

The fair value of the units \$260,000 was allocated to common shares in the amount of \$133,271 and the amount allocated to warrants using a Binomial Lattice model was \$126,729. The assumptions utilized in the Binomial Lattice process for the common share purchase warrants were as follows:

	<u>August 31, 2016</u>
Market value on valuation date	\$1.31
Contractual exercise rate	\$1.25
Term	3 Years
Expected market volatility	152.78%
Risk free rate using zero coupon US Treasury Security rate	0.92%

(h) On November 30, 2016, the Company completed private placements for gross proceeds of \$50,000 and issued 76,923 units in the capital of the Company at a purchase price of \$0.65 per unit. Each unit is comprised of one (1) common share and one (1) common share purchase warrant. Each full warrant entitles the holder to purchase one (1) common share at an exercise price of \$1.00 until November 30, 2019. The fair value of the units (\$50,000) was allocated to common shares \$30,233 and the amount allocated to warrants component using a Binomial Lattice model was \$19,767.

The following table summarizes the outstanding warrants as at November 30, 2016 and August 31, 2016, respectively:

Number of Warrants	Exercise Price	Expiry Date	Weighted Average Remaining Life (Years)	Warrant Value (\$)
5,384,165	\$1.00	August 30, 2017	0.75	2,219,952
1,605,190	\$0.35	March 1, 2019	2.25	591,458
236,364	\$1.25	August 31, 2019	2.75	126,729
76,923	\$1.00	November 30, 2019	3.00	19,767
<b>7,302,642</b>	<b>\$0.87</b>		<b>1.17</b>	<b>3,037,906</b>

Number of Warrants	Exercise Price	Expiry Date	Weighted Average Remaining Life (Years)	Warrant Value (\$)
5,384,165	\$1.00	August 30, 2017	1.00	2,219,952
1,605,190	\$0.35	March 1, 2019	2.50	591,458
236,364	\$1.25	August 31, 2019	3.00	126,729
<b>7,225,719</b>	<b>\$0.86</b>		<b>1.40</b>	<b>3,018,139</b>

**c) Weighted Average Shares Outstanding**

The following table summarizes the weighted average shares outstanding:

	November 30,	
	2016	2015
Weighted Average Shares Outstanding, basic	<b>26,501,812</b>	6,453,715
Weighted Average Shares Outstanding, diluted	<b>36,004,868</b>	6,453,715

At November 30, 2016, there was 883,000 stock options and 7,302,642 common share purchase warrants that could be exercised, however they are anti-dilutive. The effects of any potential dilutive instruments on loss per share are anti-dilutive and therefore have been excluded from the calculation of diluted loss per share.

**d) Share Purchase Options**

The Company has a stock option plan to provide incentives for directors, officers, employees and consultants of the Company. The maximum number of shares, which may be set aside for issuance under the stock option plan, is 20% of the issued and outstanding common shares of the Company on a rolling basis. The following table is a summary of the status of the Company's stock options and changes during the period:

	Number of Options	Weighted Average Exercise Price
Balance, August 31, 2015	110,000	2.50
Expired	(27,000)	(2.30)
Granted	300,000	2.19
Balance, August 31, 2016	383,000	\$2.28
Granted	2,000,000	\$1.21
Balance, November 30, 2016	<b>2,383,000</b>	<b>\$1.38</b>

The following table is a summary of the Company's stock options outstanding and exercisable as at November 30, 2016 and August 31, 2016, respectively:

Exercise Price	Options Outstanding			Options Exercisable	
	Number of Options	Weighted Average Remaining Life (Years)	Expiry Date	Number of Options	Weighted Average Exercise Price
\$16.00	6,000	0.25	February 17, 2017	6,000	
\$16.00	2,000	0.02	December 8, 2016	2,000	
\$1.20	50,000	2.95	November 11, 2019	50,000	
\$1.20	25,000	0.02	December 8, 2016	25,000	
\$2.19	300,000	0.02	December 8, 2016	300,000	
\$0.64	500,000	0.40	April 25, 2017	-	
\$1.50	700,000	4.78	September 8, 2021	-	
\$1.30	800,000	4.78	September 30, 2021	500,000	
	<b>2,383,000</b>	<b>3.16</b>		<b>883,000</b>	<b>\$1.73</b>

Exercise Price	Number of Options	Options Outstanding		Options Exercisable	
		Weighted Average Remaining Life (Years)	Expiry Date	Number of Options	Weighted Average Exercise Price
\$16.00	6,000	0.50	February 17, 2017	6,000	
\$16.00	2,000	0.27	December 8, 2016	2,000	
\$1.20	50,000	3.20	November 11, 2019	50,000	
\$1.20	25,000	0.27	December 8, 2016	25,000	
\$2.19	300,000	0.27	December 8, 2016	300,000	
	383,000	4.48		383,000	\$2.28

e) **Stock Based Compensation**

**Employees**

On September 9, 2016, the Company granted 300,000 immediately vesting common share purchase options to shares to a director and 300,000 common share purchase options vesting February 6, 2017 to the President. These options are exercisable at \$1.30 per share and expire on September 8, 2021. The Company recorded non-cash stock based compensation expense of \$44,416.

On September 9, 2016, the Company granted to the President 700,000 common share purchase options exercisable at \$1.50 per share and expiring on September 8, 2021. Of these options 350,000 vest on September 8, 2017 and 350,000 vest on September 8, 2018. The Company recorded non-cash stock based compensation expense of \$50,897.

On November 1, 2016, the Company granted 500,000 common share purchase options vesting March 30, 2017 to the former Chief Financial Officer. These options are exercisable at \$0.64 per share and expire on April 25, 2017. The Company recorded non-cash stock based compensation expense of \$40,978.

**Non Employees**

On September 9, 2016, the Company granted 200,000 immediately vesting common share purchase options to a consultant of the Company. These options are exercisable at \$1.30 per share and expire on September 8, 2021. The Company recorded non-cash stock based compensation expense of \$14,805.

On July 1, 2016, the Company issued 1,750,000 common share purchase warrants to a consultant of the Company. These warrants were exercisable at \$1.50 with a cashless exercise option and vesting quarterly on October 1, 2016, January 1, 2017, April 1, 2017 and July 1, 2017 and expiring June 21, 2021. At August 31, 2016 the Company determined that it would not continue with the agreement and it was subsequently suspended. Accordingly, the Company determined that as a result of no warrants exercised, no liability was recorded and subsequent to November 30, 2016, the agreement was mutually terminated and no warrants were exercised.

The fair value of the stock options granted were estimated on the date of the grant using the Black Scholes option pricing model with the following assumptions and inputs:

	November 1, 2016	September 9, 2016
Weighted average fair value per option	\$0.08	\$0.07
Weighted average risk free interest rate	0.68%	0.59%
Forfeiture rate	0%	0%
Weighted average expected volatility	156.70%	152.32%
Expected life (years)	5	5
Dividend yield	Nil	Nil
Stock price on the date of grant	\$0.64	\$1.29

**SUBSEQUENT EVENTS**

On December 8, 2016, the following common share purchase options expired: 300,000 options exercisable at \$2.19; 25,000 options exercisable at \$1.20; and 2,000 options exercisable at \$16.00.

Subsequent to November 30, 2016, the Company's Chief Financial Officer advanced the Company \$49,650.

On February 1, 2017, the Company issued a letter of demand for the repayment in full of the US\$65,000 secured note receivable from Catch Star.