

FOR IMMEDIATE RELEASE

COMMON SHARE CONSOLIDATION AND NAME CHANGE

Toronto, Canada February 4, 2016 – Eagleford Energy Inc. (OTCQB "EGFDF") ("Eagleford Energy" or the "Corporation"), announces that it has filed Articles of Amendment effective February 1, 2016, consolidating the common shares of Eagleford Energy Corp., on the basis of one (1) common share for every ten (10) common shares (the "Consolidation"), and changing its name to **INTELLIGENT CONTENT ENTERPRISES INC.** No fractional shares shall be issued as a result of the Consolidation, and if any fractional share would otherwise result from the Consolidation, such fractional share shall be rounded up to the nearest whole share. Accordingly, the capitalization of the Corporation will be consolidated from 241,402,479 common shares issued and outstanding to approximately 24,140,730 common shares issued and outstanding under the new name **INTELLIGENT CONTENT ENTERPRISES INC.**

The new ISIN number is CA45826K1021 and the new CUSIP number is 45826K102. FINRA has approved the quotation of the common shares of **INTELLIGENT CONTENT ENTERPRISES INC.**, on the OTCQB under the symbol ICEID effective February 5, 2016, and 20 business days following the effective date, the symbol will change to ICEIF.

For further information, please contact:

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Certain information regarding the Company in this news release may constitute forward-looking statements under applicable securities laws. The forward-looking information includes, without limitation, projections or estimates made by us and our management in connection with our business operations. Various assumptions were used in drawing the conclusions or making the forecasts and projections contained in the forward-looking information contained in this press release, which assumptions are based on management analysis of historical trends, experience, current conditions and expected future developments pertaining to the Company and the industry in which it operates as well as certain assumptions as specifically outlined in the release above. Forward-looking information is based on current expectations, estimates and projections that involve a number of risks, which could cause actual results to vary and in some instances to differ materially from those anticipated by the Company and described in the forward-looking information contained in this press release. Undue reliance should not be placed on forward-looking information, which is not a guarantee of performance and is subject to a number of risks or uncertainties. Readers are cautioned that the foregoing list of risk factors is not exhaustive. Forward-looking information is based on the estimates and opinions of the Company's management at the time the information is released and the Company disclaims any intent or obligation to update publicly any such forward-looking information, whether as a result of new information, future events or otherwise, other than as expressly required by applicable securities laws.