



CSE: MOOO
OTCQB: MOOOF
FWB: 0I5A, WKN: A3D8PP

NEWS RELEASE

bettermoo(d) Announces Change of CFO and Corporate Secretary

Vancouver, British Columbia, Canada – January 8, 2024 – **bettermoo(d) Food Corporation** (CSE: **MOOO**), (OTCQB: **MOOOF**), (Frankfurt: **0I5A**, WKN: **A3D8PP**) (the “**Company**” or “**bettermoo(d)**”) is pleased to announce the appointment of Mr. Christopher Gulka, CPA, CA, CFA, as Chief Financial Officer and Corporate Secretary of the Company, effective immediately.

Mr. Gulka brings over 30 years of experience in capital markets and public markets. In 1999, he founded Working Capital Corporation, a corporate finance firm specializing in valuations, due diligence, corporate finance, and management consulting. Mr. Gulka’s previous roles include serving as CFO and director of Inner Spirit Holdings Ltd., a retailer and franchisor of Spiritleaf recreational cannabis stores across Canada, which was acquired by Sundial Growers Inc. in a transaction valued at approximately \$130 million. Over the years, he has held CFO and director positions with various public companies across sectors such as mining, oil and gas, cannabis, and industrial. Formerly, Mr. Gulka worked as a Financial Securities Analyst at the Alberta Securities Commission and as a staff accountant at Ernst & Young. He holds a Bachelor of Commerce with Distinction from the University of Alberta (1990) and is a Chartered Financial Analyst (CFA) and Chartered Professional Accountant (CPA).

The Company has granted 20,000 restricted share units and 100,000 stock options to Mr. Gulka, pursuant to the Company’s equity incentive plan.

Mr. Gulka replaces Mr. Geoff Balderson who resigned from the roles of Chief Financial Officer and Corporate Secretary but will continue to contribute to the Company’s strategic direction as a member of the Board of Directors. The Company is grateful to Mr. Balderson for his service as an officer.

ABOUT BETTERMOO(D) FOOD CORPORATION

bettermoo(d) Food Corporation is an innovative plant-based dairy alternative food and beverage company based in Vancouver, British Columbia Canada, launching Moodrink™, a nutritious dairy-alternative beverage with a revolutionary flavour. Moodrink™ includes a blend of herbs and flowers similar to what cows ate, before the time of mass livestock production. Like rich dairy products, Moodrink™ contains added healthy plant fats and vitamins, so consumers don’t miss out. The “Moodrink” is just the beginning of the revolution for the Vancouver based dairy-alternative company, bettermoo(d).

Driven by the motto “What A Cow Eats and A Human Needs” bettermoo(d) seeks to produce dairy alternative products that are good for both people and the planet – ensuring that all products are nutritious and sustainably sourced, and that also emulate the great taste of traditional milk from the Alps regions of Switzerland, France and Austria. Working with food scientists, the Company’s goal is to conduct continuous food research and development programs with the aim of rolling out a full line of dairy

alternative products, including Moogurt and Butter, as well as many other products, that are better for YOU and better for the planet.

ON BEHALF OF THE BOARD of DIRECTORS

Nima Bahrami
Chief Executive Officer and Director
bettermoo(d) Food Corporation

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