ENDEAVOR TRUST CORPORATION
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Bettermoo(d) Food Corporation

Via SEDAR+

September 17, 2024

TO ALL APPLICABLE REGULATORS AND EXCHANGES

RE: Bettermoo(d) Food Corporation (the "Issuer")
Notice of Meeting and Record Dates

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	**Meeting Type**	Annual General Meeting
2	**Record Date for Notice of Meeting**	October 18, 2024
3	**Record Date for Voting (If Applicable)**	October 18, 2024
4	**Beneficial Ownership Determination Date**	October 18, 2024
5	**Meeting Date**	November 26, 2024
6	**Meeting Location**	Vancouver, BC
7	**Voting Securities Details**	
8	**Description (Class)**	Common
9	**ISIN / CUSIP**	CA08772W2076 / 08772W207
10	**Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBOs)**	No
11	**Issuer paying for mailing to Objecting Beneficial Owners (OBOs)**	No
12	**Notice and Access**	
	Beneficial Holders	No
	Registered Holders	No
	Stratification Level	Not Applicable
13	**Material Selection**	A - All

Regards,

Endeavor Trust Corporation
Agent for Bettermoo(d) Food Corporation