



CSE: MOOO  
OTCQB: MOOOF  
FWB: 0I5A, WKN: A3D8PP

## NEWS RELEASE

### **bettermoo(d) Food Confirms Moodrink™ Oat Beverage Now on Shelves at Select Whole Foods Market Stores**

Vancouver, British Columbia, Canada – April 10, 2024 – **bettermoo(d) Food Corporation** (CSE: **MOOO**), (OTCQB: **MOOOF**), (Frankfurt: **0I5A**, WKN: **A3D8PP**) (the “**Company**” or “**bettermoo(d)**”), an emerging leader and innovator in the plant-based food industry, is pleased to announce dairy alternative, Moodrink™ Oat Beverage (the “**Product**”) is now on shelves at select Whole Foods Market stores (the “**Retailer**”) following the Company’s official Canada-wide Product launch announcement (see the Company’s [press release](#) dated February 2, 2024).

Moodrink™ Oat Beverage launch signifies bettermoo(d)'s ongoing commitment to innovation in the plant-based food sector, with Moodrink™ serving as a key example.

The Product is nutritionally dense, offering eight grams of plant-based protein per serving and four grams of fiber for improved digestion. In comparison to standard 2% milk, Moodrink™ provides more calcium, and features reduced sugar and sodium, zero cholesterol, and lower fat content, making it an appealing choice for health-focused consumers. Additionally, the unique flavor of Moodrink™ is crafted to resemble the creamy taste of traditional dairy beverages from the Alpine regions, ensuring a distinctive and enjoyable taste experience.

*“We are incredibly excited to see Moodrink™ on shelves at the Retailer’s selected locations, as it marks a significant stride for bettermoo(d)’s expansion in Canada. This heralds the start of what we anticipate will be a fruitful collaboration with the Retailer. We are confident that Moodrink™, with its unique blend of taste and nutrition, will resonate well with consumers. It’s a momentous step in our journey to bring healthier, plant-based food choices to the market,”* stated Nima Bahrami, CEO of bettermoo(d).

#### **ABOUT BETTERMOO(D) FOOD CORPORATION**

bettermoo(d) Food Corporation is an innovative plant-based dairy alternative food and beverage company based in Vancouver, British Columbia Canada, launching Moodrink™, a nutritious dairy-alternative beverage with a revolutionary flavour. Moodrink™ includes a blend of herbs and flowers similar to what cows ate, before the time of mass livestock production. Like rich dairy products, Moodrink™ contains added healthy plant fats and vitamins, so consumers don’t miss out. The “Moodrink” is just the beginning of the revolution for the Vancouver based dairy-alternative company, bettermoo(d).

Driven by the motto “What A Cow Eats and A Human Needs” bettermoo(d) seeks to produce eco-friendly dairy alternative products— ensuring that all products are nutritious and ethically sourced, and that also emulate the great taste of traditional milk from the Alps regions of Switzerland, France and Austria. Working with food scientists, the Company’s goal is to conduct continuous food research and

development programs with the aim of rolling out a full line of dairy alternative products, including Moogurt and Better, as well as many other products.

**ON BEHALF OF THE BOARD of DIRECTORS**

Nima Bahrami

Chief Executive Officer and Director

**bettermoo(d) Food Corporation**

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