



CSE: MOOO  
OTCQB: MOOOF  
FWB: 0I5A, WKN: A3D8PP

## NEWS RELEASE

### **bettermoo(d) Provides Details of the Special Investors Announcement on Wednesday, March 13, 2024**

Vancouver, British Columbia, Canada – March 11, 2024 – **bettermoo(d) Food Corporation** (CSE: **MOOO**), (OTCQB: **MOOOF**), (Frankfurt: **0I5A**, WKN: **A3D8PP**) (the “**Company**” or “**bettermoo(d)**”) announces further details for its special investors announcement. Nima Bahrami, CEO of bettermoo(d), will share an exciting new development with investors.

#### **CONFERENCE CALL:**

The conference call will be held on **Wednesday, March 13, 2024 at 1:30 p.m. Pacific, 4:30 p.m. Eastern, 9:30 p.m. CET.**

Please call in 10 minutes before the conference call starts and stay on the line. Questions will be answered at the end of the call.

**CONFERENCE PARTICIPANT ID: BETTER**

#### **DIAL-IN NUMBERS:**

Toll: 785 424 1744

Toll-Free Canada & the US: 877-830-2596

Toll-Free Germany: 0 800 186 2030

The Company will issue a press release detailing the new announcement after the conclusion of the Conference Call.

#### **ABOUT BETTERMOO(D) FOOD CORPORATION**

bettermoo(d) Food Corporation is an innovative plant-based dairy alternative food and beverage company based in Vancouver, British Columbia Canada, launching Moodrink™, a nutritious dairy-alternative beverage with a revolutionary flavour. Moodrink™ includes a blend of herbs and flowers similar to what cows ate, before the time of mass livestock production. Like rich dairy products, Moodrink™ contains added healthy plant fats and vitamins, so consumers don’t miss out. The “Moodrink” is just the beginning of the revolution for the Vancouver based dairy-alternative company, bettermoo(d).

Driven by the motto “What A Cow Eats and A Human Needs” bettermoo(d) seeks to produce dairy alternative products that are good for both people and the planet – ensuring that all products are

nutritious and sustainably sourced, and that also emulate the great taste of traditional milk from the Alps regions of Switzerland, France and Austria. Working with food scientists, the Company's goal is to conduct continuous food research and development programs with the aim of rolling out a full line of dairy alternative products, including Moogurt and Bætter, as well as many other products, that are better for YOU and better for the planet.

**ON BEHALF OF THE BOARD OF DIRECTORS**

Nima Bahrami

Chief Executive Officer and Director

**bettermoo(d) Food Corporation**

***For further information please contact:***

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