BETTERMOO(D) FOOD CORPORATION (FORMERLY: HAPPY GUT BRANDS LIMITED)

CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED JULY 31, 2023

(EXPRESSED IN CANADIAN DOLLARS)



INDEPENDENT AUDITORS' REPORT

To the Board of Directors and Shareholders of BetterMoo(d) Food Corporation

Opinion

We have audited the consolidated financial statements of BetterMoo(d) Food Corporation. (the Company), which comprise the consolidated statement of financial position as at July 31, 2023 and the related consolidated statement of loss and comprehensive loss, consolidated statement of changes in equity, and consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as at July 31, 2023, and the results of its operations and its cash flow for the year then ended in accordance with International Financial Reporting Standards (IFRS).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Material Uncertainty Related to Going Concern

We draw attention to Note 1 to the consolidated financial statements, which describes events or conditions that indicate the existence of a material uncertainty that may cast significant doubt on the Company's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. Other than the matter described in the Material Uncertainty Related to Going Concern section, we have determined there are no key audit matters to be communicated in our report.

Other Matter

The consolidated financial statements of BetterMoo(d) Food Corporation. for the seven months ended July 31, 2022 and the year ended December 31, 2021, were audited by another auditor who expressed an unmodified opinion on those statements on January 13, 2023.

Other Information

Management is responsible for the other information, which comprises the information included in the Company's Management Discussion & Analysis to be filed with the relevant Canadian securities commissions.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.



In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRS, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit and also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

• Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.

• Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

• Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.



• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Furthermore, our responsibilities in a Company audit are to: (i) obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the financial statements., (ii) being responsible for the direction, supervision and performance of the Company audit and (iii) remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

GreenGrowthCPAs

November 28, 2023

Devin Fouse GreenGrowth CPAs 10250 Constellation Blvd. Los Angeles, CA 90067

BETTERMOO(D) FOOD CORPORATION (FORMERLY: HAPPY GUT BRANDS LIMITED) Consolidated Statements of Financial Position

(Expressed in Canadian Dollars)

	Note	Year ended July 31, 2023	Seven months ended July 31, 2022	Year ended December 31, 2021
ASSETS				
CURRENT				
Cash	\$	107,160 \$	298,946	\$ 2,051,925
Amounts receivable	17	233,756	114,640	65,167
Inventory	6	8,072	1,569	-
Prepaid expenses	7	573,529	23,737	4,800
		922,517	438,892	2,121,892
NON-CURRENT				
Deferred marketing costs	8	-	-	498,844
Product formulations	5, 10	221,000	221,000	522,000
Property and equipment	9	135,823	59,022	-
	\$	1,279,340 \$	718,914	\$ 3,142,736
Liabilities CURRENT Accounts payable and accrued liabilities	11, 13 \$		463,023	
Loan payable	12	85,695	71,279	65,747
NON-CURRENT		937,307	534,302	553,457
Deferred tax liability	20	23,000	23,000	
	20	960,307	557,302	553,457
Shareholders' Equity		300,007	557,502	000,407
		32,663,791	28,961,371	26,332,629
Share capital	14	52,005,791		
•	14 14	13,378,559	13,296,559	14,019,266
Reserves				14,019,266 30,109
Reserves Accumulated other comprehensive income		13,378,559	13,296,559	
Share capital Reserves Accumulated other comprehensive income Deficit Equity attributable to shareholders of the company		13,378,559 15,198	13,296,559 26,194	30,109
Reserves Accumulated other comprehensive income Deficit		13,378,559 15,198 (45,741,385)	13,296,559 26,194 (42,232,837)	30,109 (37,792,725)
Reserves Accumulated other comprehensive income Deficit Equity attributable to shareholders of the company		13,378,559 15,198 (45,741,385) 316,163	13,296,559 26,194 (42,232,837) 51,287	30,109 (37,792,725)

Going concern (Note 1) Contingencies (Note 19) Subsequent events (Note 23)

Authorized for issuance on behalf of the Board on November 28, 2023:

"Joel Shacker"	"Geoff Balderson"
Joel Shacker, Director	Geoff Balderson, Director

BETTERMOO(D) FOOD CORPORATION (FORMERLY: HAPPY GUT BRANDS LIMITED) Consolidated Statements of Loss and Comprehensive Loss (Expressed in Canadian Dollars)

	Note		Year ended July 31, 2023	Seven mor July 31		Year ended December 31, 2021
Revenue		\$	46,300	\$	4,891 \$	13,989
Cost of sale			10,643	·	3,163	21,353
Gross margin			35,657		1,728	(7,364)
					.,	(*,•••)
Operating expenses			704.040		474 004	4 000 000
Advertising and marketing	0		784,216		471,301	1,026,226 71,113
Amortization of deferred marketing costs Computer and internet	8		-		293,276	15,502
Consulting fees			- 353,555		308,643	467,557
Depreciation	9		17,424		3,867	407,337
Office and administrative	5		208,202		182,374	64,961
Product development			1,137,397		508,158	31,788
Professional fees			439,069		224,289	307,368
Rent			55,663		22,462	25,000
Selling costs			16,647		1,076	-
Share based compensation	14		-		1,103,503	1,810,000
Transfer agent and filing fees			19,368		55,630	48,136
Travel and promotions			29,102		32,862	42,282
Wages and benefits	13		591,023		104,778	163,983
			(3,651,666)		(3,312,219)	(4,073,916)
Operating Loss			(3,616,009)		(3,310,491)	(4,081,280)
Other Income (Expenses)						
Impairment of amount due from related party	13		-		-	(173,847)
Impairment of deferred marketing costs	8		-		(205,568)	(-)
Impairment of goodwill	10		-		(431,414)	-
Impairment of prepaid expenses	7		-		(.0.,)	(96,520)
Impairment of product formulations	10		_		(522,000)	(00,020)
Other income	10		6		(022,000)	
Transaction expense	5		0		(0.010)	-
Transaction expense	5		-		(8,918)	(24,490,474)
Net loss before income taxes			<u> </u>		(1,167,900) (4,478,391)	(24,760,841) (28,842,121)
			(-,)		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,',')
Income taxes					~~~~~	
Deferred income tax recovery			-		29,838	
Net loss for the period			- (3,616,003)		29,838 (4,448,553)	(28,842,121)
			(3,010,003)		(4,440,555)	(20,042,121)
Other comprehensive income (loss) Exchange difference on translating						
foreign operations			(10,996)		(3,915)	(35,117)
Comprehensive loss for the period		\$	(3,626,999)	\$	(4,452,468) \$	(28,877,238)
Loss per share – basic and diluted*		\$	(0.52)	\$	(0.71) \$	(6.54)
Weighted average number of common shares outstanding – basic and diluted*	i		6,978,203		6,232,409	4,413,804
Net loss attributed to:						
Shareholders of the Company		\$	(3,508,123)	\$	(4,440,112) \$	(28,842,121)
Non-controlling interest		Ψ	(107,455)	Ŷ	(8,441)	(20,042,121)
		\$	(3,616,003)	\$	(4,448,553) \$	(28,842,121)
Tatal annual ann ta lana 1610 a la						· · · · ·
Total comprehensive loss attributed to: Shareholders of the Company		ሱ		¢	(4 4 4 4 4 0 0) *	(00.077.000)
		\$	(3,518,557)	\$	(4,444,198) \$	(28,877,238)
Non-controlling interest		<u>~</u>	(108,442)	<u>ф</u>	(8,270)	•
		\$	(3,626,999)	\$	(4,452,468) \$	(28,877,238)

* Adjusted for 10:1 share consolidation on March 13, 2023

	Shar	e Cap	bital	-						 	
	Number of Common Shares*		Amount		Reserves	Ac	cumulated deficit	N	on-controlling Interest	AOCI	 Total
Balance, December 31, 2020	4,071,266	\$	7,265,559	\$	1,941,352	\$	(8,950,604)	\$	-	\$ 65,226	\$ 321,533
Shares, options, and warrants issued to shareholders of Bettermoo(d) Holdings Corp. Shares issued in private placement, net of share	918,000		15,147,002		10,358,584		-		-	-	25,505,586
issuance cost and subscription receivable	416,052		3,297,000		-		-		-	-	3,297,000
Exercise of stock options	4,500		14,400		-		-		-	-	14,400
Exercise of warrants	107,000		428,000		-		-		-	-	428,000
Exercise of broker warrants	1,799		4,498		-		-		-	-	4,498
Share based compensation	-		-		1,810,000		-		-	-	1,810,000
Shares issued for debt settlement	7,125		85,500		-		-		-	-	85,500
Transfer of fair value on stock options exercised	-		8,247		(8,247)		-		-	-	-
Transfer of fair value on warrants exercised	-		79,961		(79,961)		-		-	-	-
Transfer of fair value on broker warrants exercised	-		2,462		(2,462)		-		-	-	-
Net and comprehensive loss	-		-		-		(28,842,121)		-	(35,117)	 (28,877,238)
Balance, December 31, 2021	5,525,742	\$	26,332,629	\$	14,019,266	\$	(37,792,725)	\$	-	\$ 30,109	\$ 2,589,279
Acquisition of Vella's Organic GmbH	36,975		346,482		-		-		118,766	-	465,248
Receipt of private placement proceeds	-		5,000		-		-		-	-	5,000
Exercise of stock options	100		1,050		-		-		-	-	1,050
Exercise of warrants	900,000		450,000		-		-		-	-	450,000
Share based compensation	-		-		1,103,503		-		-	-	1,103,503
Transfer of fair value on stock options exercised	-		823		(823)		-		-	-	-
Transfer of fair value on warrants exercised	-		1,825,387		(1,825,387)		-		-	-	-
Net and comprehensive loss	-		-		-		(4,440,112)		(8,441)	(3,915)	 (4,452,468)
Balance, July 31, 2022	6,462,817	\$	28,961,371	\$	13,296,559	\$	(42,232,837)	\$	110,325	\$ 26,194	\$ 161,612
Share consolidation adjustment Shares issued in private placement, net of share	(43)		-		-		-		-	-	-
issuance cost	1,263,368		3,702,420		82,000		-		-	- (11 507)	3,784,420
Net and comprehensive loss	-		-		-		(3,508,123)		(107,349)	(11,527)	 (3,626,999)

BETTERMOO(D) FOOD CORPORATION (FORMERLY: HAPPY GUT BRANDS LIMITED) Consolidated Statements of Cash Flows (Expressed in Canadian Dollars)

	Year ended July 31, 2023	-	even months nded July 31, 2022	Year ended December 31, 2021
Operating activities				
Net loss	\$ (3,616,003)	\$	(4,448,553)	\$ (28,842,121)
Items not involving cash:				
Amortization of deferred marketing costs	-		293,276	71,113
Deferred income tax recovery	-		(29,838)	-
Depreciation	17,424		3,867	-
Foreign exchange	5,829		23,019	(25,497
Impairment of amounts due from related party	-		-	173,847
Impairment of deferred marketing costs			205,568	-
Impairment of goodwill			431,414	-
Impairment of prepaid expenses and write-down of inventory	-		-	107,276
Impairment of product formulations	-		522,000	-
Share based compensation	-		1,103,503	1,810,000
Shares issued for debt settlement	-		-	85,500
Transaction expense	-		8,918	24,490,474
Changes in non-cash working capital balances:				
Amounts receivable	(119,116)		(45,501)	(53,045
Inventory	-		-	11,060
Prepaid expenses	(549,792)		(16,477)	(1,781
Due from related party	-		-	(115,303
Accounts payable and accrued liabilities	388,589		(107,348)	16,414
Cash used in operating activities	(3,883,869)		(2,056,152)	(2,272,063
nvesting activities				
Proceeds from Bettermoo(d) acquisition	-		-	267,425
Plant and equipment purchases	(92,337)		-	-
Acquisition of Bella's Organic GmbH, net	-		(131,933)	-
Cash (used in) provided by investing activities	(92,337)		(131,933)	267,425
Financing activities				
Proceeds from issuance of shares, net of share issue costs	3,784,420		5,000	3,743,898
Proceeds from exercise of stock options	-,		1,050	
Proceeds from exercise of warrants	-		450,000	-
Interest paid on repayment of loan payable	-		-	749
Cash provided by financing activities	3,784,420		456,050	3,744,647
Change in cash	 (191,786)		(1,732,035)	1,740,009
Effect of foreign exchange on cash	(10,799)		(1,732,033) (20,944)	3,067
Cash, beginning	298,946		2,051,925	308,849
Cash, ending	\$ <u> </u>	\$	<u>2,001,020</u> 298,946	\$ <u>2,051,925</u>

1. NATURE OF OPERATIONS

Bettermoo(d) Food Corporation (formerly: Happy Gut Brands Limited) (the "Company") was incorporated under the laws of the Province of Ontario, and on August 6, 2019, was continued into British Columbia. The Company's head office and registered and records office is located at 1199 West Hastings Street, Suite 800, Vancouver, British Columbia, Canada, V6E 3T5. On May 19, 2022, the Company changed its name from Happy Gut Brands Limited to Bettermoo(d) Food Corporation. The Company's shares trade on the Canadian securities Exchange under the trading symbol "MOOO," on the OTCQB under the trading symbol "MOOOF," and on the Borse Frankfurt Exchange under the symbol "015."

The Company is an innovative food and beverage company focused on developing and delivering high quality products through online and in-store retail platforms and uses social media to deliver educational experiences for their customer base while demonstrating and pioneering plant-based technologies. The Company's principal products are Moodrink, a vegan oat-based beverage, and Moobert, a vegan nut-based cheese alternative product.

On March 13, 2023, the Company completed a share consolidation of its common shares on the basis of 1 new common share for every existing 10 common shares. The share consolidation has been retroactively presented in the consolidated financial statements by adjusting all share amounts, including per share amounts.

On June 20, 2022, the Company acquired 80% of the issued and outstanding shares of Bella's Organic GmbH ("Bella's") and became a majority owned subsidiary of the Company, as further described in Note 5. On August 4, 2022, Bella's changed its name to Bettermoo(d) GmbH.

On November 12, 2021, the Company acquired all the issued and outstanding shares of Bettermoo(d) Holdings Corp. ("Bettermoo(d)") and Bettermoo(d) became a wholly owned subsidiary of the Company, as further described in Note 5.

These consolidated financial statements have been prepared on the assumption that the Company will continue as a going concern, meaning it will continue in operation for the foreseeable future and will be able to realize assets and discharge liabilities in the ordinary course of operations. Different bases of measurement may be appropriate if the Company was not expected to continue operations for the foreseeable future. At July 31, 2023, the Company has not achieved profitable operations, has accumulated losses of \$45,741,385 since inception and expects to incur further losses in the development of its business.

The Company's continued existence is dependent upon its ability to raise additional capital and to identify and acquire a suitable business opportunity. Failure to do so would have an adverse effect on the financial position of the Company and its ability to continue as a going concern. These factors indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern. If the going concern assumption were not appropriate for these financial statements, then adjustments may be necessary in the carrying values of assets and liabilities, the reported expenses, and the statement of financial position classifications used. Such adjustments could be material.

2. BASIS OF PREPARATION

(a) Statement of Compliance

These consolidated financial statements, including comparatives, have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"), and Interpretations issued by the International Financial Reporting Interpretations Committee ("IFRIC").

The consolidated financial statements were authorized for issue by the Audit Committee and approved and authorized for issue by the Board of Directors on November 28, 2023.

(b) Basis of Measurement

These consolidated financial statements have been prepared on a historical basis, except for certain financial instruments that have been measured at fair value. In addition, these consolidated financial statements have been prepared using the accrual basis of accounting, except for cash flow information. The consolidated financial statements are presented in Canadian dollars, which is the functional currency of the Company and its subsidiary, Bettermoo(d) Holdings Corp. The functional currency of Bella's Organic GmbH is the European Euro ("Euro"). The functional currency of Happy Supplements Inc. is the United States Dollar ("USD").

(c) Basis of Consolidation

These consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries at the end of the reporting period:

	Incorporated	Nature	July 31, 2023	July 31, 2022
Bettermoo(d) GmbH	Lower Austria, Austria	Consumer products	80%	80%
Bettermoo(d) Holdings Corp.	BC, Canada	Consumer products	100%	100%
Happy Tea Supplements LLC	Florida, USA	Consumer products	100%	100%

The results of the subsidiaries will continue to be included in the consolidated financial statements of the Company until the date that the Company's control over the subsidiary ceases. Control exists when the Company has the power, directly or indirectly, to govern the financial and operating policies of an entity to obtain benefits from its activities. Intercompany balances and transactions, including unrealized income and expenses arising from intercompany transactions, are eliminated on consolidation.

Non-controlling interest represents the portion of a subsidiary's earnings and losses and net assets that is not held by the Company.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies have been applied consistently throughout by the Company for purposes of these financial statements.

a) Cash and cash equivalents

Cash and cash equivalents include cash on hand, demand deposits with financial institutions, and other short-term, highly liquid investments that are readily convertible to known amounts of cash and subject to an insignificant risk of change in value. As at July 31, 2023, the Company held no cash equivalents.

b) Financial instruments

Financial Assets

All financial assets not classified at amortized cost or fair value through other comprehensive income are measured at fair value through profit or loss ("FVTPL"). On initial recognition, the Company can irrevocably designate a financial asset at FVTPL if doing so eliminates or significantly reduces an accounting mismatch.

A financial asset is measured at amortized cost if it meets both of the following conditions and is not designated at FVTPL:

- It is held within a business model whose objective is to hold the financial asset to collect the contractual cash flows associated with the financial asset instead of selling the financial asset for a profit or loss; and
- Its contractual terms give rise to cash flows that are solely payments of principal and interest.

Financial assets that meet the following conditions are measured at fair value through other comprehensive income ("FVTOCI"):

- The financial asset is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets, and
- The contractual terms of the financial assets give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

All financial instruments are initially recognized at fair value on the statement of financial position. Subsequent measurement of financial instruments is based on their classification. Financial assets and liabilities classified at FVTPL are measured at fair value with changes in those fair values recognized in net income (loss) for the period. Financial assets classified at amortized cost and financial liabilities are measured at amortized cost using the effective interest method. The Company's financial instruments are classified as follows:

Financial Assets / Liabilities	Classification and Measurement
Cash	FVTPL
Amounts receivable	Amortized cost
Accounts payable and accrued liabilities	Amortized cost
Loan payable	Amortized cost

b) Financial instruments (continued)

Fair value hierarchy

Fair value measurements of financial instruments are required to be classified using a fair value hierarchy that reflects the significance of inputs used in making the measurements. The levels of the fair value hierarchy are defined as follows:

Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2: Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3: Inputs for assets or liabilities that are not based on observable market data.

Financial liabilities

Financial liabilities are designated as either: (i) FVTPL; or (ii) other financial liabilities. All financial liabilities are classified and subsequently measured at amortized cost except for financial liabilities at FVTPL. The classification determines the method by which the financial liabilities are carried on the consolidated statement of financial position subsequent to inception and how changes in value are recorded. Accounts payable and due to related parties are classified under other financial liabilities and carried on the consolidated statement of financial statement of financial position at amortized cost.

The Company derecognizes a financial liability when its contractual obligations are discharged or cancelled or expire. The Company also derecognizes a financial liability when the terms of the liability are modified such that the terms and/or cash flows of the modified instrument are substantially different, in which case a new financial liability based on the modified terms is recognized at fair value.

Gains and losses on derecognition are generally recognized in profit or loss. The Company does not have any derivative financial assets and liabilities.

Impairment of financial assets at amortized cost

The Company recognizes a loss allowance for expected credit losses on financial assets that are measured at amortized cost. At each reporting date, the Company measures the loss allowance for the financial asset at an amount equal to the lifetime expected credit losses if the credit risk on the financial asset has increased significantly since initial recognition. If at the reporting date, the credit risk on the financial asset has not increased significantly since initial recognition, the Company measures the loss allowance for the financial asset at an amount equal to the twelve month expected credit losses. The Company shall recognize in profit or loss, as an impairment gain or loss, the amount of expected credit losses (or reversal) that is required to adjust the loss allowance at the reporting date to the amount that is required to be recognized.

c) Foreign currency translation

Transactions in foreign currencies are translated using the exchange rate prevailing at the date of the transaction. At each reporting date, foreign currency denominated monetary assets and liabilities are translated at year-end exchange rates. Exchange differences arising from the transactions are recorded in profit or loss for the period, except for exchange differences relating to borrowings hedging net investments denominated in the consolidated subsidiaries' currency.

c) Foreign currency translation (continued)

These differences are recognized in other comprehensive income as currency translation differences until the disposal of the net investment. Exchange differences arising from operating transactions are recorded in operating profit for the period; exchange differences related to financing transactions are recognized as finance costs or income, or in other comprehensive income.

The assets and liabilities of a foreign operation, including goodwill and fair value adjustments arising from the acquisition, are translated in Canadian dollars at year-end exchange rates. Income and expenses, and cash flows of a foreign operation are translated in Canadian dollars using average exchange rates. Differences resulting from translating foreign operations are reported as translation differences in equity. When a foreign operation is disposed of, the translation differences previously recognized in equity are reclassified to profit or loss.

d) Income Taxes

Income tax comprises current and deferred tax. Income tax is recognized in profit or loss except to the extent that it relates to items recognized directly in equity in which case the related income tax is recognized directly in equity.

Current tax is the expected tax payable on the taxable income for the year using tax rates enacted or substantively enacted at the end of the reporting period and any adjustments to tax payable in respect of previous years.

In general, deferred tax is recognized in respect of temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred income tax is determined on a non-discounted basis using tax rates and laws that have been enacted or substantively enacted at the reporting date and are expected to apply when the deferred tax asset or liability is settled. Deferred tax assets are recognized to the extent that it is probable that such assets can be recovered.

Deferred income tax is provided on temporary differences arising on investments in subsidiaries and associates except, in the case of subsidiaries, where the timing of the reversal of the temporary difference is controlled by the Company and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred income tax assets and liabilities are presented as non-current.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities when they relate to income taxes levied by the same taxation authority and when the Company intends to settle its current tax assets and liabilities on a net basis.

e) Provisions

A provision is recognized when it becomes probable that a present obligation arising from a past event will require an outflow of resources that can be reliably estimated. The amount of the provision is the best estimate of the outflow of resources required to settle this obligation. Where a potential obligation resulting from past events exists, but occurrence of the outflow of resources is not probable or the estimate is not reliable, these contingent liabilities are disclosed in commitments and contingencies.

f) Government grants

A government grant is recognized when there is reasonable assurance it will be received, and all related conditions will be complied with. The Company recognizes government grants in profit or loss on a systematic basis and in line with its recognition of the expenses that the grants are intended to compensate. The Company determines whether the grant compensates expenses already incurred or future costs. The Company also has a loan payable at below-market rate of interest for fund received from the government or government funded program. The benefit of the government loan at a below-market rate of interest is treated as a government grant, measured as the difference between proceeds received and the fair value of the loan based on prevailing market interest rates.

g) Related party transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control, related parties may be individuals or corporate entities. A transaction is considered to be a related party transaction when there is a transfer of resources or obligations between related parties.

h) Share capital

Equity instruments are contracts that give a residual interest in the net assets of the Company. Financial instruments issued by the Company are classified as equity only to the extent that they do not meet the definition of a financial liability or financial asset. The Company's common shares, stock options, warrants and flow-through shares are classified as equity instruments. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Valuation of equity units issued in private placements

The Company has adopted the residual value method with respect to the measurement of shares and warrants issued as private placement units. Under this method, the proceeds are allocated first to share capital based on the fair value of the common shares at the time the units are priced and any residual value is allocated to the share-based payments reserve. The fair value of the common shares is based on the closing quoted bid price on the announcement date. Consideration received for the exercise of warrants is recorded in share capital and the related residual value in warrants reserve is transferred to share capital. For those warrants that expired, the recorded value is transferred to deficit.

i) Earnings (loss) per share

The Company presents basic earnings (loss) per share data for its common shares, calculated by dividing the income (loss) attributable to common shareholders of the Company by the weighted average number of shares outstanding during the period. The Company uses the treasury stock method for calculating diluted earnings (loss) per share. Under this method the dilutive effect on earnings per share is calculated on the use of the proceeds that could be obtained upon exercise of options, warrants and similar instruments. It assumes that the proceeds of such exercise would be used to purchase common shares at the average market price during the period. However, the calculation of diluted loss per share excludes the effects of various conversions and exercise of options and warrants that would be anti-dilutive.

j) Share-based payments

The Company grants share options to acquire common shares of the Company to directors, officers, employees and consultants. The fair value of share-based payments to employees is measured at grant date, using the Black-Scholes option pricing model, and is recognized over the vesting period for employees using the graded method. Fair value of share-based payments for non-employees is recognized and measured at the date the goods or services are received based on the fair value of the goods or services received. If it is determined that the fair value of goods and services received cannot be reliably measured, the share-based payment is measured at the fair value of the equity instruments issued using the Black-Scholes option pricing model.

For both employees and non-employees, the fair value of share-based payments is recognized as either an expense or as mineral property interests with a corresponding increase in reserves. The amount recognized as expense is adjusted to reflect the number of share options expected to vest. Consideration received on the exercise of stock options is recorded in share capital and the related share-based payment in share-based payments reserve is transferred to share capital.

Where the terms and conditions of options are modified before they vest, the increase in the fair value of the options, measured immediately before and after the modification, is also charged to profit or loss over the remaining vesting period.

Where a grant of options is cancelled and settled during the vesting period, excluding forfeitures when vesting conditions are not satisfied, the Company immediately accounts for the cancellation as an acceleration of vesting and recognizes the amount that otherwise would have been recognized for services received over the remainder of the vesting period. Any payment made to the employee on the cancellation is accounted for as the repurchase of an equity interest, except to the extent the payment exceeds the fair value of the equity instrument granted, measured at the repurchase date. Any such excess is recognized as an expense. The amounts recorded in reserves for unexercised share options are transferred from share-based payments reserve to deficit upon their expiry or cancellation.

k) Inventory and cost of sales

Inventory consists primarily of raw materials, including packaging materials, and finished goods. Inventories are valued at the lower of cost, determined on a weighted average basis, and net realizable value. Costs of raw materials include the cost of purchase, and finished goods include the cost of conversion and other costs incurred in bringing the inventories to their present location and condition. Net realizable value is determined as the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

The cost of inventories comprises all costs of purchase and other costs incurred in bringing the inventories to their present location and condition. The costs of purchase include the purchase price, non-recoverable taxes, transport, and other costs directly attributable to the acquisition of finished goods. Cost of sales includes the expenses incurred to acquire inventory for sale, as well as provisions for reserves related to obsolete inventory or lower of cost and net realizable value adjustments as required.

I) Intangible assets

Separately acquired intangible assets are recognized initially at cost. Following initial recognition, intangible assets with finite useful lives are carried at cost less any accumulated amortization and any accumulated impairment losses.

Intangible assets with finite lives are amortized over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortization period and method for an intangible asset with a finite useful life are reviewed at least at each financial year-end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for by changing the amortization period or method, as appropriate, and are treated as changes in accounting estimates. The amortization expense on intangible assets with finite lives is recognized in profit or loss.

m) Goodwill

Goodwill represents the excess of the purchase price in a business combination over the fair value of net tangible assets acquired. Goodwill is not subject to amortization and an impairment test is performed annually or as events occur that could indicate impairment. Goodwill is reported at cost less any impairment.

For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows ("CGUs"). To test for impairment, goodwill is allocated to each of the Company's CGUs expected to benefit from the acquisition. Goodwill is tested by combining the carrying amounts of equipment, intangible assets, and goodwill and comparing this to the recoverable amount. Fair value less costs of disposal is price to be received in an orderly transaction between market participants. Value in use is assessed using the present value of the expected future cash flows. Any excess of the carrying amount over the recoverable amount is recorded as impairment. Impairment charges, which are not tax affected, are recognized in the statement of loss and comprehensive loss and are not reversed.

n) Property and equipment

Property and equipment are stated at historical cost less accumulated amortization and accumulated impairment losses. Cost includes cost paid to acquire assets from third parties.

Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probably that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. The carrying amount f the replaced part is derecognized. All other repairs and maintenance are charged to the statement of loss and comprehensive loss during the financial period in which they are incurred.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognized in the statement of loss and comprehensive loss. Depreciation is calculated on a straight-line basis as follows:

- Manufacturing equipment 5 to 10 years
- Factory and Office Equipment 4 to 10 years
- Leasehold Improvements Lease term

o) Impairment of non-financial assets

The carrying amounts of non-financial assets are reviewed for impairment whenever facts and circumstances suggest that the carrying amounts may not be recoverable. If there are indicators of impairment, the recoverable amount of the asset is estimated in order to determine the extent of any impairment. For the purpose of measuring recoverable amounts, assets are grouped at the lowest levels for which there are separately identifiable potential cash flow generating units ("CGU's"). The recoverable amount is the higher of an asset's fair value less costs to sell and its value in use (being the present value of the expected future cash flows of the CGU). An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount.

Non-financial assets that have been impaired in prior periods are tested for possible reversal of impairment whenever events or changes in circumstances indicate that the impairment has reversed. If the impairment has reversed, the carrying amount of the asset is increased to its recoverable amount but not beyond the carrying amount that would have been determined had no impairment loss been recognized for the asset in the prior periods. A reversal of an impairment loss is recognized in the statement of operations.

p) Revenue recognition

To determine whether to recognize revenue, the Company follows a 5-step process:

- a. Identifying the contract with a customer.
- b. Identifying the performance obligations.
- c. Determining the transaction price.
- d. Allocating the transaction price to the performance obligations.
- e. Recognizing revenue when/as performance obligation(s) are satisfied.

In all cases, the total transaction price for a contract is allocated amongst the various performance obligations based on their relative stand-alone selling prices. The transaction price for a contract excludes any amounts collected on behalf of third parties.

Revenue is recognized at a point in time when the Company satisfies performance obligations by transferring the promised goods or services to its customers.

The Company generates its revenue primarily from the sales nut-based dairy-alternative products (2022 – nut-based dairy-alternative products; 2021 - natural hemp products). The Company recognizes revenues from its product sales when delivery has occurred and there is no unfulfilled obligation that could affect the customer's acceptance. These criteria are generally met at the time the products are provided or delivered and the customer takes possession of the goods, at which time control has passed to the customer.

The Company measured its revenue based on the price specified in the invoice provided to the customer, adjusted for expected returns, which are estimated based on historical data by specific products and adjusted as needed to estimate returns. The Company collects payment upon a customer placing an order or within 30 days. As at July 31, 2023, amounts receivable related to trade receivable are minimal.

q) Research and development

Expenditures on research activities, undertaken with the prospect of gaining new or technical knowledge and understanding, are recognized in profit or loss as incurred and recognized as product development costs.

Development activities involve a plan or design for the production of new or substantially improved products and processes. Development expenditures are capitalized only if development costs can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable, and the Company intends to and has sufficient resources to complete development and has the ability to use or sell the asset. The expenditures capitalized include the costs of materials, direct labour, overhead costs that are directly attributable to preparing the asset for its intended use and borrowing costs on qualifying assets. Other development expenditures are recognized in profit or loss as incurred.

r) Business combination

Upon the acquisition of a business, the acquisition method of accounting is used, whereby the purchase consideration is allocated to the identifiable assets, liabilities, and contingent liabilities (identifiable net assets) acquired on the basis of fair value at the date of acquisition. When the cost of the acquisition exceeds the fair value attributable to the Company's share of the identifiable net assets, the difference is treated as goodwill, which is not amortized and is reviewed for impairment annually or more frequently when there is an indication of impairment. If the fair value attributable to the Company's share of the identifiable net assets exceeds the cost of acquisition, the difference is immediately recognized in the statement of loss and comprehensive loss.

Acquisition related costs, other than costs to issue debt or equity securities of the acquirer, including investment banking fees, legal fees, accounting fees, valuation fees, and other professional or consulting fees are expensed as incurred. The costs to issue equity securities of the Company as consideration for the acquisition are reduced from share capital as share issuance costs. The costs to issue debt securities are capitalized and amortized using the effective interest method.

For each business combination, the acquirer measures the non-controlling interest in the acquiree either at fair value or at the proportionate share of the acquiree's identifiable new assets.

s) Operating segments

IFRS 8 aligns the identification and reporting of operating segments with internal management reporting. Segment reporting under IFRS 8 highlights the information and measures that management believes are important and are used to make key decisions. An operating segment is a component of an entity:

- That engages in business activities from which it may earn revenues and incur expenses;
- Whose operating results and regularly reviewed by the entity's CODM to make decisions about resources to be allocated to the segment and assess its performance; and
- For which discrete financial information is available.

t) New accounting standards issued but not yet effective

Certain new standards, interpretations, and amendments to existing standards have been issued by the IASB or IFRC that are mandatory for accounting years beginning after January 1, 2023, or later years. New accounting pronouncements that are not applicable or are not consequential to the Company have been excluded in the preparation of these consolidated financial statements.

A number of new standards, and amendments to standards and interpretations, are not effective for the period ended July 31, 2023, and have not been early adopted in preparing these financial statements. These new and amended standards are not expected to have a material impact on the Company's financial statements. The following accounting standards and amendments are effective for future periods:

i. Disclosure of Accounting Policies (Amendments to IAS 1 and IFRS Practice Statement 2)

These amendments continue the IASB's clarifications on applying the concept of materiality. These amendments help companies provide useful accounting policy disclosures, and they include: requiring companies to disclose their material accounting policies instead of their significant accounting policies; clarifying that accounting policies related to immaterial transactions, other events or conditions are themselves immaterial and do not need to be disclosed; and clarifying that not all accounting policies that relate to material transactions, other events or conditions are themselves material. The IASB also amended IFRS Practice Statement 2 to include guidance and examples on applying materiality to accounting policy disclosures. These amendments are effective for reporting periods beginning on or after January 1, 2023.

ii. Classification of Liabilities as Current or Non-current (Amendments to IAS 1)

The amendments to IAS 1 provide a more general approach to the classification of liabilities based on the contractual arrangements in place at the reporting date. These amendments are effective for reporting periods beginning on or after January 1, 2023.

iii. Deferred Tax related to Assets and Liabilities arising from a Single Transaction (Amendments to IAS 12)

The amendments to IAS 12 clarify how companies account for deferred taxes on transactions such as leases and decommission obligations, with a focus on reducing diversity in practice. The amendments narrow the scope of the initial recognition exemption so that it does not apply to transactions that give rise to equal and offsetting temporary differences. As a result, companies will need to recognize a deferred tax asset and deferred tax liability for temporary differences arising on initial recognition of a lease and a decommission provision.

These new and amended standards are not expected to have a material impact on the Company's future consolidated financial statements.

4. CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

The preparation of these financial statements requires management to make certain estimates, judgments and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of expenses during the reporting period. Actual outcomes could differ from these estimates. These financial statements include estimates which, by their nature, are uncertain. The impacts of such estimates are pervasive throughout the financial statements and may require accounting adjustments based on future occurrences. Revisions to accounting estimates are recognized in the period in which the estimate is revised and future periods if the revision affects both current and future periods. These estimates are based on historical experience, current and future economic conditions and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Significant judgments

Management has made critical judgments in the process of applying accounting policies. The one has the most significant effect on the amounts recognized in the financial statements include:

- i. The assessment of the Company's ability to continue as a going concern and its ability to execute its strategy by funding future working capital requirements requires judgment. Estimates and assumptions are continually evaluated and are based on historical experience and other factors, such as expectations of future events that are believed to be reasonable under the circumstances. The factors considered by management are disclosed in Note 1.
- ii. Management is required to assess the functional currency of the Company. In concluding that the Canadian dollar is the functional currency, management considered the currency that mainly influences the operating expenditures in the jurisdiction in which the Company operates.
- iii. Management has applied judgement in determining whether or not the fair value of the services received pursuant to certain agreement can be reliably measured. As a result, the Company has measured the transaction based on the fair value of the equity instruments issued therein
- iv. The determination of whether a set of assets acquired, and liabilities assumed in an acquisition constitute a business may require the Company to make certain judgments, taking into account all facts and circumstances. A business is presumed to be an integrated set of activities and assets capable of being conducted and managed for the purpose of providing a return in the form of dividends, lower costs, or economic benefits. The acquisition of Bettermoo(d) as described in Note 5 did not constitute a business and was accounted for as an asset acquisition transaction. The acquisition of Bella's as described in Note 5 did constitute a business and was accounted for as a business accoun

Significant estimates

The following are key assumptions concerning the future and other key sources of estimation uncertainty that have a significant risk of resulting in a material adjustment to the carrying amount of assets and liabilities within the current and subsequent fiscal financial years:

- i. The Company determines its allowance for inventory obsolescence based upon expected inventory turnover, inventory aging, the expiry dates of the products, and current and future expectations with respect to product sales. Assumptions underlying the allowance for inventory obsolescence include future sales trends, marketing strategy and others. These estimates could materially change from period to period due to changes in various factors.
- ii. The Company uses the Black-Scholes option pricing model to value options and warrants granted during the year. The Black-Scholes model was developed for use in estimating the fair value of traded options that have no vesting restrictions and are fully transferable. The model requires management to make estimates that are subjective and may not be representative.
- iii. The determination of whether facts and circumstances suggest that the carrying value of intangible assets may exceed their recoverable amount is an area of significant estimate. Determining if there are any facts and circumstances indicating impairment loss or reversal of impairment losses is a subjective process involving judgment, estimates, and interpretations. Determining the recoverable amount of the individual asset or cash generating unit is subject to estimates and judgments. These estimates and judgments are inherently subjective given the company's stage of operations with no revenue producing history.

5. ACQUISITIONS

Bella's Organic GmbH

On June 20, 2022, the Company completed the acquisition of 80% of the issued and outstanding share capital of Bella's by paying cash of \$137,500 and issuing 36,250 common shares to Bella's shareholders. The Company also issued 725 common shares with a fair value of \$8,918 as an administrative fee to an advisor. The common shares issued to Bella's shareholders are subject to an escrow release schedule. The restricted common share value was estimated using a commonly used option model that estimates the discount related to the lack of marketability of the shares from the contractual restriction. On August 4, 2022, Bella's changed its name to Bettermoo(d) GmbH.

At the date of acquisition, the Company determined that Bella's constituted a business as defined under IFRS 3, *Business Combinations*, and the Bella's acquisition was accounted for as a business combination under the acquisition method. The consideration paid was recognized at the fair value of the common shares of the Company at a price of \$12.30 per share, less a liquidity discount.

As a result of the acquisition, intangible assets were identified that met the recognition criteria under IFRS; therefore, the Company recognized the fair value of the intangible assets received and the remaining excess of the consideration paid over the fair value of the assets and liabilities assumed was capitalized as goodwill. Goodwill is recognized as a result of expected synergies between the product offering being developed by the Company's product development activities and the expertise of management in the development of food and beverage products.

The following table shows the finalized allocation of the purchase price to the fair value of the assets acquired and liabilities assumed, based on the estimated fair value, including a summary of the identifiable classes of considered transferred, and amounts by category of assets acquired and liabilities assumed at the acquisition date:

Consideration:	
Cash	\$ 137,500
Fair value of 36,250 common shares at \$12.30 per share	445,875
Less: Liquidity discount	(108,311)
Total consideration	475,064
Fair value of net assets acquired:	
Cash	5,567
Amounts receivable	3,972
Inventory	1,640
Prepaid expenses	2,460
Property, plant, and equipment	65,688
Product formulations	221,000
Goodwill	431,414
Accounts payable and accrued liabilities	(82,661)
Deferred income tax liability	(55,250)
Non-controlling interest	(118,766)
Total net assets	475,064
Fair value of 725 common shares at \$12.30/share issued as administrative fees	8,918
Transaction expense	\$ 8,918

As at July 31, 2023, the Company has product formulations for the production of Moobert, a plantbased dairy alternative product. As at July 31, 2023, the Company recognized impairment on goodwill of \$Nil respectively (2022 - \$431,414; 2021 - \$Nil).

5. ACQUISITIONS (continued)

Bettermoo(d) Holdings Corp.

On November 12, 2021, the Company completed the acquisition of all issued and outstanding share capital of Bettermoo(d) by issuing 900,000 common shares, 1,000,000 warrants, and 70,000 stock options to Bettermoo(d)'s shareholders. The Company also issued 18,000 common shares with a value of \$297,000 as a finders' fee.

At the date of acquisition, the Company determined that Bettermoo(d) did not constitute a business as defined under IFRS 3, *Business Combinations*, and the Bettermoo(d) acquisition was accounted for as an asset acquisition. The consideration paid was determined as an equity share-based payment under IFRS 2, *Share-based* payments, and recognized at the fair value of the common shares of the Company at a price of \$16.50 per share. As a result of the transaction, the Company replaced 1,000,000 warrants, with a fair value of \$930,865, and 70,000 stock options, with a fair value of \$1,049,939. The warrants were valued using the Black-Scholes Option Pricing model using the following assumptions: Risk free rate of 0.98%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$14.00; Dividend yield of Nil% and expected life of 2 years. The stock options were valued using the Black-Scholes Option Pricing model using the Black-Scholes Option Pricing \$1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$14.00; Dividend yield of Nil% and expected life of 1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$1.45%; Volatility of 100%; Stock Price of \$16.50; Exercise price of \$1.45%; Volatility of 100%; Stock Price of \$1.45%; Volatilit

As a result of the acquisition, intangible assets were identified that met the recognition criteria under IFRS; therefore, the Company recognized the fair value of the intangible assets received and the remaining excess of the consideration paid over the fair value of the assets and liabilities assumed was expensed as transaction expense.

The following table shows the finalized allocation of the purchase price to the fair value of the assets acquired and liabilities assumed, based on the estimated fair value, including a summary of the identifiable classes of considered transferred, and amounts by category of assets acquired and liabilities assumed at the acquisition date:

Transaction expense	\$ 24,490,474
Fair value of 18,000 common shares at \$16.50 per share issued as finders' fees	297,000
Total net assets	1,015,112
Accounts payable and accrued liabilities	(144,270)
Product formulations	522,000
Deferred marketing costs	369,957
Cash	267,425
Fair value of net assets acquired:	
Total consideration	25,208,586
Fair value of 70,000 replacement stock options	1,049,939
Fair value of 1,000,000 replacement warrants	9,308,645
Fair value of 900,000 common shares at \$16.50 per share	\$ 14,850,002
Consideration:	

The Company has product formulations and related patents for the production of Moodrink, a plantbased dairy alternative beverage. Pursuant to the acquisition of Bettermoo(d) and as at July 31, 2023, the Company has retained \$Nil (July 31, 2022 - \$Nil; December 31, 2021 - \$522,000) in product formulations. As at July 31, 2023, the Company recognized impairment on product formulations of \$Nil (2022 - \$522,000; 2021 - \$Nil).

6. INVENTORY

Inventory is comprised raw materials related to the production of Moobert and related dairy alternative cheese products. During the year ended July 31, 2023, the Company recorded a \$Nil write-down on its inventory (seven months ended July 31, 2022 - \$Nil, year ended December 31, 2021 - \$10,757) and expensed \$10,643 of inventory as cost of sales (seven months ended July 31, 2022 - \$3,163, year ended December 31, 2021 - \$10,596).

7. PREPAID EXPENSES

Prepaid expenses relate to a rental deposit for the Bella's facility and prepayments rendered to thirdparty vendors for services to be incurred related to marketing and investor relations activities. During the year ended July 31, 2023, the Company impaired prepaid expenses of \$Nil (seven months ended July 31, 2022 - \$Nil, year ended December 31, 2021 – \$96,520).

8. DEFERRED MARKETING COSTS

On September 21, 2021, Bettermoo(d) entered into a marketing agreement with Adams Communications Inc. ("Adams") whereby it engaged Adams to produce marketing and promotional content for the use by Bettermoo(d). The term of the agreement is from September 21, 2021 to December 31, 2022; however, as part of the agreement, Bettermoo(d) will hold an exclusive royalty free license to use the content produced by Adams until December 31, 2024. The consideration for the services and license is as follows:

Consideration	Amount
Cash payment upon execution of the agreement	\$ 300,000
Cash payment to be made at seven months subsequent to the execution of	200,000
the Agreement	
200,000 shares upon execution of the agreement	140,000
Total	\$ 640,000

As at March 21, 2022, Bettermoo(d) had paid fully paid \$500,000 in cash and issued 200,000 common shares to Adams pursuant to the agreement.

A continuity of the deferred marketing costs is as follows:

	Amount
Balance, January 1, 2021	\$ -
Acquired from Bettermoo(d)	369,957
Accrued cash payment (paid on March 21, 2022)	200,000
Amount expensed	(71,113)
Balance, December 31, 2021	498,844
Amount expensed	(293,276)
Impairment provision	(205,568)
Balance, July 31, 2022 and July 31, 2023	\$ -

As at July 31, 2022, the Company recognized an impairment provision of the deferred marketing costs of \$205,568. On December 9, 2022, Bettermoo(d) entered into an amended and restated marketing agreement with Adams to extend the term of the contract to December 31, 2023 and increase the scope of services to be provided by paying cash of \$150,000. This is recorded as advertising and marketing in the statements of loss and comprehensive loss.

9. PROPERTY, PLANT, AND EQUIPMENT

	Manufacturing Equipment \$	Factory and Office Equipment \$	Furniture & Fixtures \$	Total \$
Cost, December 31, 2021 and 2020	-	-	-	-
Acquired from Bella's acquisition	23,028	27,977	14,683	65,688
Foreign exchange	(1,004)	(1,220)	(640)	(2,864)
Cost, July 31, 2022	22,024	26,757	14,043	62,824
Additions	-	63,186	17,900	81,086
Foreign exchange	2,868	7,681	5,838	16,387
Cost, July 31, 2023	24,892	97,624	37,781	160,297
Accumulated depreciation, December 31, 2021 and 2020 Depreciation	- 1,125	- 2,062	- 680	-
Foreign exchange	(()			3,867
Foreign exchange	(18)	(35)	(12)	
Accumulated depreciation, July 31, 2022	(18) 1,107	(35) 2,027	(12) 668	(65)
	()	()	()	(65) 3,802
Accumulated depreciation, July 31, 2022	1,107	2,027	668	(65) 3,802 17,424
Accumulated depreciation, July 31, 2022 Depreciation	1,107 3,560	2,027 10,748	668 3,116	3,867 (65) 3,802 17,424 3,248 24,474
Accumulated depreciation, July 31, 2022 Depreciation Foreign exchange	1,107 3,560 577	2,027 10,748 1,934	668 3,116 737	(65) 3,802 17,424 3,248

10. PRODUCT FORMULATIONS AND GOODWILL

Product Formulations

The Company has recognized product formulations and patents for the production of Moodrink, a plantbased dairy alternative beverage derived from oats from the acquisition of Bettermoo(d). As the Company has yet to utilize these formulations in active production, no amortization has been recognized related to these product formulations.

The Company has recognized product formulations for the production of Moobert and other variants of vegan plant-based dairy alternative cheese products from the acquisition of Bella's. Activity from the acquisition date to the year ended July 31, 2023 are minimal; therefore, no depreciation has been recognized on the product formulations for the period between acquisition and year-end.

As at July 31, 2023, the Company has recognized \$221,000 (July 31, 2022 - \$221,000, December 31, 2021 - \$522,000) in product formulations further to the impairment assessment noted below.

10. PRODUCT FORMULATIONS AND GOODWILL (continued)

Goodwill

As at July 31, 2023, the Company has recognized \$Nil (July 31, 2022 - \$431,414, December 31, 2021 - \$Nil) in goodwill pursuant to the acquisition of Bella's (Note 5). Further to the impairment assessment noted below, the goodwill was impaired from \$431,414 to \$Nil as at July 31, 2022.

Impairment of Licenses and Goodwill

Intangible assets (product formulations) and goodwill are tested annually for impairment by comparing the carrying value of the CGU to the estimated recoverable amount, where the recoverable amount is the higher of the fair value less costs of disposal and value in use. The Company determined that all of the assets and liabilities acquired from the Bettermoo(d) transaction, described in Note 5, represent one CGU. The Company determined that all of the assets and liabilities acquired from the Bettermoo(d). The recoverable amount for the Bella transaction, described in Note 5, represent one CGU. The recoverable amount for the CGU is determined using the discounted cash flow approach, which discounts the earnings projections derived from the business plans prepared by the Company. The projections reflect management's expectations of revenue, profit margins, capital expenditures, working capital, and operating cash flows, which are based on past experience and future expectations of performance.

The Company completed an impairment test for intangible assets and goodwill as at July 31, 2022 based on management's best estimates of market participant assumptions including weighted average cost of capital. The forecasts are based on management's best estimate using market participant assumptions considering historical and expected operating plans, current strategies, economic conditions, and the general outlook for the industry and markets in which the CGUs operate.

As at July 31, 2022, the Company noted indicators of impairment of the Bettermoo(d) CGU due to uncertainties related to the product formulation. The Company's impairment analysis indicated that the recoverable amount of the CGU did not exceed is carrying value and therefore the intangible asset allocated to the CGU was impaired. A resulting impairment of the product formulation of \$522,000 was recognized.

The recoverable amount of the Bella's CGUs was based on fair value less cost of disposal using a discounted cash flow model, which requires management to make a number of significant assumptions including assumptions relating to future operating plans, discount rates and future growth rates. The assumption included the Company's pre-tax weighted average cost of capital at the assessment date (level 3 within the fair value hierarchy). Management has prepared cash flow estimates for a five-year period which are extrapolated using an estimated terminal growth rate of 2.5% and a discount rate in the range (pre-tax) of 25% - 26%. The recoverable amount of the CGU was not in excess of its carry amount, and an impairment of goodwill of \$431,414 was recognized.

The Company has concluded that Bella's CGU and Bettermoo(d) CGU required an aggregate impairment of \$431,414 to goodwill and \$522,000 to intangible assets as a result of the recoverable amounts being less than the carrying amount of the CGUs as at July 31, 2022.

As at July 31, 2023, no indicators of impairment were identified. As at July 31, 2023, a 1% change in the discount rate used would not result in additional impairment of the CGUs.

11. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	July 31, 2023		July 31, 2022		December 31, 2021	
Accounts payable	\$ 756,963	\$	402,030	\$	229,532	
Accrued liabilities	94,649		60,993		258,178	
	\$ 851,612	\$	463,023	\$	487,710	

12. LOAN PAYABLE

On May 21, 2020, the Company received a Small Business Administration ("SBA") loan of US \$50,857 through an accredited lender under the Paycheck Protection Program (the "PPP") program pursuant to the Federal Government Cares Act. The loan bears interest at 1% per annum and is repayable over 18 months, with principal and interest deferred for the first year. The PPP allows for full loan forgiveness if the Company meets certain eligibility requirements, which is subject to the lender's evaluation of the Company's use of the proceeds. As at July 31, 2023, the Company determined that it could not reasonably assure whether it has met the requirements, as a result \$Nil was recognized into government grant in relation to the loan forgiveness during the year.

The SBA loan was accounted for using the effective interest rate method and was discounted using a rate of 12% per annum, with discount portion recognized as government grant. The loan was fully accreted during the seven months ended July 31, 2022. The Company recognized an interest expense of \$Nil (seven months ended July 31, 2022 – \$4,746, year ended December 31, 2021 - \$5,838) for the year ended July 31, 2023. The payments due on the SBA loan is summarized as follows:

	July 31, 2023	July 31, 2022	December 31, 2021		
Within one year	\$ 85,695	\$ 71,279	\$ 65,747		
One to two years	-	-	-		
		71,279	65,747		
Less: amount representing interest payments	-	-	-		
Total loan payable	85,695	71,279	65,747		
Loan payable – current portion	85,695	71,279	65,747		
Loan payable – long-term portion	\$-	\$ -	\$-		

On April 27, 2021, and April 28, 2021, the Company entered into loan agreements with two third-party creditors for a total of \$75,000, which are unsecured, bear interest at 3% per annum and are due on or before December 31, 2021. As at December 31, 2021, these loans have been repaid and the Company made total interest payments of \$749.

13. RELATED PARTY BALANCES AND TRANSACTIONS

Key management compensation

Related party transactions not otherwise described in these financial statements are shown below. The remuneration of the Company's directors and other members of key management, individuals who have the authority and responsibility for planning, directing, and controlling the activities of the Company are as follows:

	 ear ended July 31, 2023	Seven months ended July 31, 2022			Year ended December 31 2021		
Key Management Compensation							
Consulting fees	\$ 111,995	\$	75,146	\$	210,386		
Wages and benefits	120,000		70,000		163,983		
Share-based compensation	-		554,712		541,048		
•	\$ 231,995	\$	699,858	\$	915,417		

Included in the accounts payable and accrued liabilities is \$21,287 (July 31, 2022 – \$32,603, December 31, 2021 - \$6,890) related to the services incurred and expense reimbursements due to management and directors.

The Company has recorded an impairment loss of \$173,847 against the same amount due from Fit Products, LLC ("Fit Products") for working capital advances, resulting in a \$Nil balance as at December 31, 2021. Fit Products' sole member was a member of the Company's management. The amount before impairment bears no interest, has no stated terms of repayment and is unsecured. The impairment charge was recorded as the Company determined that the carrying amount may not be recoverable.

14. SHARE CAPITAL

a) Share capital

Authorized

Unlimited number of common voting shares without par value.

Shares in Escrow

As at July 31, 2023, the Company had 7,650,000 (July 31, 2022 – 7,650,000) shares held in escrow. Pursuant to the terms of the escrow agreement dated March 25, 2021, the remaining escrow shares will be released over a two-year period starting December 14, 2022 with 2,550,000 shares being released every 6 months thereafter.

b) Issued and outstanding

During the year ended July 31, 2023:

On June 9, 2023, the Company completed a private placement for the issuance of 238,185 units at a price of \$2.33 per unit for gross proceeds of \$554,971. Each unit consists of one common share and one half warrant, with each whole warrant exercisable at a price of \$3.50 for three years from the closing date. The warrants have a fair value of \$Nil based on the residual value method. In connection with the private placement, the Company issued 4,764 common shares as administrative fees to a third party who assisted with facilitating the transaction, valued at \$16,626.

14. SHARE CAPITAL (continued)

b) Issued and outstanding (continued)

During the year ended July 31, 2023 (continued):

On February 27, 2023, the Company completed a private placement for the issuance of 863,257 units a price of \$3.30 per unit for gross proceeds of \$2,848,747. Each unit consists of one common share and one warrant, exercisable at a price of \$4.10 for two years from the closing date. The warrants have a fair value of \$Nil based on the residual value method. In connection with the private placement, the Company issued cash finder's fees of \$119,297, issued 35,551 broker's warrants with a fair value of \$82,000, and issued 8,633 common shares as administrative fees to a third party who assisted with facilitating the transaction, valued at \$36,257.

On November 4, 2022, the Company issued 147,058 units at a price of \$3.40 per unit for gross proceeds of \$500,000. Each unit consists of one common share and one warrant, exercisable at a price of \$4.50 for three years from the closing date. The warrants have a fair value of \$Nil based on the residual value method. In connection with the private placement, the Company issued 1,471 common shares as administrative fees to a third party who assisted with facilitating The transaction, valued at \$6,985.

During the seven months ended July 31, 2022:

On June 20, 2022, the Company completed the acquisition of 80% of the issued and outstanding shares of Bella's and issued 36,250 common shares with a fair value of \$337,564. The Company also issued 7,25 common shares with a fair value of \$8,918 as administrative fees.

On January 17, 2022, in connection with the private placement closed on September 3, 2021, the Company collected outstanding share subscription receivables of \$5,000.

During the seven months ended July 31, 2022, pursuant to the exercise of stock options, the Company issued 100 common shares for proceeds of \$1,050. The fair value of stock options of \$823 was transferred from contributed surplus to share capital on the stock options exercised.

During the seven months ended July 31, 2022, pursuant to the exercise of warrants, the Company issued 900,000 common shares for proceeds of \$450,000. The fair value of warrants of \$1,399,622 was transferred from contributed surplus to share capital on the warrants exercised.

During the year ended December 31, 2021:

On November 12, 2021, an acquisition transaction was completed whereby the Company acquired all the issued and outstanding common shares of Bettermoo(d) and issued consideration of 900,000 common shares of the Company, 1,000,000 warrants, and 70,000 stock options. The Company also issued 18,000 common shares, with a fair value of \$297,000 as finders' fees.

On October 7, 2021, the Company issued 7,125 common shares with a fair value of \$85,500 to three service providers to settle debt of \$85,500.

On September 3, 2021, the Company issued 4,127,500 units at a price of \$0.80 per unit for gross proceeds of \$3,302,000. Each unit consists of one common share and one warrant, exercisable at a price of \$2.50 for two years from the closing date. The warrants have a fair value of \$Nil based on the residual value method.

- 14. SHARE CAPITAL (continued)
 - b) Issued and outstanding (continued)

During the year ended December 31, 2021 (continued):

In connection with the private placement, the Company issued 33,020 common shares as administrative fees to a third party who assisted with facilitating the transaction, valued at \$26,416.

During the year ended December 31, 2021, pursuant to the exercise of stock options, the Company issued 45,000 common shares for proceeds of \$14,400.

During the year ended December 31, 2021, pursuant to the exercise of warrants, the Company issued 1,070,000 common shares for proceeds of \$428,000.

During the year ended December 31, 2021, pursuant to the exercise of broker warrants, the Company issued 17,990 common shares for proceeds of \$4,498.

c) Warrants

Warrant transactions and the number of warrants outstanding as at July 31, 2023, as at July 31, 2022 and as at December 31, 2021 are summarized as follows:

	July 31	1	July 31		December 31, 2021		
	Number of Warrants	Weighted Average Exercise Price	Number of Warrants	Weighted Average Exercise Price	Number of Warrants	Weighted Average Exercise Price	
Outstanding, beginning	1,412,750	\$ 17.20	2,312,750	\$ 10.70	1,018,333	\$ 0.90	
Exercised	-	\$-	(900,000)	\$ 0.50	(107,000)	\$ 4.00	
Expired	-	-	-	-	(11,333)	\$ 4.00	
Granted	1,114,409	\$ 4.03	-	-	1,412,750	\$ 17.20	
Outstanding, ending	2,527,159	\$ 8.00	1,412,750	\$ 17.20	2,312,750	\$ 10.70	

The following warrants were outstanding and exercisable as at July 31, 2023:

Expiry Date	Weighted Average Remaining Contractual Life in Years	Exercise Price	Outstanding and Exercisable
September 3, 2023	0.09	\$ 25.00	412,750
February 27, 2025	1.55	\$ 4.10	848,257
November 4, 2025	2.27	\$ 4.50	147,058
June 9, 2026	2.86	\$ 3.50	119,094
November 12, 2026	3.29	\$ 5.40	1,000,000
	2.10	\$ 8.00	2,527,159

On October 6, 2022, the Company repriced the 1,000,000 warrants issued on November 12, 2021, from an exercise price of \$14.00 to an exercise price of \$5.40. On October 18, 2023, the Company extended the expiry date of 1,000,000 warrants initially granted on November 12, 2021 from November 12, 2023 to November 12, 2026.

14. SHARE CAPITAL (continued)

c) Warrants (continued)

The fair value of 1,000,000 warrants assumed from the asset acquisition of Bettermoo(d) Holdings Corp. on November 12, 2021 was calculated using the Black-Scholes option pricing model based on the following weighted average assumptions: Expected life – 2 years; Risk-free interest rate – 0.98%; Expected annualized volatility –100%; Stock price at grant date - \$16.50; Exercise price - \$14.00; and Dividend yield – 0%. The Company has used a volatility of 100% with reference to the historical record of comparable public companies.

The weighted average share price on the date of exercise for warrants was equal to \$Nil (July 31, 2022 - \$12.40; December 31, 2021 – \$11.20).

d) Broker Warrants

Broker warrant transactions and the number of warrants outstanding as at July 31, 2023, as at July 31, 2022 and as at December 31, 2021 are summarized as follows:

	July 31, 2023		July 3	1, 2022	December 31, 2021			
		Weighted		Weighted		Weighted		
	Number of	Average	Number of	Average	Number of	Average		
	Broker	Exercise	Broker	Exercise	Broker	Exercise		
	Warrants	Price	Warrants	Price	Warrants	Price		
Outstanding, beginning	-	\$-	-	\$ -	7,399	\$ 2.50		
Exercised	-	\$-	-	\$ -	(1,799)	\$ 2.50		
Expired	-	\$-	-	\$ -	(5,600)	\$ 2.50		
Granted	35,551	\$ 4.10	-	\$ -	-	\$ -		
Outstanding, ending	35,551	\$ 4.10	-	\$ -	-	\$ -		

The following broker warrants were outstanding and exercisable as at July 31, 2023:

	Weighted Average		
	Remaining Contractual		Outstanding and
Expiry Date	Life in Years	Exercise Price	Exercisable
February 27, 2025	2.08	\$4.10	35,551

The weighted average share price on the date of exercise for broker warrants was equal to \$Nil (July 31, 2022 – \$Nil; December 31, 2021 – \$Nil).

The Company applies the fair value method using the Black-Scholes option pricing model in accounting for its stock options granted. The fair value of stock options issued was calculated using the following weighted average assumptions:

	Year ended July 31, 2023	Seven months ended July 31, 2022	Year ended December 31, 2021
Risk-free interest rate	4.26%	-	-
Expected option life in years	2	-	-
Expected share price volatility*	100%	-	-
Expected forfeiture rate	-	-	-
Expected dividend yield	Nil	Nil	Nil

*The share price volatility was determined based on the Company's historical volatility and comparable entities' historical volatility in share price due to the Company's limited trading history.

14. SHARE CAPITAL (continued)

e) Stock options

The Company has a stock option plan to grant incentive stock options to directors, officers, employees and consultants. Under the plan, the aggregate number of common shares that may be subject to option at any one time may not exceed 10% of the issued common shares of the Company as of that date, including options granted prior to the adoption of the plan. The exercise price of these options is not less than the Company's closing market price on the day prior to the grant of the options less the applicable discount permitted by the CSE and will not otherwise be less than \$0.10 per share. Options granted may not exceed a term of five years. All options vest when granted unless otherwise specified by the Board of Directors.

Stock options transactions and the number of stock options outstanding as at July 31, 2023, as at July 31, 2022 and as at December 31, 2021 are summarized as follows:

	July 31, 2023		July 31, 2022		Decembe	r 31, 2021
		Weighted		Weighted		Weighted
	Number	Average	Number	Average	Number	Average
	of	Exercise	of	Exercise	of	Exercise
	Options	Price	Options	Price	Options	Price
Outstanding, beginning	443,400	\$ 10.36	290,000	\$ 8.70	9,500	\$ 3.20
Granted	-	\$-	155,000	\$ 13.50	290,000	\$ 8.70
Exercised	-	\$-	(100)	\$ 10.50	(4,500)	\$ 3.20
Forfeited	-	\$-	(1,500)	\$ 10.50	(5,000)	\$ 3.20
Outstanding, ending	443,400	\$ 10.36	443,400	\$ 10.36	290,000	\$ 8.70

The following stock options were outstanding and exercisable as at July 31, 2023:

Expiry Date	Weighted Average Remaining Contractual Life in Years	Exercise Price	Outstanding and Exercisable
July 9, 2026	2.94	\$ 10.50	218,400
November 12, 2026	3.29	\$ 3.00	70,000
January 25, 2027	3.49	\$ 13.50	155,000
	3.19	\$ 10.36	443,400

The Company applies the fair value method using the Black-Scholes option pricing model in accounting for its stock options granted. The fair value of stock options issued was calculated using the following weighted average assumptions:

	Year ended July 31, 2023	Seven months ended July 31, 2022	Year ended December 31, 2021
Risk-free interest rate	-	1.64%	1.06%
Expected option life in years	-	5 years	5 years
Expected share price volatility*	-	61%	100%
Expected forfeiture rate	-	-	-
Expected dividend yield	-	Nil	Nil

*The share price volatility was determined based on the Company's historical volatility and comparable entities' historical volatility in share price due to the Company's limited trading history.

15. SUPPLEMENTAL CASH FLOW

	For the year ended July 31, 2023	For the seven months ended July 31, 2022	For the year ended December 31, 2021
Cash paid during the period			
Interest	\$ -	\$ -	\$ 749
Non-cash financing and investing activities			
Fair value transferred on exercise of stock options	\$ -	\$ 823	\$ 8,247
Fair value transferred on exercise of warrants	\$ -	\$ 1,825,387	\$ 79,961
Fair value transferred on exercise of broker's warrants	\$ -	\$ -	\$ 2,462
Fair value of shares issued as consideration for Bella's	\$ -	\$ 337,564	\$ -
Fair value of shares issued as consideration for Bettermoo(d)	\$ -	\$ -	\$ 14,850,002
Fair value of warrants issued as consideration for Bettermoo(d)	\$ -	\$ -	\$ 9,308,645
Fair value of options issued as consideration for Bettermoo(d)	\$ -	\$ -	\$ 1,049,939
Impairment of inventory to cost of goods sold	\$ -	\$ -	\$ 10,757
Fair value of broker's warrants issued	\$ 82,000	\$ -	\$ -
Share based compensation	\$ -	\$ 1,103,503	\$ 1,810,000

16. NON-CONTROLLING INTEREST

The Company's 80% interest in Bella's is consolidated into the Company's consolidated financial statements. The 20% interest attributable to a minority shareholder is presented as "non-controlling interest" within shareholders' equity on the consolidated statement of financial position.

The following table summarizes the non-controlling interest relating to Bella's as at July 31, 2023, as at July 31, 2022, and as at December 31, 2021:

	 ar ended y 31, 2023	 en months ended y 31, 2022	Dece	r ended mber 31, 2021
Balance, beginning of the period	\$ 110,325	\$ -	\$	-
Non-controlling interest on acquisition of Bella's (Note 5)	-	118,766		-
Share of income (loss) for the period)	(107,349)	(8,441)		-
Foreign exchange on translation	-	-		-
Balance, end of the period	\$ 2,976	\$ 110,325	\$	-

16. NON-CONTROLLING INTEREST (continued)

The following table summarizes the consolidated financial position for Bella's as at July 31, 2023, as at July 31, 2022, and as at December 31, 2021:

	July 31, 2023		y 31, 022	December 31, 2021	
Assets					
Current	\$ 28,574	\$	85,672	\$	
Non-current	356,823		280,022		
	385,397		365,694		
Liabilities					
Current	111,767		58,818		
Non-current	-		-		
	111,767		58,818		
Net assets	273,630		306,876		

The following table presents the loss and comprehensive loss of Bella's for the year ended July 31, 2023, for the seven-month period ended July 31, 2022, and for the year ended December 31, 2021:

	r ended July 31, 2023	en months ended y 31, 2022	ear ended cember 31, 2021
Profit (loss) attributable to non-controlling interest	\$ (107,455)	\$ (8,441)	\$ -
Foreign exchange on translation adjustment	(987)	170	-
Comprehensive (loss) attributable to non-controlling interest	\$ (108,442)	\$ (8,271)	\$ -

17. FINANCIAL INSTRUMENTS

The carrying values of cash, amounts receivable, accounts payable and accrued liabilities and loan payable approximate their fair values due to their short-term nature.

a) Credit risk

Credit risk is the risk of an unexpected loss if a customer or third party to a financial instrument fails to meet its contractual obligations. The maximum credit risk the Company is exposed to is 100% of cash and its receivables. The Company's cash is held at a large Canadian financial institution. At July 31, 2023, amounts receivable of \$233,756 included \$227,016 of receivables related to refundable government goods and services tax and trade receivables of \$6,740.

b) Liquidity risk

Liquidity risk is the risk that the Company will be unable to meet its financial obligations as they fall due. The Company's objective to managing liquidity risk is to ensure that it has sufficient liquidity available to meet its liabilities when due. The accounts payable and accrued liabilities are typically due in 30 days, which are settled using cash. As at July 31, 2023, the Company has a working capital deficiency of \$14,790.

Management is considering different alternatives to secure adequate debt or equity financing to meet the Company's short term and long-term cash requirement.

At present, the Company's operations do not generate positive cash flow. The Company's primary source of funding has been the issuance of equity securities. Despite previous success in acquiring financing, there is no guarantee of obtaining future financings.

c) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates and interest rates, will affect the Company's operations, income, or the value of the financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the returns. The Company is exposed to market risk as follows:

i) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The Company is not exposed to significant interest rate risk due to the short-term to maturity of its financial instruments. The Company had no interest rate swap or financial contracts in place as at July 31, 2023. Interest rate risk is minimal as promissory notes have a fixed interest rate.

ii) Price risk

The Company has limited exposure to price risk with respect to equity prices. Equity price risk is defined as the potential adverse impact on the Company's profit or loss due to movements in individual equity prices or general movements in the level of the stock market.

18. CAPITAL MANAGEMENT

The Company's objective when managing capital is to safeguard its ability to continue as a going concern. In order to facilitate the management of its capital requirements, the Company prepares periodic budgets that are updated as necessary. The Company manages its capital structure and adjusts it to effectively support the Company's objectives. In order to pay for general administrative costs, the Company will raise additional amounts as needed.

The Company reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. The Company considers shareholders' equity and working capital as components of its capital base. The Company may access capital through the issuance of shares or the disposition of assets. Management historically funds the Company's expenditures by issuing share capital rather than using capital sources that require fixed repayments of principal and/or interest. The Company is not subject to externally imposed capital requirements and does not have exposure to asset-backed commercial paper or similar products. The Company believes it will be able to raise additional equity capital as required, but recognizes the uncertainty attached thereto. There were no changes to the Company's approach to capital management during the year ended July 31, 2023.

19. CONTINGENCIES

The Company may be involved in legal claims or disputes that arise in the normal course of operations. Management is of the opinion that the outcome of such claim(s) or potential claim(s), if any, will not have a material adverse impact on the Company's financial position or results of operations. Accordingly, no provision was made for the outstanding claim as at the date of the consolidated financial statements.

20. INCOME TAXES

Income tax expense differs from the amount that would result from applying Canadian federal and provincial income tax rates to earnings before income taxes. A reconciliation of income taxes at statutory rates with reported taxes is as follows:

	July 31, 2023	July 31, 2022	December 31, 2021
Loss before income taxes	\$ (3,616,003)	\$ (4,478,391)	\$ (28,842,121)
Statutory income tax rate	27%	27%	27%
Income tax benefit computed at statutory tax rate	(966,000)	\$ (1,194,000)	\$ (7,787,000)
Non-deductible items (net)	1,000	718,000	7,020,900
Different effective tax rates in foreign jurisdiction	-	8,000	-
Other	-	(52,838)	(123,900)
Unrecognized benefit of deferred income tax assets	965,000	491,000	892,000
Income tax expense (recovery)	\$ -	\$ (29,838)	\$ -

20. INCOME TAXES (continued)

The significant components of the Company's unrecognized temporary differences for July 31, 2023, the seven-month period ended July 31, 2022, and the year ended December 31, 2021, are presented below:

	July 31, 2023	July 31, 2022	December 31, 2021
Non-capital losses carried forward	\$ 4,562,000	\$ 3,596,000	\$ 3,065,000
Intangible assets	(55,000)	(55,000)	-
Property, plant, and equipment	4,000	-	-
Share issuance costs	29,000	5,000	13,000
	4,540,000	3,546,000	3,078,000
Unrecognized temporary differences	(4,540,000)	(3,569,000)	(3,078,000)
Recognized temporary differences	\$ -	\$ (23,000)	\$

As at July 31, 2022, the Company had estimated Canadian non-capital losses of \$9,647,000 in tax loss carry forwards. These non-capital losses are available to be carried forward and applied against taxable income earned in Canada over the next 20 years and expire between 2039 and 2043. The Company had estimated Austrian non-capital losses of \$647,000 in tax carry forwards. These non-capital losses are available to be carried forward and applied against taxable income earned in Austria indefinitely. The Company has estimated U.S. state and local net operating losses of \$6,047,000. These non-capital losses are available to be carried forward and applied against taxable jurisdiction income in the U.S. over the next 20 years and expire between 2038 and 2043. The deferred tax benefit of these tax losses has not been recognized as an asset due to the uncertainty or realizing net income in future tax years.

21. SEGMENTED INFORMATION

The Company has two reportable operating segments, Moodrink and Moofrais & Moobert. Moodrink is a vegan oat-based beverage in the development stages in Canada. Moofrais & Moobert is a vegan nutbased cheese alternative product that is manufactured and distributed for sale in Austria. The segments are separately managed for reporting purposes.

Performance is measured based on segment net income before incomes taxes, as included in the internal management reports reviewed by the Company's chief operating decision maker. Management has determined that this measure is the most relevant in evaluating segment results.

21. SEGMENTED INFORMATION (continued)

The following table summarizes the Company's reportable operating segments for the period ended July 31, 2023:

		Moofrais &		
	Moodrink	Moobert	Corporate	Total
	\$	\$	\$	\$
Segment Information				
Revenue	-	46,300	-	46,300
Cost of sales	-	(10,643)	-	(10,643)
Operating expenses	(1,703,719)	(577,821)	(1,370,127)	(3,651,666)
Other expenses	-	-	6	-
Net loss	(1,703,719)	(542,164)	(1,370,121)	(3,616,003)
Total assets	202,637	385,397	691,307	1,279,340
Property, plant and equipment	-	135,823	-	135,823
Intangible assets	-	221,000	-	221,000
Liabilities	401,716	111,767	446,824	960,307

The following table summarizes the Company's reportable operating segments for the period ended July 31, 2022:

	Moofrais &			
	Moodrink	Moobert	Corporate	Total
	\$	\$	\$	\$
Revenue	-	4,891	-	4,891
Cost of sales	-	(3,163)	-	(3,163)
Operating expenses	(1,414,948)	(40,064)	(749,837)	(2,204,849)
Depreciation	-	(3,867)	-	(3,867)
Impairment of deferred marketing costs	(205,568)	-	-	(205,568)
Impairment of goodwill	-	(431,414)	-	(431,414)
Impairment of product formulations	(522,000)	-	-	(522,000)
Income tax recovery	-	29,838	-	29,838
Share based compensation	-	-	(1,103,503)	(1,103,503)
Transaction expense	-	-	(8,918)	(8,918)
Net loss	(2,142,516)	(443,779)	(1,862,258)	(4,448,553)
Total assets	62,849	365,695	290,370	718,914
Property, plant and equipment	-	59,022	-	59,022
Intangible assets	-	221,000	-	221,000
Liabilities	151,176	81,858	324,308	557,342

21. SEGMENTED IFORMATION (continued)

The following table summarizes the Company's reportable operating segments for the period ended December 31, 2021:

	Moodrink	Corporate	Total
	\$	\$	\$
Revenue	13,989	-	13,989
Cost of sales	(21,353)	-	(21,353)
Operating expenses	(176,562)	(2,087,354)	(2,263,916)
Share based compensation	-	(1,810,000)	(1,810,000)
Impairment of amount due from related			. ,
party	-	(173,847)	(173,847)
Impairment of prepaid expense	-	(96,520)	(96,250)
Transaction expense	-	(24,490,474)	(24,490,474)
Net loss	(183,926)	(28,658,195)	(28,842,121)

The Company's non-current, non-financial assets are located in the following geographical areas:

July 31, 2023	Canada	Austria	Total
	\$	\$	\$
Property, plant, and equipment	-	135,823	135,823
Product formulation	-	221,000	221,000
Total	-	356,823	356,823
July 31, 2022	Canada	Austria	Total
	\$	\$	\$
Property, plant, and equipment	-	59,022	59,022
Product formulation	-	221,000	221,000
Total	-	280,022	280,022
December 31, 2021	Canada	Austria	Total
	\$	\$	\$
Property and equipment	-	-	-
Product formulation	522,000	-	522,000
Total	522,000	-	522,000

22. COMPARATIVE FIGURES

The Company changed its year end from December 31, 2022 to July 31, 2022. Accordingly, the comparative figures for the statement of changes in shareholders' equity, statements of loss and comprehensive loss, and statements of cash flows are for the seven months ended July 31, 2022 and the year ended December 31, 2021.

23. SUBSEQUENT EVENTS

On September 3, 2023, 412,750 warrants with an exercise price of \$25 expired unexercised.

On October 18, 2023, the Company extended the expiry date of 1,000,000 warrants initially granted on November 12, 2021 from November 12, 2023 to November 12, 2026.