

**ENDEAVOR TRUST CORPORATION**

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# Bettermoo(d) Food Corporation

Via SEDAR

August 23, 2023

**TO ALL APPLICABLE REGULATORS AND EXCHANGES**

**RE: Bettermoo(d) Food Corporation (the "Issuer")  
Notice of Meeting and Record Dates**

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	<b>Meeting Type</b>	Annual General & Special Meeting
2	<b>Record Date for Notice of Meeting</b>	September 18, 2023
3	<b>Record Date for Voting (If Applicable)</b>	September 18, 2023
4	<b>Beneficial Ownership Determination Date</b>	September 18, 2023
5	<b>Meeting Date</b>	October 25, 2023
6	<b>Meeting Location</b>	Vancouver, BC
7	<b>Voting Securities Details</b>	
8	<b>Description (Class)</b>	Common
9	<b>ISIN / CUSIP</b>	CA08772W2076 / 08772W207
10	<b>Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBOs)</b>	No
11	<b>Issuer paying for mailing to Objecting Beneficial Owners (OBOs)</b>	No
12	<b>Notice and Access</b>	
	<b>Beneficial Holders</b>	No
	<b>Registered Holders</b>	No
	<b>Stratification Level</b>	Not Applicable
13	<b>Material Selection</b>	S - All & Special Materials

Regards,

**Endeavor Trust Corporation**

Agent for Bettermoo(d) Food Corporation