

CSE: MOOO OTCQB: MOOOF FWB: 015, WKN: A3DNBE

NEWS RELEASE

bettermoo(d) Announces Closing of Non-Brokered Private Placement

Vancouver, British Columbia, Canada – November 4, 2022 – bettermoo(d) Food Corporation (CSE: MOOO), (OTCQB: MOOOF), (Frankfurt: 0I50, WKN: A3DNBE) (the "Company" or "bettermoo(d) Food"), is pleased to announce that it has completed a non-brokered private placement (the "Financing") of 1,470,588 units (the "Units") at a price of \$0.34 per Unit for gross proceeds of \$500,000.00. Each Unit consists of one (1) share (each, a "Share") and one (1) transferable Share purchase warrant (each, a "Warrant"). Each Warrant entitles the holder thereof to purchase one (1) additional Share of the Company for a period of two years from closing at a price of \$0.45 per Share.

The net proceeds from the Financing will be used for working capital and general corporate purposes of the Company.

In connection with completion of the Financing, the Company issued 14,706 Shares of the Company to a third-party in consideration for administrative services rendered in connection with the Financing.

Pursuant to applicable securities laws, all securities issued under the Financing are subject to a statutory hold period of four months and a day expiring on March 5, 2023.

ABOUT BETTERMOO(D) FOOD CORPORATION

bettermoo(d) Food Corporation is an innovative beverage company focused on delivering high quality products through online and in-store retail platforms. Bettermoo(d) Food Corporation utilizes social media to deliver educational experiences for their customer base while demonstrating - pioneering beverage technologies.

ON BEHALF OF THE BOARD of DIRECTORS

Steve Pear Chief Executive Officer and Director bettermoo(d) Food Corporation

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The CSE does not accept responsibility for the adequacy or accuracy of this release.

This news release includes certain "forward-looking statements" under applicable Canadian securities legislation, including the anticipated use of the proceeds of the Financing and the corporate objectives of the Company. Forward-looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward looking statements. Such factors include, but are not limited to general business, economic, competitive, political, and social uncertainties, and uncertain capital markets. Readers are cautioned that actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.