

BETTERMOO(D) FOOD CORPORATION

**NOTICE OF ANNUAL GENERAL & SPECIAL MEETING
OF SHAREHOLDERS
TO BE HELD ON NOVEMBER 25, 2022**

AND

INFORMATION CIRCULAR

October 18, 2022

This document requires immediate attention. If you are in doubt as to how to deal with the documents or matters referred to in this Information Circular, you should immediately contact your advisor.

BETTERMOO(D) FOOD CORPORATION
Suite 800 - 1199 West Hastings Street
Vancouver, BC V6E 3T5

NOTICE OF ANNUAL GENERAL & SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS GIVEN THAT an annual general and special meeting (the “**Meeting**”) of the holders of common shares (the “**Shareholders**”) of Bettermoo(d) Food Corporation (“**Bettermoo(d)**” or the “**Company**”) will be held at Suite 800 - 1199 West Hastings Street, Vancouver, BC V6E 3T5, on November 25, 2022, at 10:30 a.m. (Vancouver time), for the following purposes:

1. to receive the Company’s audited financial statements for the fiscal year ended December 31, 2021, and 2020;
2. to set the number of directors;
3. to elect directors of the Company to hold office until the next annual meeting of Shareholders;
4. to appoint Dale Matheson Carr-Hilton Labonte, LLP, as the Company’s auditor for the ensuing year and to authorize the board of directors to fix the remuneration to be paid to the auditor;
5. to consider, and if thought appropriate, to pass, with or without variation, an ordinary resolution ratifying, confirming, and approving the Company’s new equity incentive plan as more particularly described in the accompanying information circular (“**Circular**”); and
6. to transact such other business as may be properly brought before the Meeting or any adjournment thereof.

The Company’s board of directors (the “**Board**”) has fixed October 18, 2022, as the record date for the determination of Shareholders entitled to receive notice of and to vote at the Meeting and at any adjournment or postponement thereof. Each registered Shareholder at the close of business on that date is entitled to receive such notice and to vote at the Meeting in the circumstances set out in the accompanying Circular.

If you are a registered Shareholder of Bettermoo(d) and are unable to attend the Meeting in person, please complete, date and sign the accompanying form of proxy and deposit it with Bettermoo(d)’s transfer agent, Endeavor Trust Corporation at 702 – 777 Hornby Street, Vancouver, BC V6Z 1S4, no later than 10:30 a.m. on November 23, 2022 or at least 48 hours (excluding Saturdays, Sundays and holidays recognized in the Province of British Columbia) before the time and date of any adjournment or postponement of the Meeting.

If you are a non-registered Shareholder and received this notice of Meeting (“**Notice**”) and accompanying materials through a broker, a financial institution, a participant, a trustee or administrator of a self-administered retirement savings plan, retirement income fund, education savings plan or other similar self-administered savings or investment plan registered under the *Income Tax Act* (Canada), or a nominee of any of the foregoing that holds your securities on your behalf (the “**Intermediary**”), please complete and return the materials in accordance with the instructions provided to you by your Intermediary.

Dated at Vancouver, BC, this October 18, 2022.

BY ORDER OF THE BOARD OF DIRECTORS

(signed) “*Steven Pear*”

Steven Pear
Director and Chief Executive Officer