

HAPPY GUT BRANDS

CSE: HAPY
OTCQB: HPYGF
FWB OI5, WKN: A2QK6P

NEWS RELEASE

Happy Gut Brands Announces Appointment of Nima Bahrami, CEO of Dairy Alternative Company bettermoo(d), to Board of Directors

Vancouver, British Columbia, Canada – May 18, 2022 – **Happy Gut Brands Limited** (CSE: **HAPY**), (OTCQB: **HPYGF**), (Frankfurt: **OI5**, WKN: **A2QK6P**) (the “**Company**” or “**Happy**”), formerly known as Happy Supplements Inc., an innovative beverage company focused on delivering high quality beverages through both online and local market retailers, announces that Mr. Stephen Horgan has elected to resign as a director of the Company effective immediately. As a successor to Mr. Horgan, the Company is pleased to announce the immediate appointment of Mr. Nima Bahrami to the Company’s board of directors. The Company would like to thank Mr. Horgan for his contribution and wish him well in his future endeavors.

Nima Bahrami

Mr. Bahrami is a successful entrepreneur whose professional career has been focused in the areas of natural health, and finance. He has geared much of his professional career to focus on business development and strategic planning, and the successful integration of health and wellness product lines with publicly traded companies. In his roles Mr. Bahrami has delivered substantial strategic and operational progress, delivering value for stakeholders, while developing a distinct and cohesive culture, focused on customer care and service. Mr. Bahrami holds an MBA from Cardiff University.

Mr. Bahrami is also a Director for Blender Bites Limited an award-winning Canadian publicly traded plant-based functional food company, as well as the CEO of bettermoo(d) Holdings Corp. (“**bettermoo(d)**”), Happy Gut Brand’s wholly-owned vegan dairy alternative company.

Nima has led all business development and operational aspects of bettermoo(d), and his success will be value-added to the implementation and execution of Happy’s strategic business plan and future growth.

“As CEO of our most successful subsidiary bettermoo(d), Nima has demonstrated impressive business acumen and professionalism. Under his stewardship, bettermoo(d) has garnered significant brand awareness, incorporated applauded technological advancements, and has developed a product that we believe will rival some very well-known competitors in the vegan and plant-based dairy markets. Since the bettermoo(d) acquisition, Happy has witnessed an increase in investor awareness. As bettermoo(d)’s CEO, Nima has played a direct and significant role in this uptake. We are thrilled to have Nima join the Company in the official capacity as a board member, and we look forward to mirroring some of his successes within our parent company,” stated Steven Pear, Happy Gut Brands’ CEO.

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ABOUT HAPPY GUT BRANDS LIMITED

Happy Gut Brands is an innovative beverage company focused on delivering high quality beverages, both online and through local market retailers. Happy Supplements utilizes social media to deliver educational experiences with their customer base while demonstrating their innovative beverage technology.

ON BEHALF OF THE BOARD OF DIRECTORS

Steve Pear
Chief Executive Officer and Director
Happy Gut Brands Limited

For further information please contact:

investors@happygutbrands.com

www.happygutbrands.com

Phone: 1-855-715-1865

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