

SBD Capital Corp. Announces Strategic Partnership With Pota Brands

TORONTO, May 14, 2018 -- SBD Capital Corp. (the "Company") is pleased to announce a strategic partnership with Pota Brands ("Pota") to distribute Secret Barrel Rum and XM Rum in Saskatchewan and Manitoba.

"We are very pleased to be partnering with Pota to develop and expand the market for Secret Barrel Rum and XM Rum in Saskatchewan and Manitoba. We are thrilled to have identified a partner with a track record, vision and significant experience to successfully manage and execute in these new markets," said Adam MacDonald, President at SBD Capital Corp.

"We're absolutely thrilled to add Secret Barrel to the Pota portfolio. The pure, small batch approach maps perfectly to the Pota vision of delivering on evolving consumer preferences for pure, inspired, and authentic alcoholic and non-alcoholic beverages. We are looking forward to working with the entire team at Secret Barrel in building the next iconic rum brand," commented Johann Lozinski, President of Pota Brands.

About SBD Capital Corp.

SBD Capital Corp. was established in 2017 to identify and make investments in venture and early stage craft alcohol companies, focusing on innovative brands built around human capital. As a pioneer in craft alcohol investing, the Company remains committed to innovation, social partnerships and sustainable growth. SBD Capital Corp. works closely with the skilled leadership teams of their portfolio companies to provide the support and resources needed to transform emerging companies into global leaders.

About Pota Brands Inc.

Pota Brands is committed to meeting the needs of evolving consumer preferences in the beverage industry. Focused on a pure, and authentic approach to our brands, we are underpinned by the premise that conventional and non-craft approaches to beverage simply don't deliver the wholesome, clean deck that millennial consumers are seeking.

Our alcoholic and non-alcoholic brands are geared to consumers who are fueled by tenacity, pride, and an unyielding independent spirit. National brands and large volume production simply won't suffice. The 'story' matters – And Pota Brands delivers. www.potabrands.com

FOR FURTHER INFORMATION PLEASE CONTACT:

SBD Capital Corp.

Brian Murray

Chief Executive Officer

Tel: (416) 985-7810 Fax: (647) 438-6246

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