

WHITE PINE RESOURCES INC.

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FOR IMMEDIATE RELEASE

**WHITE PINE ANNOUNCES STRATEGIC ACQUISITION
OF ALBERTA BASED MICRO-DISTILLERY**

TORONTO, ONTARIO – July 26, 2017 – White Pine Resources Inc. (the “**Company**”) announces that it has signed an agreement to acquire 100% of the outstanding shares of Secret Barrel Distillery Corporation (“**Secret Barrel**”) from J Adam MacDonald in consideration of 2 million common shares of the Company and a working capital advance to Secret Barrel of \$175,000.

Secret Barrel is a small batch rum distillery which produces, markets and distributes premium craft rum in Alberta and other parts of Canada. It operates from its headquarters in Calgary, Alberta.

White Pine Resources Inc. intends to help Secret Barrel grow its business by making additional working capital available through its access to the public markets.

This transaction is anticipated to close on or about August 15, 2017.

FOR FURTHER INFORMATION PLEASE CONTACT:

White Pine Resources Inc.

Brian Murray

President

Brian Murray

President & Chief Executive Officer

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This news release contains certain “forward-looking information” within the meaning of applicable securities law. Forward looking information is frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate”, “may”, “will”, “would”, “potential”, “proposed” and other similar words, or statements that certain events or conditions “may” or “will” occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the information is provided, and is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company’s Management’s Discussion and Analysis. The Company undertakes no obligation to update forward-looking information if circumstances or management’s estimates or opinions should change, unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.