



SUITE 301
141 ADELAIDE STREET WEST
TORONTO, ONTARIO
M5H 3L5
TEL (416) 628-6626
FAX (416) 628-5911
EMAIL info@whitepineresources.ca

FOR IMMEDIATE RELEASE
March 22, 2011
Toronto, Ontario

TSX Venture Exchange
Symbol: WPR
Shares Outstanding: 28,512,659

White Pine Announces Appointment of Robert Cudney as Officer and Director

Toronto, Ontario March 22, 2011. White Pine Resources Inc. (TSX-V:WPR) (“**White Pine**” or the “**Company**”) announces the appointment of Robert Cudney as its new President and Chief Executive Officer. Mr. Cudney has also joined White Pine’s Board of Directors. John Tait has resigned as the Chief Executive Officer of the Company as well as a Director of the Company. Mr. Tait has been retained by the Company to act in a consulting capacity.

Robert Cudney founded Northfield Capital Corp. (“**Northfield**”), a TSX Venture Exchange listed merchant bank and serves as its President and Chief Executive Officer. Northfield is White Pine’s largest shareholder. Mr. Cudney also serves as a Director of several other public companies.

About White Pine Resources Inc.

White Pine is a Canadian based mineral exploration company primarily focused on the exploration and development of mineral deposits in Canada.

For further information please contact:

Robert Cudney, President and CEO

White Pine Resources Inc.

(416) 628-6626

(416) 628-5911 (FAX)

Email: info@whitepineresources.ca

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of WPR, including, but not limited to the impact of general economic conditions, industry conditions, and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.