

## **BLACKHAWK GROWTH'S CANNABIS INFUSED EDIBLE BRAND SPACED FOOD HIRES BRANDING AND MARKETING FIRM FOR PRODUCT LAUNCH**

Vancouver, British Columbia – August 13, 2021 – Blackhawk Growth Corp. (CSE:BLR; Frankfurt:0JJ; US-OTC:BLRZF) (the “**Company**”), is pleased to announce that its Cannabis edible brand, Spaced Food, has retained *Our Dayjob* for the upcoming retail launch. In addition, they have also added Shealeigh Afton as a dedicated brand strategist to oversee the product launch and PR deployment.

Lead by Corey Way and Doug Izon, *Our Dayjob* will be directly involved in building out the fluid identity of the Spaced Food brand, retail engagement and developing all brand communications. Targeting and building fans of the Spaced Food brand with a concise and uniform message. All store displays, budtender training materials, and merchandise will be crafted by *Dayjob*. More information can be found on their website [www.ourdayjob.com](http://www.ourdayjob.com)

Shaeleigh Afton is a digital and branding strategist with a reputation for building innovative, out of the box digital and impactful campaigns across all digital channels, from start to finish. In the past, Shaeleigh formerly held positions as Director of Digital Marketing at cannabis CPG start up H12 Brands, Founder of cannabis accessories brand Ouid, Marketing Manager at Canadian startup Amped & Co / My Cinema Lightbox as well as Director of E-Commerce at Gotstyle, a Canadian Fashion Powerhouse.

“Spaced Food has weaponized its launch,” says Frederick Pels, CEO of Blackhawk Growth Corp. “With the addition of *Our Dayjob* and Shealeigh Afton to the team, we now have one of the best marketing and messaging teams in the industry added to Spaced Food’s revolutionary product line. I look forward to our next steps together.”

### **About Spaced Food**

Spaced Food is launching edibles into ORBIT using high tech, space-age science! We’ve taken our love of cannabis and combined it with a unique product that solves every problem with current cannabis edibles. Spaced Food is shelf-stable, requires no refrigeration and tastes AMAZING!

### **About Blackhawk Growth**

Blackhawk Growth is an investment issuer looking to create substantial value for our shareholders through the acquisition and development of high growth opportunities. The company has focused its investments in the health, cannabis and CBD industries in both Canada and the United States. Its portfolio of companies includes Sac Pharma, LeichtMind Clinics, Noble Hemp, Spaced Food and NuWave Foods.

The company diligently posts updates through videos from the official company YouTube channel <https://www.youtube.com/channel/UCs4f2t3yAvOGhNLjgNOy-A>

Please join the conversation on our Blackhawk group supporter's telegram group at <https://t.me/Blackhawkgrowthcorp> and visit us online at <https://www.blackhawkgrowth.com/>

For more information on Blackhawk, please visit our website at:

<https://www.blackhawkgrowth.com/>

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***Cautionary Note Regarding Forward-Looking Statement***

*All statements in this press release, other than statements of historical fact, are "forward-looking information" with respect to the Company within the meaning of applicable securities laws, including with respect to the future prospects of the business of the Company and its portfolio companies. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks and uncertainties include but are not limited to those identified and reported in the Company's public filings under the Company's SEDAR profile at [www.sedar.com](http://www.sedar.com). Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.*