

BLACKHAWK RECEVIES CORRESPONDANCE FROM HEALTH CANADA REGARDING ITS ExProbe SARS-CoV-2 TESTING KITS AND RETAINS INVESTOR RELATIONS AND MARKETING FIRM

Vancouver, British Columbia – January 11, 2021 – Blackhawk Growth Corp. (CSE:BLR; Frankfurt:0JJ; US-OTC:BLRZF) (the "**Company**"), is pleased to announce that it has received correspondence from Health Canada on Friday, January 8th requesting additional information to be provided for its ExProbe SARS-CoV-2 Testing Kit. Blackhawk is working with the manufacturer and its compliance team to ensure the requested information is provided in short-order. Health Canada has provided a timeline of 10 days to submit the information with the option of a 30-day extension if required.

Blackhawk will continue to update its shareholders as the application process with Health Canada proceeds.

Blackhawk makes no representations or provides any guarantees on Health Canada's review timelines.

Blackhawk Growth is also excited to announce that the Company has engaged Toronto-based marketing firm North Equities Corp. ("North Equities" or "NE"). The company specializes in various social media platforms, to facilitate greater investor engagement and widespread dissemination of the Company's news as well as generating accessible content showcasing Blackhawk and its initiatives. Through their marketing capabilities on various social media platforms, their intended purpose is to widen the communication outreach while providing up-to-date information about Blackhawk to a much larger audience.

About North Equities

The North Equities team has more than 100 team-years of equity experience and has helped more than 200 companies acquire more than 120k+ investors combined. With the perfect combination of expertise, tactics, and a track record in fundraising and marketing, North Equities has created the next evolution of investor engagement and marketing.

For further information please contact:

Frederick Pels, Chief Executive Officer

(403)-991-7737

fred@blackhawkgrowth.com

Cautionary Note Regarding Forward-Looking Statement

All statements in this press release, other than statements of historical fact, are "forward-looking information" with respect to the Company within the meaning of applicable securities laws. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks and uncertainties include but are not limited those identified and reported in the Company's public filings under the Company's SEDAR profile at www.sedar.com. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.