

PRESS RELEASE

DIVESTCO GRANTS STOCK OPTIONS AND PERFORMANCE SHARE UNITS

July 27, 2011, Calgary, AB (TSX-V: DVT) – Divestco Inc. ("Divestco" or the "Company") announces that it has granted 2,580,000 stock options pursuant to its previously approved stock option plan to directors, officers and employees of the Company. The options were granted at an exercise price of \$0.165 per share for a period of five years. In addition, the Company granted 900,000 performance share units ("PSUs") pursuant to its previously approved PSU plan to directors, officers and employees. The grants are subject to the approval by the TSX Venture Exchange.

Divestco is an exploration services company that provides a comprehensive and integrated portfolio of data, software, and services to the oil and gas industry. Through continued commitment to align and bundle products and services to generate value for customers, Divestco is creating an unparalleled set of integrated solutions and unique benefits for the marketplace. Divestco's breadth of data, software and services offers customers the ability to access and analyze the information required to make business decisions and to optimize their success in the upstream oil and gas industry. Divestco is headquartered in Calgary, Alberta, Canada and trades on the TSX Venture Exchange under the symbol "DVT".

For more information please contact:

Divestco Inc.

(www.divestco.com)

Mr. Stephen Popadynetz CEO, President and CFO Tel 587-952-8152 Mr. Danny Chiarastella Vice President, Finance Tel 587-952-8027

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchanges) accepts responsibility for the adequacy or accuracy of this news release.