

## **Cresco Labs Expands Sunnyside in East Central Florida with New Store in Palm Bay**

CHICAGO--(BUSINESS WIRE)--August 7, 2023--Cresco Labs (CSE:CL) (OTCQX:CRLBF) (FSE: 6CQ) (“Cresco” or “the Company”), a vertically integrated, multi-state operator and the cannabis industry’s No. 1 producer of branded products, today announced the opening of its 32<sup>nd</sup> Florida dispensary in Palm Bay. Located at 1260 Malabar Rd., Sunnyside Palm Bay resides along a high-traffic, primary retail corridor directly off the intersection of FL-514 and I-95 (East Florida’s Major North-South Interstate) where people shop, eat and commute daily. The new store brings the Company’s nationwide network to 69 dispensaries.

“We continue to expand the Sunnyside brand and increase access to top-quality cannabis products in the most meaningful Florida markets,” said Charlie Bachtell, CEO and Co-founder of Cresco Labs. “Palm Bay is the most populous city in Brevard County with over 129,000 residents, and the city’s location just southeast of Orlando will enable Sunnyside Palm Bay, along with our many other stores in the East Central Florida region, to serve tens of thousands of patients with their cannabis needs.”

Sunnyside Palm Bay is dedicated to helping qualified patients unlock all the benefits that cannabis can provide. The store has one of the largest, most diverse assortments among Florida dispensaries, offering a suite of accessories and products like flower, pre-rolls, vape cartridges, disposable vape pens, concentrates, - edibles and topicals from the Company’s branded portfolio that includes Cresco, Supply, One Plant, FloraCal Farms, Good News, Remedi and Sunnyside.

Patients can place orders today both in store and online at [www.sunnyside.shop](http://www.sunnyside.shop). Dispensary hours are Sunday, 9 AM to 6 PM, and Monday through Saturday, 9 AM to 8 PM.

For more information about Cresco Labs, visit [www.crescolabs.com](http://www.crescolabs.com). To learn more about Sunnyside, visit [www.sunnyside.shop](http://www.sunnyside.shop).

### **About Cresco Labs**

Cresco Labs is one of the largest vertically integrated, multi-state cannabis operators in the United States, with a mission to normalize and professionalize the cannabis industry. Employing a consumer-packaged goods (“CPG”) approach, Cresco Labs is the largest wholesaler of branded cannabis products in the U.S. Its brands are designed to meet the needs of all consumer segments and comprised of some of the most recognized and trusted national brands including Cresco®, High Supply®, Mindy’s™, Good News®, Remedi™, Wonder Wellness Co.® and FloraCal Farms®. Cresco Labs’ national dispensary brand, Sunnyside®, is a wellness-focused retailer created to build trust, education and convenience for both existing and new cannabis consumers. Recognizing that the cannabis industry is poised to become one of the leading job creators in the country, Cresco Labs operates the industry’s largest Social Equity and Educational Development initiative, SEED™, which was established to ensure that all members of society have the skills, knowledge and opportunity to work and own businesses in the cannabis industry. Learn more about Cresco Labs at [www.crescolabs.com](http://www.crescolabs.com).

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