

Cresco Labs Continues Florida Expansion with Two New Store Openings

Photo caption: Cresco Labs opened new stores in Palm Harbor and Lake Worth, bringing the company's Florida footprint to 28 dispensaries.

CHICAGO--(BUSINESS WIRE)--March 8, 2023--Cresco Labs (CSE:CL) (OTCQX:CRLBF) ("Cresco" or "the Company"), a vertically integrated multistate cannabis operator and the No. 1 U.S. wholesaler of branded products, today announced its Florida retail footprint has grown to 28 total dispensaries with today's store openings in Palm Harbor and Lake Worth. The Company's continued expansion brings its nationwide store count to 63.

"We've served almost a million customers at our Sunnyside stores so far this year, and we've achieved this milestone by providing excellent customer service and a breath of products from our branded portfolio," said Charles Bachtell, Cresco Labs' CEO & Co-Founder. "Our newest Palm Harbor and Lake Worth locations expand our reach in two of Florida's most populous west central and southeastern regions. These two stores, joining our nearby Sunnyside locations, will enable us to sufficiently serve their respective patient communities with their cannabis needs."

Sunnyside Palm Harbor is located at 35098 US Highway 19N near major retailers like Walmart and Publix. In addition to this store, Cresco has two stores in Clearwater and Saint Petersburg serving the one million residents in Pinellas County.

Located at 6520 Lake Worth Rd., Sunnyside Lake Worth sits along a major thoroughfare with Walmart, Aldi, Marshalls and Target stores nearby. The new stores joins Sunnyside's other locations in Boyton Beach and West Palm Beach in serving the nearly 1.5 million residents of Palm Beach County.

Both new stores will offer a wide assortment of cannabis products from the Company's branded portfolio that includes Cresco, One Plant, Supply (High Supply), Good News, Remedi and Sunnyside. The store also has a curated selection of accessories.

Patients can place orders today both in store and online through the retailer's Sunnyside.shop website. Store hours are Monday through Saturday, 9 AM to 8 PM, and Sunday, 9 AM to 6 PM.

For more information, visit www.Sunnyside.shop.

About Cresco Labs

Cresco Labs is one of the largest vertically integrated multistate cannabis operators in the United States, with a mission to normalize and professionalize the cannabis industry. Employing a consumer-packaged goods ("CPG") approach, Cresco Labs is the largest wholesaler of branded cannabis products in the U.S. Its brands are designed to meet the needs of all consumer segments and comprised of some of the most recognized and trusted national brands including Cresco, High Supply, Mindy's Edibles, Good News, Remedi, Wonder Wellness Co. and FloraCal Farms. Sunnyside, Cresco Labs' national dispensary brand, is a wellness-focused retailer created to build trust, education and convenience for both existing and new cannabis consumers.

Recognizing that the cannabis industry is poised to become one of the leading job creators in the country, Cresco Labs operates the industry's largest Social Equity and Educational Development initiative, SEED, which was established to ensure that all members of society have the skills, knowledge and opportunity to work and own businesses in the cannabis industry. Learn more about Cresco Labs at www.crescolabs.com

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