

AREV LIFE SCIENCES GLOBAL CORP.
PRESS RELEASE

Arev Life Sciences Global Corp. Applauds Passage of Bill C-368

VANCOUVER, BC / May 31, 2024 / AREV Life Sciences Global Corp. (CSE: AREV) (OTC: AREVF) (“AREV” or “the Company”) Arev Life Sciences Global Corp (CSE: AREV, US AREVF), a leading innovator in the life sciences, is pleased to announce its strong support for the recent passage of Bill C-368 in the Canadian Parliament. This landmark legislation amends the Food and Drugs Act to ensure that natural health products (NHPs) are not subject to the same stringent regulatory framework as pharmaceutical drugs, preserving their accessibility and affordability for Canadians.

Supporting Combination Therapy and Health Maintenance

Bill C-368 marks a significant victory for the natural health products industry and for consumers who rely on these products for their daily health and wellness needs. By distinguishing NHPs from therapeutic products, the legislation acknowledges the unique role that natural products play in supporting health and well-being.

"Natural products are a vital component of combination therapy," stated Michael Withrow, CEO of Arev Life Sciences Global Corp. "They offer synergistic benefits when used alongside conventional treatments, enhancing the efficacy of pharmaceuticals and supporting the maintenance of good health. This bill ensures that Canadians continue to have access to these essential products without the undue burden of over-regulation."

Preserving Industry and Consumer Choice

The natural health products industry is a significant contributor to the Canadian economy, employing over 54,000 people and generating substantial economic activity. The passage of Bill C-368 ensures the sustainability of this industry, protecting small businesses and preserving consumer choice.

"We applaud the Canadian Parliament for recognizing the importance of natural health products," added Withrow. "The distinction made by Bill C-368 between NHPs and therapeutic drugs is a crucial step in maintaining the accessibility and affordability of these products. This is not just a win for the industry but also for the millions of Canadians who use natural health products daily to enhance their quality of life."

For further information, contact Mike Withrow, arevlifesciences@gmail.com 778-896-6536. For more information visit www.arevlifesciences.com.

On behalf of the Board,

Michael C. Withrow
CEO & Director

About AREV Life Sciences Global Corp.

Arev Life Sciences Global Corp is a biotechnology company dedicated to the discovery and commercialization of innovative solutions for health and wellness. The company's mission is to harness the power of natural compounds to develop effective, sustainable health products that complement conventional therapies and support overall health.

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