



AREV NANOTEC BRANDS INC.  
PRESS RELEASE

**AREV NANOTEC BRANDS INC. announces  
VP MARKETING & ISSUANCE OF STOCK OPTIONS**

**Vancouver, British Columbia, December 15, 2019** – AREV Brands International Ltd. ("AREV" or the "Buyer") (CSE - AREV), is pleased to announce the appointment of Mr. Don Shaxon to the position of VP Marketing.

Mr. Shaxon is a capital markets professional with 20+ year's experience leading corporate development and finance initiatives in the natural resource, technology and life sciences sectors. Mr. Shaxon was an early pioneer in the legal cannabis market place under the old MMAR as well as 10 years of consulting experience with the top tier of MMJ public companies in Canada and the USA, such as Cannabis Science, Aurora, THC Biomed, Redecan, and Lexaria. Mr. Shaxon was founder of Sticky Icky Inc. as well as AAA Heidelberg, which partnered with Canopy Growth, and was sold to AgraFlora Organics. Mr. Shaxon has raised millions of dollars in the cannabis sector.

Mike Withrow commented, " We welcome Don back to the company after his focus on his Sticky Icky Brand. Don has done a fantastic job with this brand and we anticipate his skills applied to the Arev Nanotec products will help increase the visibility in the market".

AREV is preparing to launch it's Sea Cucumber and Hops lines of uniquely formulated products that it has developed with its proprietary extraction methodologies.

Further, AREV is pleased to announce the Company has issued 400,000 stock options to Directors, Officers and Consultants of the Company at a price of \$0.15 for a period of 5 years from the issuance dated. These options will vest immediately.

For further information, contact Mike Withrow, [mike@AREVBrands.com](mailto:mike@AREVBrands.com) 778-929-6536.

On behalf of the Board,

Mike Withrow  
CEO & Director

**About AREV NanoTec Inc.**

AREV NanoTec Brands Inc. ("AREV") produces and sells functional ingredients produced via its proprietary extraction systems. These premium ingredients and products are targeted for the natural health, medical, functional food, nutraceutical, sport nutrition markets. AREV's model is to toll process extraction of targeted essential and functional oils and license its formulations to Licensed Producers in Canada. The company utilizes toll processors in foreign countries to encapsulate and package its formulations that can be sold in traditional distribution channels and online.

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.



## **FORWARD LOOKING INFORMATION**

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or accuracy of this release. This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's Management's Discussion and Analysis under the Company's profile on [www.sedar.com](http://www.sedar.com).