



**AREV BRANDS INTERNATIONAL LTD  
PRESS RELEASE**

**AREV PREPARES WOLLAMMO™ FOR MARKET**

**VANCOUVER, BC / November 21, 2019 / AREV BRANDS INTERNATIONAL LTD. (CSE: AREV) (OTC: AREVF) ("AREV Brands")** is pleased to announce that, further to the press release of September 12<sup>th</sup>, 2019, the two companies have completed the definitive distribution agreement to partner on the sale of Vertical's wollastonite from its world-class St-Onge Deposit in order to supply the fast-growing cannabis and hemp industries.

Vertical and AREV Brands have agreed to enter into this distribution agreement, whereby Vertical will supply wollastonite materials produced from its St-Onge mineral property located in Quebec to AREV Brands for distribution and/or resale to both small scale "craft" cannabis or hemp growing operations and large scale cannabis or hemp growing operations licensed by Health Canada;

Vertical's high quality wollastonite has been shown to be beneficial to cannabis plants in a variety of ways. In February 2019, Vertical announced the successful completion of Phase Three trials involving cannabis grown with wollastonite (CaSiO<sub>3</sub>) as a soil additive at BC Bud Depot's (BCBD) ACMPR-licensed Research and Development facilities in Vancouver, BC. In the Phase Three trials BCBD measured and recorded significant improvements in root mass, powdery mildew control and pest elimination. At a microscopic level, wollastonite's needle-like structure penetrates soft-bodied insect larvae and pupae, interrupting the life cycle without the use of pesticides. Wollastonite's unique properties also allow it to break down into calcium, magnesium and silicon in a highly bio-available form that balances soil PH throughout the growth cycle – this allows the cannabis plants to uptake silicic acid and promotes strong cell walls that better resist insect feeding and spore penetration, supporting increased growth and elevated product yields. (see February 5th, 2019 news release)

Michael Withrow, CEO of AREV., commented: "We launched to product on time as promised September 30 and now have our first sales from the test market retailers we have established. A shout out to the Camel on getting the listings."

The Company has issued 2,200,000 common shares at a deemed price of \$0.06 as milestone success fee to a Directors and Consultant of the Company.

This transaction is subject to the approval of the CSE.

For further information, contact Mike Withrow, [mike@AREVBrands.com](mailto:mike@AREVBrands.com) 778-379-8551.



On behalf of the Board,

Mike Withrow  
CEO & Director

## **ABOUT VERTICAL EXPLORATION**

Vertical Exploration's mission is to identify, acquire, and advance high potential mining prospects located in North America for the benefit of its stakeholders. The Company's flagship St-Onge Wollastonite property is located in the Lac-Saint-Jean area in the Province of Quebec.

### **About AREV Brands International Ltd.**

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients derived from verified genetics ran through its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

## **FORWARD LOOKING INFORMATION**

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or accuracy of this release. This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's Management's Discussion and Analysis under the Company's profile on [www.sedar.com](http://www.sedar.com).