

# AREV BRANDS INTERNATIONAL LTD PRESS RELEASE

### BC BUD DEPOT WINS BEST SEEDBANK AWARD AT 2019 GROW UP CONFERENCE AND EXPO

Vancouver, British Columbia, September 23, 2019 – AREV Brands International Ltd. ("AREV" or the "Company") (CSE - AREV) is pleased to announce that BC Bud Depot has won the Best Seedbank Award at the 2019 Grow Up Conference and Expo in Niagara Falls, Canada, held September 14<sup>th</sup>, 2019. This marks the second major first place industry award that BC Bud Depot has received in 2019, having received a Genovar Award on the merit of exceptional genetic qualities of their flagship CBD variety, CBD God.

The Best Seedbank Award comes as BC Bud Depot is completing growth trials on 17 new high-THC varieties to be made available to the regulated cannabis industry through partners of AREV Brands. In-house testing has confirmed high THC levels, significant terpenoid production, above average yields, high vigor and near 100% germination rates. AREV Brands is pleased by the results of this project.

Matthew Harvey, lead breeder for BC Bud Depot states, "Our mandate is to improve the quality of cannabis available to both medicinal and recreational consumers in Canada and abroad. This recognition of the BC Bud Depot as Canada's top seed bank as voted by industry participants is an affirmation that our hard does not go unnoticed. We will continue to move forward with our mission to improve and diversify the cannabis gene pool."

Mike Withrow, CEO for AREV Brands International states, "We are pleased that one of North America's major industry events has awarded BC Bud Depot with recognition as the nation's top creator of cannabis genetics. Quality genetics support the generation of value at every point in the cannabis supply chain. The work of expert breeders like those of BC Bud Depot are largely responsible for Canada's global reputation as a cannabis leader. We are proud of BC Bud Depot's continued success in creating varieties of cannabis of such exemplary quality and look forward to starting on the next initiative "The Optimal CBD Project" to produce high yielding CBD in Hemp."

For further information, contact Mike Withrow, mike@arevbrands.com

On behalf of the Board,

Mike Withrow CEO & Director

#### **About AREV Brands International Ltd.**

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients from its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.



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## FORWARD LOOKING INFORMATION

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