



AREV BRANDS INTERNATIONAL LTD
PRESS RELEASE

AREV PREPARES WOLLAMMO™ FOR MARKET

VANCOUVER, BC / September 12, 2019 / AREV BRANDS INTERNATIONAL LTD. (CSE: AREV) (OTC: AREVF) (“AREV Brands”) is pleased to announce that WOLLAMMO™ a BC Bud Depot product, is being packaged in preparation for sales after finalizing extensive testing on hemp and cannabis. WOLLAMMO™ is comprised of wollastonite a unique rare earth mineral composition from the Vertical Exploration St-Onge Deposit. The deposit is very high quality and clean compared to others in the world. The harvested plant biomass is being analyzed to ensure no heavy metals are present. While waiting for the final results AREV through BC Bud Depot is preparing to supply this fantastic solution to solve a problem the expanding cannabis and hemp cultivators have. The product will soon be available September 30 online at www.wollammo.com

AREV will enter into a Distribution Agreement with Vertical Exploration, whereby Vertical will supply its St-Onge wollastonite to AREV Brands for direct distribution to both small-scale craft growing operations and potentially larger-scale Health Canada approved companies directly involved in growing and processing cannabis and hemp.

Vertical's high quality wollastonite has been shown to be beneficial to cannabis plants in a variety of ways. In February 2019, Vertical announced the successful completion of Phase Three trials involving cannabis grown with wollastonite (CaSiO₃) as a soil additive at BC Bud Depot's (BCBD) ACMPR-licensed Research and Development facilities in Vancouver, BC. In the Phase Three trials BCBD measured and recorded significant improvements in root mass, powdery mildew control and pest elimination. In every case the most optimal results occurred with an admixture rate of 10% to 15% wollastonite to the growth medium. Most notably, powdery mildew, the most common fungal blight to affect Cannabis sativa, was virtually undetectable with wollastonite admixture above 10%. An admixture above 10% wollastonite also correlated with sharp reductions in the presence of thrips and fungus gnats, insect pests with a sub-soil life phase in which the wollastonite crystals lacerate and impale their soft bodies. At a microscopic level, wollastonite's needle-like structure penetrates soft-bodied insect larvae and pupae, interrupting the life cycle without the use of pesticides.

WOLLAMMO™ has unique properties that allow it to break down into calcium, magnesium and silicon in a highly bio-available form that balances soil PH throughout the growth cycle – this allows the cannabis plants to uptake silicic acid and promotes strong cell walls that better resist insect feeding and spore penetration, supporting increased growth and elevated product yields. (see Vertical's February 5th, 2019 news release)

AREV Brands and Vertical believe there is a significant market opportunity for WOLLAMMO™, and that the anticipated distribution partnership will be lucrative for both companies.

Further details regarding the Distribution Agreement will be provided as soon as all terms of the Agreement have been finalized between AREV Brands and Vertical. This transaction is subject to the approval of the TSX Venture Exchange.

For further information, contact Mike Withrow, mike@AREVBrands.com 778-379-8551.



On behalf of the Board,

Mike Withrow
CEO & Director

ABOUT VERTICAL EXPLORATION

Vertical Exploration's mission is to identify, acquire, and advance high potential mining prospects located in North America for the benefit of its stakeholders. The Company's flagship St-Onge Wollastonite property is located in the Lac-Saint-Jean area in the Province of Quebec.

About AREV Brands International Ltd.

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients derived from verified genetics ran through its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

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Analysis under the Company's profile on www.sedar.com.